



Monthly Report

October 2019

▀ Dubai Business Women Council Hosts European Business Delegation to discuss Ways to Promote Economic Cooperation

Dr. Al Gurg: Dubai is full of diverse investment opportunities & we're keen to empower women in the business community.



October 2, 2019

The Dubai Business Women Council (DBWC) welcomed a European delegation, as part of the visiting delegation's 3-day trip to the UAE. They discussed ways to foster mutual cooperation and develop networking mechanisms with business communities.

The business delegation, which involved 11 businessmen and women representing some of the most prominent start-ups in Europe, including France, Germany, Russia, the United Kingdom, Estonia and Italy, was received at the headquarters of Dubai Chamber of Commerce and Industry.

Upon arrival, members of the visiting delegation headed by Mr. Igor LYS, Founder and CEO, Gambit were welcomed by HE Dr Raja Al Gurg, President of Dubai Business Women Council, and a number of DBWC board members and members who represented a number of local business communities.

The delegates included chairmen and executive directors of European companies specialized in consulting solutions, marketing, digital communication, artificial intelligence, big data, financial technology, real estate and e-commerce as well as financial investments.

During a roundtable discussion, the council briefed its guests on Dubai's investment opportunities and discussed the possibility of establishing business partnerships and ways to bridge economic ties, taking advantage of international expertise.

In her opening statement, HE Dr Raja Al Gurg laid emphasis on the role played by Dubai Business Women Council in empowering women and building communication bridges with various economic sectors of the world's countries.

“Dubai Businesswomen have achieved phenomenal success thanks to the stimulating and motivating work environment made available for them. The UAE's wise leadership has spared no expense and provided all factors of success to help women play their full part in the country's development”, she added.

Dr Al Gurg went on to say: “Thanks to its state-of-the-art infrastructure and unparalleled services, Dubai has become an ideal destination for global business partnerships, which further reaffirms its position as a global economic capital. It is also the world's first destination for tolerance, where there are more than 200 different nationalities working and coexisting in harmony.

Make no mistake, this would be credited to Dubai's competitive advantages, advanced infrastructure, diversified investment opportunities and surely its wise government that recognizes the requirements of the business community and spares no efforts to engage the private sector in true partnerships.

The DBWC President further said: "At today's meeting, we are going to discuss joint investment opportunities, and introduce Dubai's most prominent businesswomen. It is yet another perfect opportunity to highlight our interests in advancing our economic cooperation and mutual coordination”.

“We are very much keen to catapult our mutual trade and investment relations into new levels, develop strong ties with the business sector and promote Dubai's great business potential, that could effectively meet the needs of female entrepreneurs thanks to being up to date with global economic changes” Dr Al Gurg concluded.

Praising the outcomes of the meeting, Igor LYS, Founder and CEO, Gambit, said: “The excellent reputation of Dubai, its leading business community and achievements, have turned it into a major player not only in the regional economy but also that of the world, and definitely not enough people in Europe are fully aware of that. This is why our European delegation decided to visit Dubai and demystify it.” he added.



“The DBWC's cooperation and efforts are much appreciated. The council did not only host us, but also made it possible for our delegates to hold business meetings with counterparts from the emirate. And can I honestly say, our visit has achieved the desired objectives. It laid the foundations

for a constructive dialogue and fruitful business relationships” he concluded, thanking Alex Minin, NtechLab CEO, for the support of the event”

During the meeting, the council showcased its services and initiatives, which are tailored to serve businesswomen, including a variety of specialized and modern professional training programmes, in addition to a series of more than 50 annual events that all together pave the way for exchanging experiences and setting up business partnerships.

Established in 2002 under the umbrella of the Dubai Chamber of Commerce and Industry (DCCI), the Dubai Business Women Council is the official representative of businesswomen in Dubai. It aims to provide support and care to female entrepreneurs, who are taking their first step into the business world. It also plays a pivotal role in boosting the contribution of businesswomen to the country’s economy and promoting economic development in all sectors.

DBWC’s BDM presents DBWC’s Mission and Objectives to the Rotary Club Dubai Members in order to cultivate new partnerships

October 7,2019

The Dubai Business Women Council Business Development Manager, Ms. Nadine Halabi was a guest speaker at the Rotary Club of Dubai on October 7th who took the members of the Rotary Club of Dubai through an overview of the mission, objectives and main initiatives of the council while also introducing the Council’s initiatives and activities, while also welcoming opportunities for new ventures and partnerships between the business men and women of the Club and the Council.



Lifelong learning for your career and personal development by Siemens

October 14, 2019



Dubai Business Women Council in collaboration with mumsatwork organized an exclusive event for its members entitled “Lifelong learning for your career and personal development” by Alexia Williams who the Head of Learning Middle East at Siemens.



This workshop focused on helping DBWC members to have a clear idea on what they want to work on, how to get started and where to get help to help them shift from old school training to learning with simple tools and create a dynamic knowledge plan.

This session helped direct the mind-set of the attendees and have a clear idea on how to set themselves apart in this competitive business environment.



Pearl Initiative & Dubai Business Women Council collaborate to direct Dubai MSMEs to put governance in action

Two-day workshop aimed at reinforcing Dubai's largest business sector for business longevity and success

7 – 8 October 2019



On the 7th and 8th October 2019, the Pearl Initiative, a business-led non-profit organisation promoting corporate transparency and accountability in the Gulf Region, collaborated with Dubai Business Women Council (DBWC) on a two-day workshop to build MSMEs' practical competencies in governance best practices. The workshop targeted 30 Dubai-based MSMEs and was held at the Dubai Chamber of Commerce and Industry.

The purpose of the workshop was to practically demonstrate and explain the long-term benefits of good corporate governance practices to participants, and to have them engage with effective ways and tools with which to apply governance for improved business outcomes.



Attendees who completed the workshop received a Continued Professional Development (CPD) certification which is globally recognised and will add value to their business engagement activities over the course of their careers.

After receiving an introduction to corporate governance principles, stakeholder management, corporate culture and workforce diversity, attendees engaged in activities and exercises which

demonstrated how they can successfully apply governance principles for sustained business success. The role of governance practices in building internal structures and secure stakeholder confidence was also highlighted.

Yasmine Omari, Executive Director at the Pearl Initiative, said: “Through this corporate governance training series, we are addressing a growing developmental need of MSMEs identified in the Gulf Region. This alone justifies the premise for our workshop series – the application of corporate governance principles has a proven ability to enhance business outcomes and competitiveness. Through this workshop series, we want to change the region’s perception about governance not being commonly thought of as beneficial for MSMEs, as highlighted in our 2017 report.”

In turn, Nadine Halabi, Business Development Manager, Dubai Business Women Council (DBWC), said: “This workshop is one of the most important training programs we provide to our members of MSMEs business owners, because it aims at enhancing awareness about governance and its significance in achieving the sustainable growth of companies and their operations.”

She added: “Governance is an integral part of the efforts made to instil confidence within companies, their clients, and their social environment. We, at the DBWC, are keen on strengthening our members’ competitiveness, and providing them the training requirements to always be in the lead.”

“Therefore, our collaboration with the Pearl Initiative in organizing this workshop is in line with these objectives to enhance our members’ performance and competitiveness in order to introduce them to the latest global practices in corporate governance and its applications at all levels,” Halabi explained.

“The Future of Now” with IE Human Sciences & Technology School and IE Professor Ramses Gallego



October 28,2019

DBWC welcomed Ramses Gallego, professor at IE School of Human Sciences & Technology and internationally recognized public speaker who took the DBWC members throughout the journey on how to face change that is one of the critical variable in the planning of an enterprise strategy.

The future...is going to change and we have to capture the present realizing that it has already become past and that the next business iteration has already happened, whether we like it or not was one of the session learnings and the need to adapt and adopt new and emerging technologies which has become instrumental for success.

Ramses who is also a security professional with 20+ years of deep expertise in Risk Management and Governance helped DBWC members gain a deeper understanding on the issues of adaptability, trustability and reliability.



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