



Naomh McElhatton

Managing Director
RUA Digital FZE

Naomh McElhatton is MD of RUA Digital. Created to meet the challenges faced by you and your business' communications needs within the ever growing and fast moving online market place. She and the RUA team create the ideal environment for clients to develop their brand and be creative online.

Being one of NI's Top 40 under 40 in 2011 & 2014, Naomh is a digital marketing mentor for a number of local government bodies and Enterprise development authorities around the globe.

An experienced Associate Lecturer at the University of Ulster, Digital Marketing Institute and a STEM Ambassador with the Stemnet Network. Naomh also founded the DANI Awards, Dubai Hour & Digital Exchange.

Naomh's key strengths include online audits, digital strategy, content marketing, devising social media policies, commercialisation strategies, customer attraction & retention, campaign reporting & analytics.

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