



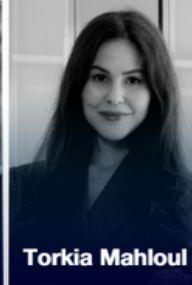





Speaker	Speaker	Moderator	Speaker	Speaker	Speaker	Moderator	Host
 Anisha Oberoi Founder of Secret Skin, INSEAD MBA	 Walid Faza Chief Operating Officer at MSA Novo Investment	 Nabil Nazer CEO at Mohamed Saeed Almulla & Sons, INSEAD MBA	 Dana Labin Partner at Dubai Future District Fund	 Torkia Mahloul Founder of Ovasave, INSEAD MBA	 Ambareen Musa Founder of Souqalmal, CEO of Yaby by Souqalmal, INSEAD MBA	 Gabriela Nowak Founder of Janzen Advisory, INSEAD GEMBA	 Nadine Halabi Business Development Manager, Dubai Business Women Council

08:30 am | Registration & Networking

09:00 am | Welcome note - Nadine Halabi Business Development Manager, Dubai Business Women Council

09:05 am | Keynote - Gabriela Janzen-Nowak, Founder of Janzen Advisory, INSEAD GEMBA

09:10 am | Panel 1- The journey to becoming an entrepreneur

This panel will discuss the founder journey to establishing the business & Business pitch

Speakers: Anisha Oberoi, Founder of Secret Skin INSEAD MBA : A tech-enabled platform for Sustainable Beauty and Wellness
Torkia Mahloul, founder of Ovasave, INSEAD MBA

Moderator: Gabriela Janzen-Nowak, Founder of Janzen Advisory, INSEAD GEMBA

09:50 am | Panel 2- Fundraising – Growing your network and connections

Panel Objectives:

- Review the criteria for fund raising
- Learn how to build a network and develop connections with VCs
- Understand what is required for due diligence from the investors' perspective and what evidence is necessary to provide confidence in high returns.
- Learn when to engage legal advisors and what equity splits will be negotiated at each step of fund raising

Speakers: Walid Faza, Chief Operating Officer at MSA Novo Investment
Dana Labin, Partner at Dubai Future District Fund

Moderator: Nabil Nazer, CEO at Mohamed Saeed Almulla & Sons, INSEAD MBA

10:30am | Masterclass: Positioning your business for success – Building coherent strategy for fund raising scalable execution plan and expansion to large scale

Discussion Objectives:

- Leading through building insightful Pitch deck
- Why Strategy must be plan for the next 4-6 years?
- How to scale using innovation and technology
- How to scale the business using minimum team and effort?
- How to commit and motivate the team in early stages?

Speaker: Ambareen Musa, Founder of Souqalmal, CEO of Yaby by Souqalmal, INSEAD MBA

11:10am | Closing remarks & Networking

11:30am | Event concludes