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Frode Muring

**United Nations Resident Coordinator &
United Nations Development Programme
Resident Representative, a.i.**

Mr. Frode Muring has been assigned as United Nations Resident Coordinator and UNDP Resident Representative a.i. to the United Arab Emirates since 2015, also covering the Sultanate of Oman and the State of Qatar. He is a Norwegian national who has worked with the United Nations since 2002.

Prior to his appointment in the UAE, Mr. Muring served as Special Representative of the UNDP Administrator in the Programme of Assistance to the Palestinian People, from 2011–2015. He has also served as the UN Resident Coordinator and UNDP Resident Representative in the Russian Federation (2009-2011), Kosovo (2005-2009) and FYR Macedonia (2002-2005).

Before joining the United Nations, he worked for almost 20 years in the private sector in banking, consulting and his last position before joining the UN was as CEO of a large industrial company in Angola.

Mr. Muring has a Master's degree in International Management from the University of Denver as well as bachelor degrees in economics, business administration and social anthropology from Norwegian universities.



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Dr Payyazhi Jayashree

Associate Dean (Education) and Associate Professor (HR), Faculty of Business, University of Wollongong in Dubai (UOWD), UAE

Dr Jayashree is Associate Dean (Education) and Associate Professor (HR) at the University of Wollongong in Dubai (UOWD), and is currently based in Dubai, United Arab Emirates. The University of Wollongong (UOW) is the leading institution in Australia and is ranked in the top 1% Universities in the world in the QS World University Rankings Graduate Employers survey. Jayashree comes with more than 17 years' experience, half of which has been in leading key portfolios supporting Institutional Change through a focussed and inclusive approach to achieve Strategic Institutional Priorities.

Jayashree holds a PhD in Organisational Behaviour from Delhi University, India and is a multiple award winning Academic scholar and practitioner. Dr Jayashree's research interests are in the areas of Women and Leadership, and Managing and Measuring Strategic Change and she has won both National and International Research Grants including most recently the UAE National Research Foundation (NRF) – Industry Research Collaboration (IRC) Award 2015 - 2016. She has presented several scholarly and practitioner papers at reputed national and international scholarly conferences and her work has been published in leading scholarly journals including the International Journal of Human Resource Management and the Journal of Management and Organization. Jayashree's commitment to Social Change is evidenced by her leadership of key projects to support economic empowerment of women in collaboration with key institutions such as the Dubai Business Women's Council, and her involvement with the United Nations Development Program in key initiatives focussed on supporting Social Innovation and Entrepreneurship among the Youth.

Dr Jayashree's sustained commitment to community engagement and impactful research in Women and Leadership has led to National Recognition in the UAE and substantial Media Coverage, including her initiatives being featured in prominent publications such as Forbes Middle East, along with key Research Awards such as the 'Women of Impact' by UOW, Australia. She is a member of the editorial board of ranked journals such as the Journal of University Teaching and Learning Practice (JUTLP), and is on the review panel of others, such as Measuring Business Excellence and the Journal of Organizational Change Management. Dr Jayashree is a Certified Balanced Scorecard Professional, awarded by the Balanced Scorecard Institute (BSCI) and George Washington University College of Professional Studies, USA. She has been extensively involved in leading Executive Development Programs and Practitioner Workshops in specific areas including 'Leading Strategic Change' in reputed institutions such as the Indian Institute of Management, Bangalore, and Corporates including Multinationals. Dr Jayashree is also a Certified New Code Neuro-Linguistic Practitioner and Certified NLP Coach having been trained and certified by the Co-Creator of NLP and New Code NLP, John Grinder, UK.



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Arjen Radder

Chief Executive Officer, Philips Middle East & Turkey

Arjen Radder was appointed as Chief Executive Officer Middle East & Turkey on 01 February 2015. He is responsible for all Philips business in the geography.

He joins the Middle East & Turkey Market from Asia where he was the President for Philips Healthcare in Asia Pacific, covering India, Japan, Korea, Australia New Zealand and ASEAN. During this time he was also a member of the Philips Healthcare Global Executive Team.

His career in Philips began as Managing Director Netherlands for an early Home Healthcare venture, subsequently he worked as General Manager at the Nuclear Medicine business based out of California, USA. Later on he assumed the role of Market Leader for Nordic Healthcare and became Senior Vice President/Market Group Leader for Central & Eastern Europe, Middle East & Turkey, Russia & Central Asia and Africa early 2010.

Before Philips, he held leadership roles at a number of other companies including his role as General Manager at Nutricia's (now Danone) clinical division. He was fortunate to work in 3 distinct time zones, at small companies and MNCs and experience both commercial as well as innovation challenges.

Radder was born in Amsterdam, the Netherlands and obtained a PhD in Medicine prior to joining the healthcare industry in the mid-nineties. Radder is married and with two sons and enjoys partaking in half and full marathons.

Executive Biography



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Andrew Mortimer

**Managing Director, Country Manager
and Chief Operating Officer, Middle East
Barclays Plc**

Andrew Mortimer is the Country Manager and Chief Operating Officer for Barclays in the Middle East. He has Country Management responsibility for Barclays Investment Banking, Corporate Banking and Wealth & Investment Management businesses based in the Middle East as well as all Infrastructure operations and is the legal entity representative with the respective regulatory authorities in the region.

Andrew joined Barclays from SRM Global Fund, a \$3bn Monaco based Hedge Fund focused on long/short equity strategies, where he served as the Chief Operating Officer responsible for Operations, Technology and Administration. Prior to that, Andrew was a Managing Director at UBS Investment Bank running European Operations and leading several strategic projects for the UBS Group including the Paine Webber and the UBS/SBC mergers.

Over the past 30 years, Andrew held several senior positions at globally recognised financial institutions including SRM Global Fund, UBS Investment Bank, Credit Suisse First Boston Services, and Nomura International plc. Andrew holds an executive MBA from the University of Sussex in Applied General Management and is married with four children.



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Lubna Qassim

**Executive Vice President, Group
General Counsel & Company Secretary
Emirates NBD**

Lubna Qassim is a member of the executive leadership team of Emirates NBD, the largest banking group in the Middle East, focused on retail and corporate banking.

Ms Qassim is passionate about helping the UAE achieve its global ambitions through her work at Emirates NBD; supporting economic growth of the UAE government; mentoring and encouraging more women to senior positions; fostering UK/UAE business relationships.

She qualified as a lawyer in London with global magic circle firm, Clifford Chance, working in their London/Dubai offices for 8 years. In 2012 Sultan Al Mansouri, Minister of Economy, asked her to oversee the legal passage of some of the country's most significant economic legislative reforms, based on international best practice and tailoring to the UAE's specific needs. These included company, SME and bankruptcy laws to encourage private sector growth.

In 2015 Ms Qassim was elected by HH Sheikh Mohammed Bin Rashid Al Maktoum, ruler of Dubai, to the Dubai Women's Establishment to increase the number of women in leadership positions in the UAE. She is founding chair of the 30% Club GCC Chapter.

Ms Qassim speaks five languages; she is the first UAE national to have worked at the World Bank, as the public sector consultant; and at the House of Lords in the UK parliament, as a law graduate. She is a fellow at Dubai School of Government and sits on the Global Economic Symposium Fellows advisory committee of Kiel University.

She sits on the boards of the Chartered Institute of Securities and Investment (CISI) and Injaz UAE Foundation and was the first national to sit on the committee of the British Business Group in Dubai and Northern Emirates; and as the UAE Alliances Director for the British Business Group of Abu Dhabi. She helped launch and is an ambassador for the UK Alumni Network in the UAE, led by the British Council for Emiratis who graduated in the UK.

Ms Qassim is an international speaker on governance, education, female leadership and youth.



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Moosa AL-Moosa

**President UAE & Finance Director
India, Middle East, Africa & Turkey
(IMEAT) Dow Chemical**

Moosa AL-Moosa, is the President for Dow United Arab Emirates and the Finance Director for India, Middle East, Africa and Turkey.

As President, AL-Moosa focuses on enhancing Dow's presence in the UAE – managing Dow's reputation and supporting commercial success in the country. Working with Government Affairs and Public Affairs, he is responsible for building and sustaining relationships with key industry, government and community members that help enable growth for Dow businesses in the UAE.

As finance director for India, Middle East, Africa and Turkey, AL-Moosa leads the finance team and is responsible for all of Dow's finance activities in the region. This includes treasury credit, controllers, tax and investor relations.

In 2005, AL-Moosa joined Dow's Finance function in Midland, Michigan, where he completed a number of assignments across several departments including financial and statutory accounting, cost accounting, tax, auditing, business finance and treasury. In 2007, AL-Moosa joined Dow's Mergers and Acquisitions group with responsibility for leading transaction teams on acquisitions, divestitures and joint venture projects.

Prior to joining Dow, AL-Moosa worked for two years as a buy-side research analyst at Citigroup Asset Management in Stamford, Connecticut where he covered industrial companies. Prior to that, he worked with JP Morgan Chase for two years as a Mergers and Acquisitions Associate in both New York and London. AL-Moosa started his career in 1996 at Deutsche Bank's New York office as a real estate investment banking analyst focused on structured finance transactions.

AL-Moosa has a Masters of Business Administration from the Wharton School of Business at the University of Pennsylvania and a Bachelor of Arts in economics from Georgetown University in Washington D.C.



Richad Soundardjee

**Group Chief Regional Officer,
Societe Generale – Middle East
Regional Chief Executive Officer,
Societe Generale Dubai**

Richad joined Societe Generale in 1994. Until 2002, he built an equity capital markets expertise through various senior positions covering clients in France, South East Asia and Northern Europe.

In 2003, he joined Societe Generale's bond syndication department to head-up the private placement activity of the bank, which he developed and expanded as a leading platform in various products and geographies, with a particular focus on emerging markets currencies.

From 2009, Richad was Head of Global Capital Markets, overseeing the CEEMEA region for Societe Generale Corporate & Investment Banking.

In October 2013, Richad was appointed Group Chief Region Officer for the Middle East and Chief Executive Officer of Societe Generale Dubai. By capitalizing on Corporate & Investment Banking, Private Banking and Securities Services activities in the region and thanks to his 20 years of experience in capital markets,

Richad Soundardjee aims to further develop Societe Generale's businesses and presence in the Middle-East and in the Gulf countries in particular.

Richad Soundardjee holds an MSc in International Finance from HEC, a degree from the French National Institute of Telecommunications and a Master of Management degree from Paris Dauphine University.



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