



## **Genny Ghanimeh**

Founder & CEO  
Pi Slice

Following her passions for the MicroFinance & the Online industries, and after a life-altering trek in Kilimanjaro, Genny founded Pi Slice in March 2012 and negotiated a partnership agreement with MicroWorld from the Group PlanetFinance to build and administer the first microlending online platform in the Middle East and North Africa (MENA).

Prior to Pi Slice, Genny began her career in Development Project Finance, and later shifted her focus to the financial industry and business development, where she honed her entrepreneurial skills in founding her 1st company Pro-ID in 2003; initiating start-ups and identifying market opportunities for the international corporations represented.

She also consulted in setting-up & managing a financial security semi-governmental company in Dubai. In 2007, Genny founded and managed Pi Investments, working mainly on mergers and acquisitions deals in emerging countries, Fund Advisory and Placement Agent. In 2010, Genny joined a DIFC based investment bank as the Head of Business Development.

Genny has an MA in Civil Engineering from the Lebanese University and an MBA from London Business School (UK).

[www.pi-slice.com](http://www.pi-slice.com)



## **Hussein M. Dajani**

Head of Content and Social  
Hug Digital

Hussein has over 13 years of solid Marketing Communication experience in the space leading and building integrated marketing practices within multinational agencies (JWT, Leo Burnett, and TBWA\ ) and client side (Fortune 500 companies - Virgin Mobile and Red Bull), across the Middle East and Africa region.

Hussein was among the first batch of WPP MENA employees to receive the renowned WPP Young High Potential Leaders award from Sir Martin Sorrell (Chairman and Worldwide President of WPP) and Bob Jeffrey (Chairman and Worldwide President of JWT). At present, Hussein is working as a Marketing Communications Consultant in the MENA region, as Regional Head of #SMUnit at Hug Digital, as a Digital Strategy and Social Media Marketing Lecturer at DM3 Institute, and as a Mentor at Turn8 and Arabreneur.

Hussein is also a speaker at various conferences throughout the region and is a weekly guest speaker on Monte Carlo Radio discussing about the latest innovations and trends in Telecom, Digital, Tech, Marketing, and Communication.

To know more about Hussein or connect with him, please visit:  
<http://about.me/husseindajani>



## Soushiant Zanganehpour

Strategy and Operational Advisor at TriBeCa Consulting Group (Private Advisory)

Soushiant helps impact driven entrepreneurs survive and grow past the start-up phase and advises mission-driven foundations and multinationals to build products and programmes that integrate financial growth with social impact, as well as measure and communicate outcomes. Previously, he was the Strategy and Operations Manager of the Skoll Centre for Social Entrepreneurship, based out of the University of Oxford's Said Business School, where he led the Skoll Social Venture Fund, investing in social venture startups across the globe, and designed multi-year programmes.

Soushiant has nearly 10 years of experience in entrepreneurship, management and strategy consulting, and policy, in Canada, the UK, France and the UAE. Soushiant is a recognized voice and has published on the areas of social entrepreneurship, venture philanthropy, and business sustainability.

Over the past 4 years, he has reviewed over 400+ impact-oriented business plans, been a judge on multiple global impact venture award competitions, and mentored several social venture start ups. He is currently an adjunct lecturer at Sciences-Po in Paris, France, teaching social entrepreneurship and impact investing at the Master's level.

Soushiant earned his BA in Political Science and International Relations from the University of British Columbia, a Diplôme in International Affairs from Sciences-po Paris and his MPP from the University of London's School of Oriental and African Studies. In 2010, he was selected as one of four Canadian Chevening Scholars by the UK's Foreign Office.

<https://uk.linkedin.com/in/soushiant>