

# Ann Boothello

Ann Boothello is an inspirational speaker, performing artist & coach on exponential organizations & developing a life that is purpose-driven. She speaks on pursuing purpose & joy in a world of accelerated change in the 21st Century and on art, technology and their intersection. She is deeply curious about the journey of the human quest for discovering purpose and sees that as a vital factor to the success of self-management, organizations and ultimately the future of our civilization. More importantly she sees this as an important factor to live joyfully. She guides people on the use of new-age business frameworks to help bring the boldest passion-fueled ideas to light. She has held senior leadership roles in the UAE real estate sector and the online marketplace arena.

Her topics of focus are:

**Industries** - Urbanization/Cities | The Arts & Culture | Purpose & The Workplace  
**Frameworks** - IKIGAI - Developing Purpose | MTP (the Why) | ExO Methodology  
**Technologies** - Ai | 3D Printing | VR & AR

She is in love with the possibilities of our future and has hope that collectively we can create a better one; led by people without titles, who seek purpose-driven lives starting at home. Those who are bold enough to continually address our world's greatest challenges to positively impact generations to come.

