



SOCIAL | DIGITAL | PR | MARKETING | F&B CONSULTING

GREAT SOLUTIONS FROM CLEVER PEOPLE, FOR
CLEVER PEOPLE!



**SPECIAL OFFERS FOR MEMBERS OF
THE DUBAI BUSINESS WOMEN
COUNCIL**

P: +971 56 652 5970

E: HELLO@SPSAFFINITY.COM

W: WWW.SPSAFFINITY.COM



SOCIAL & DIGITAL

- **SOCIAL MEDIA:** STRATEGIES, SET-UP, CONTENT GENERATION, FULL-SERVICE MANAGEMENT, PAID MARKETING | **ONE-OFF OR RETAINED**
- **DIGITAL:** WEB-DESIGN, WEBSITE MAINTENANCE, WEB HOSTING, SEO, PPC, MOBILE APPS |
- **E-COMMERCE:** ONLINE ORDERING PORTALS, ONLINE MARKETPLACES, PAYMENT GATEWAYS, FOOD DELIVERY WEBSITES |
- **CONSULTING:** INDEPENDENT, EXPERT, ADVICE - WE'RE NOT TIED TO SPECIFIC SUPPLIERS OR VENDORS |

**SPECIAL OFFERS FOR MEMBERS OF
THE DBWC: 50% - 70% OFF OUR
STANDARD RATES**



PR & MARKETING

- **PR:** STRATEGIES, CRISIS COMMUNICATION, MEDIA RELATIONS, MEDIA MONITORING, PRESS RELEASE DISTRIBUTION | **ONE-OFF OR RETAINED**
- **ADVERTISING:** ONLINE, OFFLINE, PRINT, RADIO, INFLUENCERS |
- **MARKETING:** GRAPHIC DESIGN, PRINTING, (FOOD) PHOTOGRAPHY & VIDEOGRAPHY, FULL-SERVICE MARKETING COMMUNICATIONS |
- **OTHERS:** TRANSLATIONS, COPYWRITING, REPUTATION MANAGEMENT |

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F&B CONSULTING

- **CONSULTING:** IMPARTIAL ADVICE ON ALL AREAS OF YOUR RESTAURANT'S OPERATIONS |
- **MENU/FOOD:** MENU PLANNING & ENGINEERING, FOOD COST CONTROL, SALES OPTIMIZATION |
- **CONCEPTS/BRANDING:** CONCEPT CREATION, BRAND CREATION, DARK/CLOUD KITCHENS |
- **OTHERS:** REPUTATION MANAGEMENT, GUEST ENGAGEMENT, OPERATIONAL TROUBLESHOOTING, SOP MANUALS, LOCATION SCOUTING, MYSTERY SHOPPING |

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JUST **SOME** OF OUR OFFERS

- **BASIC RESTAURANT WEBSITE: FROM AED 2,500**
- **SOCIAL/DIGITAL ADVERTISING TO BOOST YOUR DELIVERY WEBSITE: FROM AED 3,000/MONTH**
- **FOOD PHOTOGRAPHY: FROM AED 25/IMAGE**
- **GRAPHIC DESIGN: FROM AED 50/DESIGN**
- **ONLINE REVIEW MANAGEMENT: FROM AED 500/MONTH**
- **MOBILE APPS: FROM AED 5,000**
- **FULL-SERVICE SOCIAL MEDIA MANAGEMENT: FROM AED 3,500/MONTH/RESTAURANT**

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WHY US?

- WE'RE **HOSPITALITY INDUSTRY PROS**: WE KNOW HOW THAT GREAT CUSTOMER SERVICE MATTERS
- **WE WORK WHEN YOU WORK**: FAST RESPONSE. WEEKEND? WHAT WEEKEND?
- WE'RE MOBILE. NEED TO SEE US? **DON'T CALL THE GHOSTBUSTERS. CALL US!**
- WE'RE INTEGRATED. **EVERYTHING UNDER ONE ROOF**
- WE'RE **SUPER CREATIVE AND FUN TO WORK WITH**

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