sAIdaty 2.0 Ideathon - Unleash Your AI Potential!

Empowering UAE Women in AI

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Oracle is committed to closing the digital skills gap and helping the next generation of technology leaders develop the skills and expertise they'll need to succeed, accelerate digital transformation initiatives around the world by jointly investing in developing local technology talent and supporting job placements.

The 'sAIdaty' initiative, a collaborative effort between Oracle and the Dubai Business Women Council (DBWC) aimed at empowering women professionals and entrepreneurs in Dubai and the wider UAE with essential Artificial Intelligence (AI) skills and certification.

sAIdaty is designed to support the UAE's AI economy goals by upskilling women members of the DBWC and helping them integrate AI technologies into their businesses and workplaces.

The industry's most comprehensive cloud learning programs that build expertise and certification across cloud best practices, methods, and cloud adoption

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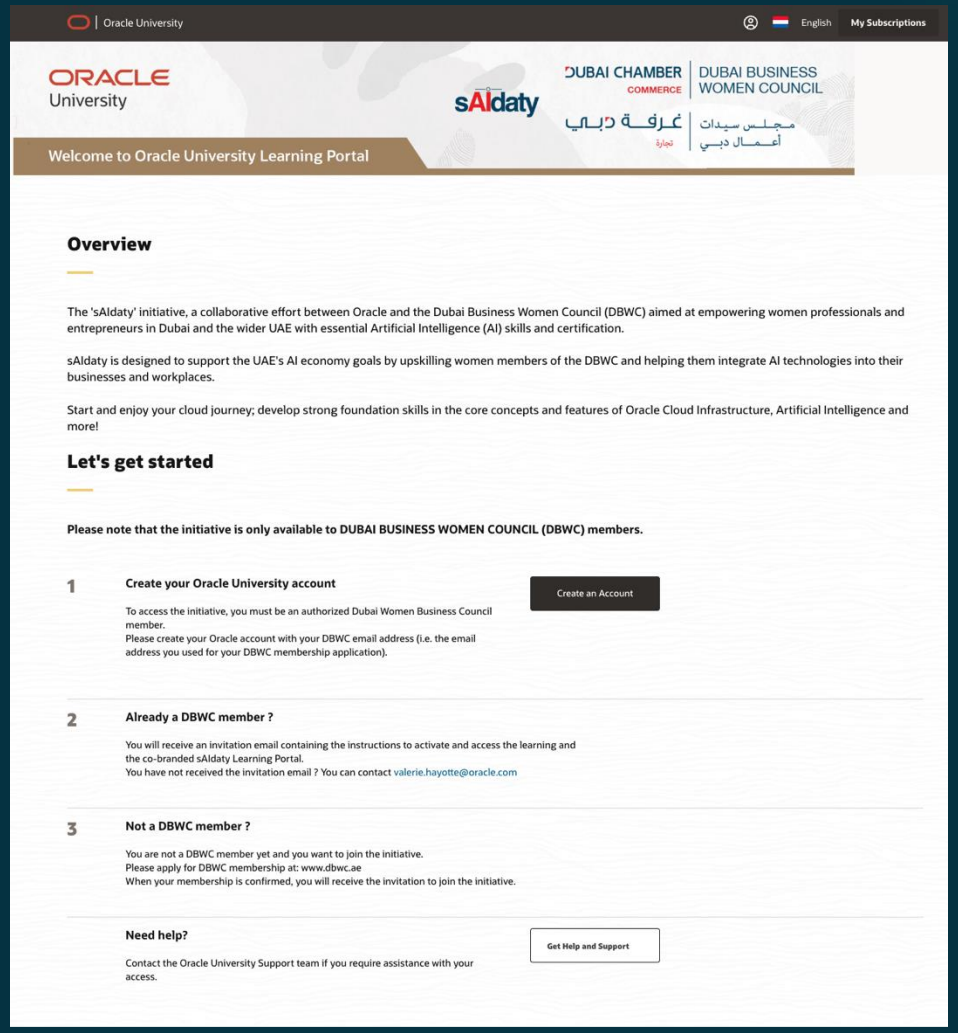
Exclusive value for Dubai Business Women Council

https://education.oracle.com/sAIdaty

- Access to Oracle's industry-leading learning platform
- Wide range of curated content: AI, Cloud, Data, and more
- Enables self-paced learning with certifications recognized globally
- Opportunity to upskill and become future-ready in AI & related fields
- Community mentorship and networking with Oracle experts



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Available Oracle Certifications

Join more than 2 million Certified Professionals

Enhance your professional credibility

Be accredited with an Oracle Certification—recognized globally as a core skill in your career path

Increase your earning power

Align your skills with your experience to grow your earnings potential

Discover job satisfaction

Find joy as you delve deeper into your skill set—having a greater appreciation of your role

Grow your opportunity and recognition

Use badges and certifications to boost visibility on Social. Tag us when you do!

3,000
Cloud Customers

3M+
Active Cloud Users

2M+
Certified Professionals

85%
Cloud Digital Training

180M+
Digital Minutes consumed

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Best practices and learning tips

Set Clear Goals
Define what you wish to learn—e.g., “Understand AI basics,” “Build a small ML model”

Search & Filter Features

- Browse by technology area (e.g., AI, Cloud, Data)
- Bookmark or add courses to your personal learning path

Tip: Use the “Learning Paths” feature to follow a guided sequence for foundational understanding

Make It Hands-On
Use Oracle’s Free Tier Cloud for applied learning https://www.oracle.com/ae/cloud/free/

Schedule Dedicated Learning Time
Consistency beats intensity—a few minutes daily wins over cramming

Engage the Community
Join discussion forums, connect with your program peers for support and inspiration

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Top 5 courses recommended for business users

1. **AI for You -** a practical, beginner-friendly introduction to artificial intelligence, its business impact, real-world use cases, and responsible AI adoption. No technical background required.

2. **Cloud Business Jumpstart –** offers an overview of cloud computing and Oracle Cloud Infrastructure (OCI), focusing on how cloud technology supports business growth, efficiency, and innovation. Ideal for sales professionals, business leaders, and decision-makers.

3. **Oracle Playbook for AI Excellence -** a concise course detailing Oracle's framework for adopting AI, aligning technology with business goals, and starting AI initiatives strategically and simply.

4. **Oracle Fusion Cloud Applications Foundations -** covers the essentials of Oracle's SaaS portfolio (ERP, HCM, SCM, CX), business processes, metrics, and best practices, helping business users understand how to digitally transform and streamline operations.

5. **Become an OCI Generative AI Professional - -** a technical course that dives deep into Large Language Models (LLMs), generative AI deployment, fine-tuning, chatbot building, and Oracle's advanced generative AI services and tools.

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Top 5 AI courses – by level of difficulty

1. **AI for You - a** beginner-friendly course offering a practical introduction to Artificial Intelligence, including key concepts, real-world applications, AI in Oracle Fusion Applications, and guidance on responsible and ethical AI use.

2. **Become an OCI AI Foundations Associate** - this course introduces core concepts of AI and Machine Learning, including Generative AI, large language models (LLMs), OCI AI services, and deployment of AI tools within Oracle Cloud Infrastructure.

3. **Become an OCI Generative AI Professional -** a technical course that dives deep into Large Language Models (LLMs), generative AI deployment, fine-tuning, chatbot building, and Oracle's advanced generative AI services and tools.

4. **Become an OCI Data Science Professional -** learn to use Oracle's data science tools to manage the full lifecycle of machine learning projects — data preparation, model training, MLOps practices, and integration with other OCI services for real-world AI solutions.

5. **Become an Oracle AI Vector Search Professional -** focuses on building and deploying AI-powered search solutions, such as vector similarity search, Retrieval-Augmented Generation (RAG) applications, and optimizing vector indexes with Oracle Database 23ai and associated technologies.

Don't forget to tag us when you share the new achievements on LinkedIn.
We're happy to celebrate your milestones and amplify the communication!

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Meet our member personas and get inspired

Fatima

Founder of a Sustainable Fashion Startup

Background: Entrepreneur managing an online boutique specializing in eco-friendly clothing.
Key Learning Goals: Understand cloud basics, leverage AI for customer insights, and lay technology foundations for growth.

Learning Journey:
New to Cloud:
- Cloud Business Jumpstart
- Cloud Tech Jumpstart
- AI for You
- Become an OCI Foundation Associate
- Become an Oracle Data Platform Foundations Associate

Why: Provides an essential understanding of cloud, AI, and data—crucial for scaling her digital business, managing operations efficiently, and making data-driven decisions.

Amani

IT Manager at a Growing Healthcare Clinic

Background: Oversees all digital and IT operations, focusing on compliance, security, and efficient patient data management.
Key Learning Goals: Modernize IT infrastructure, ensure robust security, and optimize workflows in a regulated environment.

Learning Journey:
Administer Key OCI Services and Manage Workloads:
- Become an OCI Architect Associate
- Become an OCI Architect Professional

OCI Security, Identity, and Compliance Solutions:
- Become a Cloud Security Professional

Why: Needed to guarantee compliance with healthcare data standards and orchestrate secure, scalable IT cloud environments.

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Meet our member personas and get inspired (cont'd)

Rania

Product Manager at an EdTech Company

Background: Responsible for rolling out online educational platforms, looking to integrate next-gen features and streamline application releases.
Key Learning Goals: Accelerate development cycles, use automation, and adopt low-code solutions for new product features.

Learning Journey:
Application Development:
- Become an OCI Developer Professional
- Become an OCI DevOps Professional
- Become an Oracle APEX Developer Professional

Why: To rapidly build, deploy, and iterate on education solutions that keep her company competitive.

Nour

Co-founder and Data Lead of a Marketing Analytics Agency

Background: Runs analytics projects offering business insights for SMEs and large clients and wants to offer clients AI-powered solutions.
Key Learning Goals: Deepen expertise in AI/ML, implement generative AI for content, and harness advanced search for analytics dashboards.

Learning Journey:
Oracle AI/ML Solutions:
- Become an OCI Generative AI Professional
- Become an OCI Data Science Professional
- Become an Oracle AI Vector Search Professional

Why: Expands agency offerings and enhances value to clients through the latest Oracle AI services.

Salma

Operations Executive in a Family-run Manufacturing Business

Background: Leads process improvements, supply chain management, and digital transformation projects.
Key Learning Goals: Drive operational efficiency, improve supply chain visibility, adopt global best practices.

Learning Journey:
Oracle Fusion Cloud Applications Foundations (SCM/ERP/HCM/CX):
- Oracle Fusion Cloud Application SCM Process Essentials
- Oracle Fusion Cloud Application ERP Process Essentials
- Oracle Fusion Cloud Application CX Process Essentials

The Oracle Playbook:
- Oracle Playbook for Operational Excellence
- Oracle Playbook for Supply Chain Excellence

Why: Ensures her company is using modern business processes and world-class standards to compete and grow.

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