



Daniela Rossi

Ever since I can remember I've always been on a quest for unique experiences and authentic stories. I threw javelin in Athletic when most were playing volleyball and I studied Chinese at University when most were not even studying a foreign language.

At the age of 22 back in the good old 90s, way before smartphones and WiFi, I was traveling across Far East interviewing local authorities and local business owners for my bachelor thesis. I never said "No" to opportunities and this brought me to live and work from Milan, to Melbourne, London and then finally Dubai.



Throughout my 20 years career from Buyer to Senior Vice President Buying and Merchandising for international companies in online and offline retail I always searched for the stories behind brands, which allowed me to successfully empower young entrepreneurs, independent designers and emerging brands providing them with launching platforms to tell their story, allowing them to enter into new markets and expand their distribution network.

But my quest isn't over and probably will never be. Call me nostalgic but having seen my daughters growing into young women without me realizing it because I was always too busy working (my youngest used to call me "Ladyger", her feminine vision of a "Man-ager"!!!) , brought me to embark in this Unlimited mission to search and tell genuine stories of visionary women and inspiring mothers...to leave a meaningful legacy to the new generations.

Unlimited Platform

Since its launch in early 2020 Unlimited has quickly become a well reputed platform that through podcasts and events promotes the talent of inspiring and visionary women behind and beyond their Corporate or Entrepreneurial Role, to celebrate the diversity, generosity and creativity, passion and perseverance of the amazing women around us. To promote their vision and mission while spreading awareness and fighting misconceptions.

The first Season in 2020 set the tone with 25 interviews with high caliber Female CEOs, founders, award winning designers, celebrity stylists, pioneering surgeons and entrepreneurs.

With the second Season in 2021 we opened up to female professionals of all ages, stages, backgrounds and sectors launching 2 new Series:

Unlimited Women's Brands: Leading to EXPO 2020 in Dubai, our Women's Brands series is a journey around the world through the stories of female entrepreneurs who developed independent brands from a local to a global scale. We believe that Brands founded, run and managed by Women have a unique point of difference, strong positioning and ethos, and we're here to help you SHARE YOUR STORY AND SPREAD AWARENESS ABOUT YOUR BRAND!

Unlimited Features: is our segment for podcast interviews dedicated to emerging talents, giving them a voice and sharing awareness about their projects and initiatives, from authors releasing their debut book, to personal coaches, young entrepreneurs etc...

Unlimited Podcast Services

And because we believe that opportunities are Unlimited, we are always at your disposal to help you go that extra mile, challenging you and supporting you on how to set up your very own podcast, from concept to realization!

For more details please refer to: <https://www.linkedin.com/in/danielarossiunlimited/>

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