



Farrah Rose: Winner of the Global Franchise Award in 2020, Farah has been involved in international franchise management since 1984 and has worked with over 300 brands internationally.

Being a key international franchise figure, Farrah has enjoyed the elite status of full membership of British Franchise Association Affiliates and recently been given the Qualified Franchise Practitioner certificate in recognition of her 32 years contribution to ethical international franchise practices.

With her tremendous in-depth knowledge of franchising Farrah speaks at a number of seminars and conventions on international franchising in the UK, Europe, the US and the Middle East.



Dr. Ljiljana Kukec: is the Co-founder and President of the Croatian Franchise Association. with a successful record of accomplishments of more than 30 years in franchising and SME consulting,

From 2014 – 2016 Dr. Kukec also attained the duty of Vice President of the European Franchise Federation, and presently she is a member of Board of Directors of the Federation, in addition to being a member of World Franchise Council and a member of Association Voice of Entrepreneurs.

Dr. Kukec is also the Co-Founder and Vice President the Franchise Center which is part of the Croatian Chamber of Economy.



Sary M. Hamway: Known by many industry professionals as “The Don of Franchising”. A winner of the International Franchise Association Award and several regional and international professional acknowledgments in the Middle East, North Africa, and South East Asia.

Sary has an accumulated experience of hands-on franchise training and consultancy practice for more than 32 years and is now recognized as an authority of franchising in the Middle East region.

Sary assists governmental and semi-governmental firms in various countries to develop and execute plans for utilizing franchising as a means of economic growth through supporting small business development and nationalization of jobs.