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Originally a graduate of Queen Mary's University London, Asim joined the industry due to his passion for the financial markets. After working for a boutique advisory firm in the City of London, Asim moved to Dubai in 2012 and joined the deVere Acuma who are part of the deVere Group; the world's largest independent financial advisory firm with 72 offices globally.

Asim looks after a wide variety of clients each with individual needs assisting each of them in achieving their different financial goals. He specializes in providing savings, investment, education planning, insurance and independent pension advice to individuals based primarily in the Middle East.

He is currently a member of both the CISI (CISI - Financial Services Professional Body) and the CII (The Chartered Insurance Institute) who are 2 of the most respected professional bodies for investment professional.

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