## Amira Ayoub

Amira Ayoub is an awakening speaker, consultant on exponential organization's and accelerated change in the 21<sup>st</sup> century. She takes-up special attentiveness in people and their individuality, aiding them to find balance in life and their existence. She adopts mindfulness strategies to bring out the potential in individuals working in organizations or preparing to be leaders of the future. Amira mentors people on modern business frameworks to help them link their life essence to their business plans and success. She has held senior leadership roles across the MENA region in the automotive and eco sector, managing events and teams throughout the region.

Her topics of focus are:

Industries – Automotive | eco-awareness | Media
Frameworks - MTP | ExO Canvas
Skills - Leadership | Certified Healer | Mindfulness Coach | Trainer

Her goals are guiding people to find the right balance between the essence of their existence and their business goals.