



Monthly Report September 2019

DBWC Mentorship Program Cycle 2019 - Second Touch Point Survey for Mentees Concluded

The survey comes in line with DBWC's effort to ensure that the best results are accomplished throughout the 2nd cycle of DBWC Mentorship Programme 2019

September 8,2019

After submitting the 1st touch point survey in June 2019, the DBWC followed up with its 34 mentees with a second touch point survey in September 2019. The survey comes in line with DBWC's effort to ensure that the best results are accomplished throughout the 2nd cycle of DBWC Mentorship Programme 2019 and in order to monitor the mentee/mentor performance throughout the duration of the 6-month programme. The DBWC's main objective for this programme is to foster its businesswomen and female entrepreneurs' skills, develop their expertise, and enhance their competitiveness within the business community.

The 2nd Cycle of the DBWC Mentorship Programme will conclude on October 22nd ,2019 and will followed by an end of programme event on November 3rd that will gather all the 34 mentors and mentees to hear success stories and all about the knowledge sharing experience .



"My mentor has motivated me to think outside the box, consider alternative solutions to problems and offered advice on options to further my academic career in specific areas where I could use the knowledge to reach my goals." – Karina Molina Arce, **Mentee** – DBWC Mentorship Programme Cycle 2 [#mentormedbwc](#)

Follow #mentormedbwc on Instagram to see the success stories we posted on social media that have been shared also by mentors and mentees.

Don't Decide Your Future Based on Fear

Exclusive session for members of DBWC to make powerful decisions using simple strategies

September 10, 2019

DBWC had a great start of its new season of events in September with a workshop exclusively designed and equipped with tools and strategies to help members make powerful decisions using simple strategies. The workshop was attended by 50 members of the council who learned 10 Tell signs that you may face when confronted by fear as well as the 5 strategies to use to face fears and turn weaknesses into strength. The session was delivered by Salma Sakhnini Founder and CEO of ICON Investment Consultants and who herself is an Entrepreneur, Reputed Leader, Executive Coach, & Business Advisor to CEOs and Board of Directors.



Dubai Witnesses the Launch of UAE WEPs Committee for Bolstering Gender Parity in Companies, Marketplaces and Communities

DBWC is one of the leading platforms that supports women's empowerment and calls out all companies to take part in this journey and join the WEPs!



September 15,2019

The UAE Women's Empowerment Principles (WEPs) Committee has been officially launched, and the name of its committee and board member disclosed. The WEPs Committee aims to bolster and stimulate gender equality in the institutions, marketplace, and community, so as to reinforce the UAE's reputation as a gender balanced supportive environment.



The committee includes Hanane Arif, Head of Communication and CSR Société Générale Middle East (Chair of the UAE WEPs local network), Assia Riccio – Founder of Evolvin’ Women (Vice-Chair of the UAE WEPs local network), and Nadine Halabi, Business Development Manager of Dubai Business Women Council - DBWC (Secretary General of the UAE WEPs Local Network). Committee Members of the UAE Task Force include Anne-Charlotte Dagorn, Assystem Representative, Feryal Ahmadi, Chief Operating Officer, Dubai Multi Commodities Centre (DMCC), Dr. Belisa Marochi, Representative of Middlesex University Dubai (MDX), Esam Khoori, Executive Director – Container Terminals of DP World UAE Region, and Alka Winter, Vice President, Communications & PR – Middle East & Africa, AccorHotels

The Women’s Empowerment Principles (the “WEPs”) is a joint initiative of the UN Global Compact and UN Women launched in 2010 to provide guidance to business on how to empower women in the workplace, marketplace and community.

The seven principles of women’s empowerment aim to bolster the advancement of gender equality, which will be positively reflected in the performance of companies and institutions, in particular, that aims at the integration of women in the workplace to contribute driving growth.

The WEPs Committee will undertake a number of initiatives in the coming months and will strive to make the Principles a reality. The committee will also strive to achieve internationally-agreed goals for development, sustainability and human rights, as well as calling on companies and organizations to join this engaging platform by bringing about change in their strategies and policies.

By signing the WEPs, each company is committed to engaging towards achieving gender balance within their organization. Improvements can be made through new policies, discussions with the high-level management and HR department, working on CSR initiatives, and other responsible practices. The WEPs committee is there as a connecting platform between the WEPs signatories Community and the UN Offices (UN Women and UNGC).

“By signing the WEPs your organization will be part of the impact of a global movement! I hope that corporates will not miss this opportunity to participate in the needed transformation of our world, the opportunity to have a positive impact on their employees, suppliers, customers and investors. I

am calling all the “women agents” in the corporate world to push new ideas and initiatives to their management. I ask them not to wait for things to happen, but instead to make them happen!” said Hanane Arif, Chair of the UAE WEPs local network

In turn, Assia Riccio, Vice-Chair of the UAE WEPs local network, said: “I am honoured to have joined the UAE WEPs Committee as Vice-Chair. Having founded a social enterprise focused solely on women’s advancement, I feel the 7 Principles are firmly aligned with the mission of Evolvin’ Women. I feel obliged to play a role in promoting WEPs to the private sector in the UAE, share and learn best practices and achieve equality of opportunity through a joint effort.”

While Nadine Halabi, Business Development Manager – DBWC and Secretary General of the UAE WEPs committee, said: “The establishment of the committee comes in line with growing global efforts to reduce the gender gap in various areas such as career opportunities, professional development and payment of wages.”

“Under the leadership of HE Dr. Raja Al Gurg, President of the DBWC, the Council became one of the leading platforms that supports women’s empowerment in its mission, goals, initiatives and efforts to increase the employment opportunities for women entrepreneurs, and to eliminate the challenges that limit the progress of women in the workplace.”

“The UAE WEPs Committee constitutes a new era of women’s empowerment in her work and community. We are calling all companies to take part in this journey and join the WEPs,” she added.

The seven principles of women’s empowerment include; establishing high-level corporate leadership for gender equality, treating all women and men fairly at work – respecting and supporting human rights and non-discrimination, ensuring the health, safety and well-being of all women and men employees, promoting education, training and professional development for women, implementing enterprise development, supply chain and marketing practices that empower women, promoting equality through community initiatives and advocacy and measuring and publicly reporting on progress to achieve gender equality.



#IamRemarkable is Google initiative that discusses inclusion & diversity and supports individuals to blossom in the workplace



September 16,2019

The DBWC hosted an exclusive event for its members to help them develop the confidence and skills they need by promoting themselves effectively and to encourage others to do so. This event #IamRemarkable is a Google initiative that discusses inclusion & diversity and often leads to reflection and improvement.

This initiative aims to Improve the DBWC member's motivation and self-promotion skills and change social perceptions and refresh the conversation around self-promotion, encouraging both women and men to support one another in their career development.

The #IamRemarkable initiative by Google is all about supporting individuals and helping them blossom in the workplace delivered by Mélanie *Lapointe*, Founder of Blooming Eloquence who took our member though the journey and key points that will help with them self-develop and transform.

Dr. Al Gurg shares her Entrepreneurial Journey to Students of HTC - Dubai Women's College at LEQA

LEQA - Learning from Entrepreneurs through Questions and Answers



September 17,2019

DBWC President, HE Dr Raja Al Gurg shared her thoughts on business, education and the importance of remaining focused on one's goal to young college students. Her interaction was part of the Learning from Entrepreneurs through Questions and Answers (LEQA) session hosted by Dubai Women's College and is a regular business network initiative open to aspiring and successful entrepreneurs in the UAE, with the goal to inspire young people to embrace innovation, imagination and creativity. Dr Raja also signed a number of copies of her recently published book "Raja Al Gurg: An Autobiography" in English and Arabic for students. The college presented HE with a memento as well as a self-portrait.

September Networking Breakfast

DBWC networking events aims to help members build a trusted network of connections to help develop their business'

September 18,2019

The Dubai Business Women Council hosted its first networking breakfast after the summer break at the Walnut Grove Dubai. The gathering was attended by 41 members the council. Through these networking events, the DBWC aims to bring its members together to help them create a network of trusted and serious connections who are passionate in developing their business and willing to grow it in collaboration with other likeminded business women in various fields.



“What Got You Here... Won't Get You There”: DBWC members Exclusive Session

Secrets to thriving in the Future session to DBWC Members with Madtalks



September 25,2019

Each business will face a wave of transformation and with that it is important for all entrepreneurs to be focused and ready for any future transformation. During the session our guest speaker Tariq Qureishy, Founder and CEO of EQx and MAD Group, Futurist, Celebrity Speaker and Paul Epping Co-Founder and Chairman EQx deep dived into how can businesses survive until 2025 in the exponential changes that are inevitable to hit your or any organization and How ready are you to survive these massive waves of changes?



Knowing others is intelligence; knowing yourself is true wisdom -

An in depth session to help DBWC members bring out the best in themselves



September 29,2019

DBWC members had the chance to hear Nehad Tadros ICF Master Certified Executive Coach (MCC), ICF Assessor. UAE ICF Chapter, Mentor coach and nominating coach for ARAMEX International winners of the Middle East Prism Award in 2017 who learned ways to increase their commitment to achieve positive change.

As part of her passion and support to the business women community, Nehad delivered an in depth session to DBWC members to help members build their own personalized toolkit of practical ways to bring out the best in themselves and help them discover the area of proactive self-growth.

We're Social!
Follow us on



[@dbwc_uae](https://www.instagram.com/dbwc_uae)



[@dbwc_uae](https://twitter.com/dbwc_uae)



[@dbwc.uae](https://www.facebook.com/dbwc.uae)



[@dbwc](https://www.linkedin.com/company/dbwc)