



1. Fellowship Overview

Vital Voices identifies high potential yet underserved women-owned small and medium-sized enterprises (SMEs) that are on the cusp of growth as the “missing middle” in the global economy. Based on its experience with women business owners around the world, Vital Voices has launched the VV GROW Fellowship Program, a one-year competitive program to support growth-oriented women business owners to take their businesses and leadership to the next level. The program supports women-owned enterprises in, Latin America and the Caribbean, the Middle East and North Africa, and Sub-Saharan Africa to set and achieve business growth goals with a unique blend of online learning, in-person training, and tailored support services.

VV GROW Fellows will gain knowledge and skills in the following topics:

(1) Planning for Growth

Guides participants in validating their business growth goals and developing a plan to achieve those goals. By the end of the workshop, participants an actionable 1-year plan to achieve their medium-to-long term business growth goals

(2) Leadership Training

Utilizes the Vital Voices Leadership Model to instill methods of building leadership skills to positively impact their business, employees and wider community.



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(3) Executive Financial Management

Equips fellows with the skills and knowledge to analyze, manage, and supervise the finances of their business.

(4) Networking for Business Professionals

Guides fellows to promote their business and successfully utilize new connections.

(5) Understanding Your Market

Guides fellows in identifying key market opportunities such as expanding existing markets and accessing new ones.

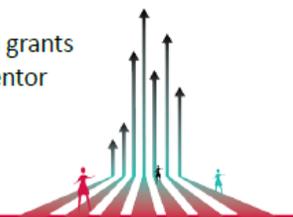
The one-year program timeline consists of 4 components:

(1) Recruitment: A competitive participant selection process and business needs assessment.

(2) Virtual Training: 4-6 months including a mix of online learning via webinars and Harvard Manage Mentor; network building via webinars and peer/small group calls; updates of key business tools such as the SWOT, the Business Model Canvas, and key financial statements

(3) In-Person Training: 4-day in-person trainings, one-on-one advising, and networking opportunities

(4) Growth Services and Support: 5-6 months of tailored services such as small grants (potential), one-on-one advising, technical assistance, and Harvard Manage Mentor



2. Confidentiality Statement

Applicants' personal and business information will remain confidential. Only Vital Voices staff members and VV GROW trainers will the applications for the sole purpose of program participant selection, program tailoring, and monitoring and evaluation.

If selected for the program, please note that acceptance is NON-TRANSFERABLE. Successful applicants selected to participate in the program may not transfer their acceptance to another individual.



3. Got Questions?

If the applicant encounters questions or problems with the application, please have them send an email to Samer Altaher at SamerAltaher@vitalvoices.org with the subject line: **VV GROW Fellowship Application**





4. How to Apply

Applicants can apply online at <http://bit.ly/1ffl7UQ>. Upon receipt of the application, the applicant will receive a confirmation email from Vital Voices.

Note: The application process should take approximately one hour to complete; however, the applicant will be able to save their answers and return to the application at any time.

For more information by region:

Africa: VVGROWAfrica@vitalnetwork.org

Latin America and the Caribbean: VVGROWLAC@vitalnetwork.org

Middle East and North Africa: VVGROWMENA@vitalnetwork.org





Thank You! ¡Gracias! Merci! شكراً



VV GROW FELLOWSHIP