

Randy Helou

Leadership & Team Facilitator | Professional
Coach | Marketing, Strategy & Business
Transformation & Consulting



PROFILE

For over 20 years, Randy built, lead, and developed teams and organizations across the MENA Region and in multiple industries. Randy served as Division Manager at Chalhoub Group where he managed a \$25Million P&L, he also served as CMO at The Walt Disney Company MENA where he established and built an award-winning marketing department. He also served as Vice President, Marketing at Dubai Parks, and Divisional CEO at Breitling Middle East, among other remits.

Randy holds an MBA from the London Business School with emphasis on marketing and strategy. In addition to English as his mother tongue, he is fluent in Arabic and French.

Randy's advocacy for people-centric organizations has driven his transition from developing brands and organizations to also developing people and teams.

What Randy brings to the room is authentic and connected facilitation, blending best in class theory, instruction, and training with his extensive experience.

Randy's clients come from various industries such as Pharmaceutical, Oil and Gas, Government, Consumer Products and Start-ups.

QUALIFICATIONS

MBA, London Business School
Certified Coach, Transformation Academy
Certified Instructional Designer
Champions for Change, Gita Belen Associates.

Our Clients

ABU DHABI SCHOOL
OF GOVERNMENT



Co-Facilitated For



GET IN TOUCH

RANDY HELOU
+971-506542610
randy@synertiaconsulting.com

