



# Kompass

CAREER KICKSTARTER SERIES



NOT HAVING AN EFFECTIVE JOB SEARCH STRATEGY IS THE BIGGEST MISTAKE A JOB SEEKER CAN MAKE. THE KOMPASS CAREER KICKSTARTER SERIES WILL GIVE YOU THE TOOLS TO SUPPORT YOUR JOB SEARCH PROCESS NOT JUST FOR YOUR NEXT ROLE, BUT FOR LIFE!

YOU WILL LEARN A TRIED-AND-TESTED METHODOLOGY TO HELP YOU ACHIEVE CAREER SUCCESS. THIS WILL INCLUDE CONDUCTING SELF-ASSESSMENT, MASTERING THE ART OF TARGETING YOUR FUTURE ROLE, ENHANCING YOUR PERSONAL BRAND AND PERFECTING YOUR INTERVIEW AND SALARY NEGOTIATION SKILLS!

IF YOU ARE READY TO SECURE THE CAREER OF YOUR DREAMS, THEN HEAD TO [BIT.LY/KOMPASS-CAREER-KICKSTARTER](https://bit.ly/kompass-career-kickstarter) TODAY!

THE AVERAGE JOB OPENING ATTRACTS 250 RESUMES



THE MOST COMMON RESUME ERROR IS NOT INCLUDING ENOUGH RELEVANT ACCOMPLISHMENTS

THE BUSIEST HIRING MONTHS ARE BETWEEN APRIL AND JUNE



63%

OF RECRUITERS LOOK FOR A RESUME THAT IS TAILORED TO THE POSITION

57%

OF RECRUITERS DISQUALIFY CANDIDATES WHO DON'T SEND A 'THANK YOU' NOTE AFTER AN INTERVIEW

87%

OF RECRUITERS USE LINKEDIN TO RESEARCH CANDIDATES



2%

OF APPLICANTS ARE INTERVIEWED FOR 1 JOB OPENING

80%

OF JOBS ARE NOT PUBLISHED

JOB EXPERIENCE AND CULTURAL FIT ARE THE MOST IMPORTANT FACTORS FOR BEING CONSIDERED FOR A ROLE



MANUFACTURING AND RETAIL & WHOLESALE ARE THE WORST AFFECTED INDUSTRIES AS A RESULT OF COVID-19



SENIOR MANAGEMENT ARE MOST IMPRESSED BY CANDIDATES WHO NETWORK ON SOCIAL MEDIA WITH EMPLOYEES AT THE COMPANY OF INTEREST



THE MAJORITY OF JOB-SEEKERS RELY ON NETWORKING TO FIND A NEW ROLE

72%

OF RECRUITERS WILL DISQUALIFY CANDIDATES IF THEY FIND TYPOS ON THEIR SOCIAL MEDIA PROFILES

## ABOUT THE CAREER KICKSTARTER SERIES

1

ONE BRILLIANT RESOURCE

2

TWO AWARD-WINNING, GLOBAL CAREER COACHES

4

FOUR HOURS OF EXCLUSIVE CONTENT

8

EIGHT POWERFUL VIDEO MODULES

50

FIFTY YEARS OF COMBINED EXPERIENCE



YOUR INSTRUCTORS, GAJ RAVICHANDRA AND PETER HILL HAVE WORKED WITH 10,000+ INDIVIDUALS, FROM OVER 140 COUNTRIES, ACROSS 5 CONTINENTS