

## About the Program

The DBWC Mentoring Program is a standardized program, which will enhance and supplement any existing programs and provide a robust platform to ensure that Mentoring is a key component of DBWC's member's development strategy. The program will also foster continuous support for creating business value, professional development and networking opportunities amongst industry experts and various levels of members of DBWC network.

Both Mentor and Mentee applicants must be registered members of the DBWC (Dubai Business Women Council)

### Program Expectations and Agreed Objectives

**The DBWC Mentoring Program will be based on trust, reciprocity, communication, commitment and confidentiality.**

The goal of the Mentoring relationship is to foster communication about professional/personal development, enhance skills, improve productivity, overcome challenges via promoting and reinforcing the culture of co-operation, and continue to build a network of like-minded businesswomen and professionals throughout Dubai- UAE.

### Recognizing what Mentoring is and is not

### DBWC Mentoring Program is...

**A Development tool** – It is a development activity that builds knowledge, networks, businesses and careers. The process allows more experienced members to support and develop other members.

**A Knowledge Sharing Opportunity** – It is a process that improves cross-functional knowledge sharing and facilitates the flow of information and ideas throughout the council platform.

**An Initiative that will help Improve understanding of the business culture** – can help participants better understand the business operations, policies, and culture across various industries.

## Recognizing what Mentoring is and is not

### DBWC Mentoring Program is not...

**A Guarantee** – A Mentoring relationship provides no guarantee of business promotion or increase in revenues. However, both parties may develop knowledge, competencies and skills that improve overall progress.

**Replacement for Formal Development** – Mentoring cannot take the place of formal training, but rather should enhance formal development activities.

**A Member Assistance Program** – Mentoring is not a member assistance program that provides participants with counselling on personal issues.

## Tentative Timeline of the Mentorship Programme

|                          |  |
|--------------------------|--|
| Thursday March 5, 2026   | Deadline for Applications - closes at 3 PM UAE local time  |
| Wednesday March 11, 2026 | Actual Mentoring Starts for a period of 3 months           |
| Thursday April 16, 2026  | Touchpoint Survey will be shared with mentees              |
| Thursday June 11, 2026   | Mentorship program Cycle 7 ends & Final Touch Point Survey |

### IMPORTANT POINTS TO CONSIDER

The DBWC cannot guarantee pairing all mentees with mentors, as applications are subject to a screening process followed by finding the suitable mentor for every mentee.

#mentormedbwc

[www.dbwc.ae](http://www.dbwc.ae)