



HERMOINE MACURA

Hermoine Macura is the first Australian female English speaking TV News Anchor in the Middle East, and also one of the area's most recognized faces.

Prior to establishing STRAIGHT STREET MEDIA in 2012, Hermoine was one of the main Anchors on Dubai One TV's Emirates News. Her portfolio includes the delivery of live-to-air news bulletins, frequently whilst being in the midst of breaking stories both locally and across the Middle East.

Hermoine has also hosted a variety of other shows including the three hour live launch of the Burj Khalifa and Maak Ya Lebanon: which featured exclusive interviews with several key players in aid programs in Lebanon. The program was a part of a series that raised 55 Million Dirhams to help people caught in the conflict. Hermoine has also interviewed a variety of decision makers, from the Duchess of York to Hollywood Actor Michael Douglas and government officials in the country.



TAKE AWAY POINTS

The importance of clear speech and how it can change the way people respond to you.

How to present yourself in conversations, on stage and in professional TV interviews. This includes appearance on and of TV, bad body language and what to do and what not to do.

The right communication skills to use in a professional environment and practical skills to overcome speech difficulties