

Omar Qirem

Chief Executive Officer – Edelman Middle East



Areas of Expertise

- Strategic Communications, Government/Public Affairs, Corporate Communications, Crisis & Issues

Relevant information

- Director of Corporate Communications for a multi-national Saudi family business
- Born and raised in Saudi Arabia

Academic Qualifications

- BSc in Politics and Contemporary History

Media Interviews (external links)

- [PR Week Profile Interview](#)
- [Podcast Interview: Crisis Communications](#)
- [Breakfast interview: PR Industry](#)
- [Thought Leadership: UAE Youth and Trust](#)

Professional Profile

Omar Qirem is Chief Executive Officer (CEO) of Edelman Middle East and Chairman of PRCA MENA.

Born and raised in Jeddah, Saudi Arabia, Omar has two decades of communications experience in the British government, as well as agency and corporate roles in the Middle East. He has provided communications counsel for private-sector campaigns, major government initiatives, B2B marketing, and reputation management for companies, CEOs, and senior government ministers.

Omar was one of four global media trainers for energy-giant Shell, and media trained Saudi government ministers and CEOs.

Omar re-joined Edelman from Saudi Arabian family business Abdul Latif Jameel where he was Director of Communications. In this role, he was responsible for international communications covering 30 countries and 16,000 staff across multiple sectors such as automotive, energy, land, and investments.

Omar is a politics and history graduate and the youngest ever person to be a British government spokesman.

Relevant Experience

Roles include:

- [Chief Executive Officer](#) – Edelman Middle East (2018 – Present)
 - [International Director of Communications](#) – Abdul Latif Jameel (2016 – 2018)
 - [Director and Head of Public Affairs](#) – Edelman Saudi Arabia (2012 – 2016)
 - [Chief Press Officer](#) – Department of Health, UK (2009 - 2012)
 - [Senior Press Officer](#) – Ministry of Housing, UK (2008 - 2009)
 - [Head of Newsdesk](#) – Department of Education, UK (2005 - 2008)
 - [Senior Press Officer](#) – Department of Industry, UK (2003 - 2005)
 - [Press Officer](#) – Cabinet Office, British Ministry of Defence and Royal Navy (2000 - 2003)
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