



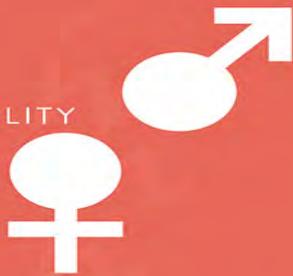
A Two Day International Conference

# A MIDDLE EAST STRATEGY FOR GENDER EQUALITY

---- Challenges and Opportunities

22 & 23, May 2016 - Dubai -UAE

EQUALITY



IT IS A HUMAN ISSUE

## SPEAKERS INCLUDE:



**Sara Mohamed**

Managing Partner of  
Executive Women Company  
Dubai - UAE



**Raheel Raza**

President of The Council for  
Muslims Facing Tomorrow,  
Journalist, Author, Public  
Speaker.  
Toronto - Canada



**Dr. Abhilasha Singh**

Dean of CEDU, College of  
Education, American  
University in the Emirates



**Dr. Horeya Tawfik  
Megahed**

Emeritus, Professor Faculty  
of Economics and Political  
Science Cairo - Egypt



**Mona Mohamed Fekri**

General Manager Human  
Resources at DUCAB Dubai  
- UAE



**Amani Shajrah**

Head of Studies and Research  
Department Supreme Council  
for Women (Bahrain)

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## About the Initiative:

Several research studies indicate that countries where gender equality is greater in terms of both opportunities and benefits - results in not only higher economic growth but also a better quality of life. The Middle East region is undergoing a major transformation not only at the political level but also — and most importantly — on societal and ideological levels. The areas impacted by decreasing the gender gap are plenty - be it more jobs and growth leading to higher GDP rates, increasing the enrollment of pupils into Educational systems, Political Involvement for a wider consensus, Access to better Healthcare and in general better future for the Arab World as a whole. Wisdom Leaders is presenting its International Conference on Gender Equality in the Middle East to discuss a socio-cultural, political and economic analysis of women's situation in the middle east region. The conference will be guided by leading specialists and representatives in the field participating in a cross-disciplinary dialogue, providing practical and specific program recommendations guided by a balanced, multifaceted perception on gender relations in the Middle East.

## Who Should Attend

- Training and HR Managers
- Recruitment Advisers and Associations
- Gender Equality Councils
- Organisational Development Professionals
- Equal Opportunities Officers
- Research Institutes
- Equality, Diversity and Human Rights Practitioners
- Women's Associations and Networks
- Associations for Education and Development of Women
- Institutes for Training and Employment
- Skills Development Program Managers
- Institutes for Social Inclusion of Women
- Gender Equality Agencies
- Chambers of Commerce
- Academics and Universities
- Regional Government Authorities
- Employers' Associations
- Women's Empowerment Councils
- NGO Networks
- International and Regional Organisations
- National Ministries and Institutes
- National Coordinators on Gender Equality and Equal Opportunities
- Judges and Lawyers
- Human Rights Groups
- Social Care Professionals

## Sponsorship and Exhibition Opportunities

We provide a range of flexible packages which offer your organisation a platform to network and communicate with key organisations.

For further information please contact Niranjan Raju on +919742199927 or email [niranjan.raju@wisdomleaders.in](mailto:niranjan.raju@wisdomleaders.in)

# Conference Programme

9.00 am Registration and Welcome

## Chair: Gender Policy Agenda to Meet Demographic and Economic Needs:

### Closing the Gender Gap in Education and Health

- a. Increasing the Achievements in Women's Education
- b. Educating Women for Empowerment
- c. Making Progress in Health and Fertility
- d. Challenging the Health Sector: Social Health and Second-Generation Issues

### Gender Mainstreaming in Public Sector

**Amani Shajrah** | Head of Studies and Research Department Supreme Council for Women (Bahrain)

### The role of civil society in promoting Gender Equality

**Amani Shajrah** | Head of Studies and Research Department Supreme Council for Women (Bahrain)

### Challenge of Inclusion in the Private Sector

- a. Promoting gender equality through private sector partnerships
- b. Private sector initiatives working towards gender equality and women's empowerment

**Sara Mohamed** | Managing Partner of Executive Women Company, Dubai - UAE

### Gender Equality in the Workplace:

- a. Overcoming the gender pay gap: ensuring adequate measurement and evaluating proper policy responses
- b. Gender balance in decision-making positions
- c. Discussing the issue of gender-based harassment in the workplace
- d. Putting the business case for greater female presence in the workforce
- e. Recommendations.

**Sara Mohamed** | Managing Partner of Executive Women Company, Dubai - UAE

## Conference Programme

### Women in Decision - Making in the Gulf

- a. Women in political and judicial decision-making
- b. Economic decision-making

### Women in the Economy and Society

- a. Economic Impact of Low Participation by Women in the Labor Force
- b. Unemployment and Female Participation in the Labor Force
- c. Mixed Effect on Female Employment from Old Patterns of Growth

### “ Struggle to Shatter the Glass Ceiling”

- a. Glass Ceiling : An Intangible Barrier
- b. Myth or Reality
- c. Stereotypes and Breaking Through the Glass Ceiling
- d. Glass Ceiling Or Glass Cage?

**Dr. Abhilasha Singh** | Dean of CEDU, College of Education, American University in the Emirates

### "Women and Citizenship in Egypt"

**Dr. Horeya Tawfik Megahed** | Emeritus, Professor Faculty of Economics and Political Science, Cairo University, Giza - Egypt.

### Policies in support of higher female labor force participation

- a. Fiscal Policies
- b. Policies to Increase Demand for Female Labor
- c. Other New Policy Measures

### Political And Legal Frameworks And Practices

- a. Diversity and identity politics
- b. Main gender equality issues
- c. Recent developments regarding women's rights

**Raheel Raza** | President of The Council for Muslims Facing Tomorrow, Toronto - Canada

### Case study: Gender Equality According to Islamic Principles

**Raheel Raza** | President of The Council for Muslims Facing Tomorrow, Toronto - Canada

Networking Reception

## Speaker Profiles

**SARA MOHAMED:** Managing Partner of Executive Women Company Dubai - UAE

Sara Mohamed carries couple of prominent careers one is Managing Partner of Executive Women Company in Dubai, a company dedicated to economic empowerment of women in region. Sara is active in economic development of women in the region and participates in various activities and events relating to women entrepreneurship. She supports several Business Women entities both at GCC and International level. She has a passion of caring for orphanages, old people and young girl. She is among the top 100 most influential Arab Women in 2011, 2012, 2014 & 2015 and recognized top CEO in the region.

**RAHEEL RAZA:** President of The Council for Muslims Facing Tomorrow, Journalist, Author, Public Speaker. Toronto - Canada.

Raheel Raza is a public speaker, Consultant for Interfaith and Intercultural diversity, documentary film maker, freelance journalist and founder of SAMA' (Sacred Arts and Music Alliance). She was appointed to and served three years on The Public Service Committee for Ontario College of Teachers. An outspoken advocate for gender equality and an activist for women's rights internationally, she has appeared many times in print, radio and television media to reveal and debate Canadian issues related to media, diversity, gender and immigrants. Raza has received many awards for her work to build bridges of understanding.

**MONA MOHAMED FEKRI:** General Manager Human Resources at DUCAB Dubai - UAE.

A commercially minded HR professional, with broad strategic and operational generalist experience, in fast-moving service environments. An experienced people manager, leader, and change management facilitator, who contributes to the wider picture whilst also establishing rapport and making changes to the people and the business on an individual level.

**Dr. ABHILASHA SINGH:** Dean of CEDU, College of Education, American University in the Emirates.

Prof. Abhilasha Singh is currently the Dean of College of Education and Director of International Office at American University in the Emirates, Dubai. With a teaching experience spanning more than 23 years, Prof. Abhilasha Singh, holds a Doctorate in Psychology from Banaras Hindu University which ranks among the first few in India in the field of academic and research output. She also added to her academic credentials an executive program in Human Resource Management from one of the top most business schools in India, Indian Institute of Management (IIM-C) and is a Certified Practitioner from the Society for Human Resource Management (CP-SHRM), she is also a Certified Licensed Practitioner of EQ-i/ EQ 360 from MHS, Inc., Canada, Certified Trainer from HRD Academy. She also serves as a General Secretary of the Board of Trustees at American University in the Emirates. Prior to joining AUE, she was an Associate Professor & Head of International Relations at Institute of Management Technology-Dubai and also has served Effat University in the Kingdom of Saudi Arabia.

**Dr.HOREYA TAWFIK MEGAHED:** Emeritus, Professor Faculty of Economics and Political Science Cairo - Egypt.

Ph.D. in Political Science, Indiana University, USA 1966 - Master in Political Science, Faculty of Commerce at Cairo University, 1960 - Bachelor of Commerce, Department of Political Science, Faculty of Commerce, Cairo University in 1957, she was on the top of her class. Political Thoughts and Political Theory African Studies Women Studies.

**AMANI SHAJRAH:** Head of Studies and Research Department Supreme Council for Women (Bahrain)

## A MIDDLE EAST STRATEGY FOR GENDER EQUALITY

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### Sales contract

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### Wisdom Leaders / Conference

**2 Days Training Fees**  **USD 1799**

per delegate

Wisdom Leaders requires the full payment within 5 working days after invoice has been issued.

### Terms & Conditions

Wisdom Leaders reserves the right to refuse entry to any client who has not paid their invoice. After signing the Registration form, client is liable to pay Wisdom Leaders the full invoiced amount. If client cancels his/hers participation in the event once the payment is received by Wisdom Leaders and more than one

month before the event, Wisdom Leaders can offer the client a full credit up to the amount actually paid by client to Wisdom Leaders. This credit can be used within one year from the issue date for any Wisdom Leaders sponsored event. There will be no refunds or credits for cancellation received less than one month prior to the event. If the client does not officially cancel his/her participation and does not attend the event, the invoice still remains fully payable. Wisdom Leaders reserves the right to change the content, dates of the event, timing and schedule of the program, speakers or venue should circumstances require.

The event may be postponed or cancelled due to acts of terrorism, war, extreme weather conditions, industrial action, acts of god or any event beyond the control of Wisdom Leaders. If such situation arise Endeavour to reschedule the event. However, Wisdom Leaders cannot be held responsible for any cost, damage or expenses which may be the customer as a consequence of the event being postponed or cancelled. Conference fee does not include travel costs, hotel accommodation, transfers or insurance.

### Hotel Accommodation:

Overnight accommodation is not included in the registration fee. A reduced rate will be available at the conference hotel. Booking form will be confirmed, but not later than one month prior to the event.