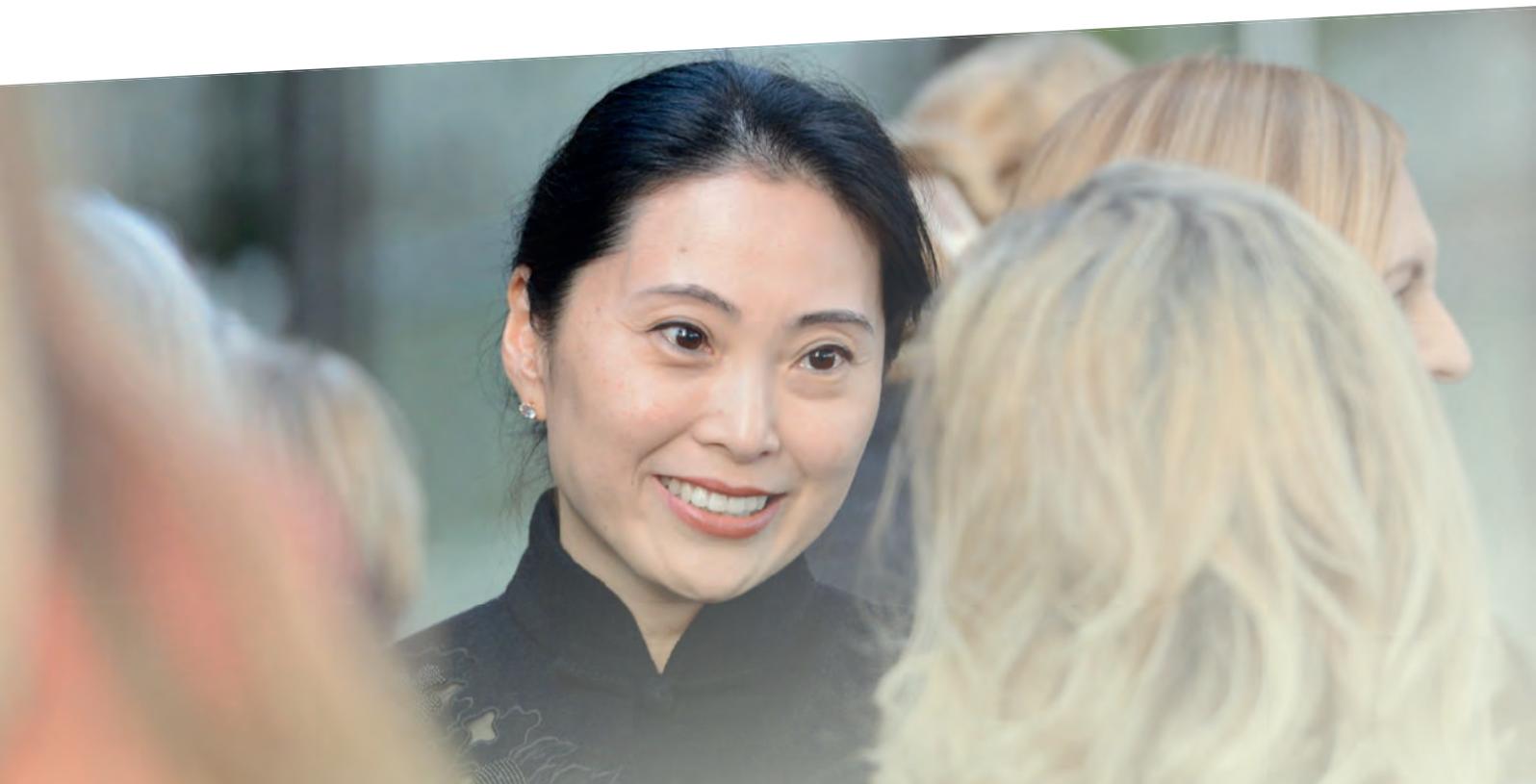


# GLOBAL FEMALE LEADERS 2015

## THE ECONOMIC SUMMIT FOR FEMALE EXECUTIVES

APRIL 21<sup>ST</sup> AND 22<sup>ND</sup>, 2015 | THE HOTEL ADLON KEMPINSKI | BERLIN



### Keynote Presentations include:



**Dina Dublon**  
Member of the Board,  
**Microsoft Corp., PepsiCo  
Inc., Deutsche Bank and  
Accenture PLC, USA**



**Simone Menne**  
CFO and Member  
of the Executive Board,  
**Deutsche Lufthansa  
AG, Germany**



**Simonetta di Pippo**  
Director, **United  
Nations Office for  
Outer Space Affairs,  
Italy**



**Dr. Amy Jadesimi**  
Managing Director,  
**LADOL, Nigeria**



**Ozlem Denizmen**  
Head of Strategy,  
**Dogus Holding, and  
Board Member, Dogus  
Automotive, Turkey**



**Helena Morrissey**  
CEO, **Newton  
Investment  
Management and  
30% Club Founder, UK**



**Xiao Xue**  
Chief Editor,  
**Elle China, China**



**Mike Huang**  
CoFounder and CEO,  
**Glow, Inc., USA**

### Premium Partners



### Official Carrier



A STAR ALLIANCE MEMBER

### Promoters



### Supporters



### Cooperation Partner



### Media Partner



### Host



# ■ WELCOME!

## CONNECT

It is our pleasure to invite you to join us in Berlin for our annual **Global Female Leaders Summit**. For the second time we are gathering female industry and thought leaders for two days of inspiring summit programme complemented by exclusive networking. During our time together, you will have the unique opportunity to discuss economic challenges and issues, and explore current trends and innovations shaping tomorrow's business realities.

## EXPLORE

In today's competitive and dynamic environment the role of senior level executives has advanced considerably and leaders need to adapt, change, and become more efficient and effective. Join other top level executives, be part of a truly global community and benefit from a cross sector environment. Enjoy refreshing summit sessions and an international agenda, featuring over 50 speakers from all continents. As a pre-event highlight, join us for a museum tour in Berlin and an exclusive cocktail reception at the China Club Berlin!

## CO-CREATE

The **Global Female Leaders Summit 2015** will feature visionary keynote presentations, interactive panel discussions and think tanks delivered by business leaders including speakers from corporate, politics, science and society. The agenda will cover a wide range of topics from the vital questions of leadership to change- and innovation management. We will focus on the global economy while at the same time direct our attention to emerging markets, such as Africa. We will discuss the role of female leaders in successfully promoting sustainability and take a look at new technologies shaping our future.

Don't miss this exclusive opportunity for information sharing and networking! Join other leading executives from all over the world at the **Global Female Leaders Summit 2015!**



*S. Bauschert*

■ Sigrid Bauschert  
CEO,  
Management Circle AG



*Ellen Comberg*

■ Ellen Comberg  
Chairwoman Advisory Board,  
Global Female Leaders Summit



*C. Kuhn*

■ Christian Kuhn  
Head of International Business,  
Management Circle AG



# GLOBAL FEMALE LEADERS 2015

## WHY YOU SHOULD ATTEND

The unique format offered by the **Global Female Leaders Summit** is the best way for senior level executives to discuss current economic challenges and explore trends shaping tomorrow's business world. Benefit from the remarkable expertise of the presenters and become part of this exclusive community of decision makers. Strengthen business connections and form lasting relationships with other leaders from around the world. The Summit is strictly limited to 300 attendees.

- Senior level attendance
- High-class venue, providing for an intimate and private setting
- Insight into the success factors of female executives
- Access to a truly global and exclusive community of leaders
- Essential role that leadership, HR, consumer behavior, new technologies, innovation, sustainability and emerging markets have on the future of women in the global economy
- Think Tank Academy to sharpen business and soft skills and further elaborate key issues
- Enhance your capacity to inspire and to lead

## WHO SHOULD ATTEND

The **Global Female Leaders Summit 2015** is a valuable source of knowledge, insights and networking opportunities that is specifically designed for leaders, visionaries and decision makers across all industries and functions, including:

- Chief executives and chairs
- Women and men in senior leadership roles
- Entrepreneurs
- High-potential professionals looking to advance their careers
- Leaders interested in broadening their horizon



## Impressions from GLOBAL FEMALE LEADERS 2014

»Amazing, inspiring, and high-caliber speakers! I wish the sessions could be shared with the world!«

Magnet Media Group

»Fantastic opportunity to meet female leaders from different industries – technology, finance and entrepreneurs! This is a platform that offers a global network of women who are making a difference!«

Nokia UK

»Very inspiring, high quality international participants, great networking, I learned a lot.«

Julius Baer Investment Services Sarl.

»Perfect. To attend the next Global Female Leaders Summit is a MUST!«

Abt Media Group

»A great opportunity to get to know women from different countries and businesses and to exchange perspectives on up-to-date subjects – very inspiring! Thank you for creating this great opportunity.«

BASF Personal Care and Nutrition GmbH

»Amazing women from all over the world!«

Coty Germany GmbH – Division Coty Prestige

»Great attendees, lots to learn and very inspiring.«

RWE AG

■ GLOBAL FEMALE LEADERS SUMMIT 2015  
[www.globalfemaleleaders.com](http://www.globalfemaleleaders.com)

Join us on 

## ADVISORY BOARD

The Summit's Advisory Board is a uniquely diverse and international source of support and advice to the Summit. The member's combined excellence in their individual field helped shaping this conference into a truly Global Summit on Female Leadership.

Moreover they are ambassadors on various topics, industries, and regions and will guide you through the Summit. We all look forward to meeting you in Berlin, exchanging ideas and shaping new business realities together.



■ **Ellen Comberg**  
Chairwoman Advisory Board,  
Global Female Leaders Summit, Germany



■ **Maria Elena Cappello**  
Board Member, A2A S.p.A.,  
Prysmian Cables & Systems and  
Sace S.p.A., Italy



■ **Dr. Florence Eid-Oakden**  
Chief Economist, Founder & CEO,  
Arabia Monitor, UK



■ **Martina Hund-Mejean**  
CFO, MasterCard Worldwide,  
USA



■ **Viola Klein**  
CEO, Saxonia Systems Holding GmbH,  
Germany



■ **Cindy Li**  
Managing Director, China Chair,  
Covalis Capital LLP, UK



■ **Ming Ming Liu**  
President and CEO,  
Voith Paper Asia, China



■ **Marika Lulay**  
COO, GFT Group Technologies AG,  
Germany



■ **Dr. Claudia Nagel**  
Managing Partner,  
Nagel & Company GmbH, Germany



■ **Karina Robinson**  
Principal, Robinson Hambro Ltd.,  
UK



■ **Brigitte Wolff**  
ME International Director,  
PwC Strategy&, China

# Monday, April 20<sup>th</sup> 2015

## PRE-CONFERENCE PROGRAMME

14:00 - 18:00

### Museum & Sightseeing Tour Berlin

Berlin isn't just a big city - it is a very special place! The capital of Germany combines tradition with a modern spirit, has over 200 museums, while at the same time being the most vibrant and dynamic city and continent's start-up hub

19:00

### Pre-event Cocktail Reception at the China Club Berlin

Join us for a private cocktail reception at one of Germany's most exclusive clubs

Hosted by:

GFT

Astraira Female Leader of the Year Award 2015



# Tuesday, April 21<sup>st</sup> 2015

## CONFERENCE PROGRAMME – DAY ONE



Moderators:

**Melinda Crane**, Chief Correspondent, **Deutsche Welle TV**, USA & Germany

**Nina Trentmann**, UK Business Correspondent, **Die Welt**, Germany & UK

7:00 - 8:15

Summit Registration, Welcome Coffee and Tea

8:15 - 8:30

Welcome Remarks

8:30 - 9:00



Keynote Presentation

**The 30% Club Experience: Men and Women Working Together to Make Real Change**

**Helena Morrissey**, CEO, **Newton Investment Management** and **30% Club Founder**, UK

9:00 - 9:30



Keynote Presentation

**Close-up on Success – Game Changers Share their Stories**

**Ozlem Denizmen**, Head of Strategy, **Dogus Holding**, and Board Member, **Dogus Automotive**, Turkey

9:30 - 10:15

Executive Discussion

**The Leadership Challenge: The Role of Female Leaders in Restoring Credibility**



**Dina Dublon**, Member of the Board, **Microsoft Corporation**, **PepsiCo Inc.**, **Deutsche Bank** and **Accenture PLC**, USA

**Angelika Huber-Strasser**, Managing Partner and Head of Corporates, **KPMG**, Germany

**Tracey Joubert**, CFO, **MillerCoors**, USA



**Helena Morrissey**, CEO, **Newton Investment Management** and **30% Club Founder**, UK

**Stefan Nünlist**, Head Corporate Communications, **Swisscom AG**, Switzerland

**Edith Weymayr**, President, **Commerzbank Asia Pacific**, China

10:15

International Networking and Coffee Break

10:45 - 11:15

Executive Discussion

**Emerging Markets: Operating in a VUCA Environment**



**Caroline Fattal**, SVP Corporate Functions and Board Member, **Fattal Group**, Lebanon

**Alessandra Franca**, Director, **Banque de Microcredit Perola**, Brazil

**Burcu Geris**, CFO, **TAV Airports Holding**, Turkey

11:15 - 11:45

Keynote Presentation



**Region on the Rise: An Outlook of South and South East Asia**

**Chitra Narayanan**, Former Ambassador, Associate Fellow, **The Geneva Centre of Security Policy (GCSP)**, India

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11:45 – 12:30

Executive Discussion

**Africa: Challenges and Opportunities and the Important Role of African Female Leadership**



**Sharmila Chetty**, Regional Managing Director, Member of the Board, **Duke Corporate Education Africa, South Africa**

**Giselle Courtney**, Founder and Owner, **Get to the Point Corporate Training CC, South Africa**

**Dr. Amy Jadesimi**, Managing Director, **LADOL, Nigeria**

**Mariéme Jamme**, CEO, **Spot One Global Solutions, UK**

**Angellah Kairuki**, Deputy Minister for Constitutional and Legal Affairs, **Republic of Tanzania**

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12:30

International Networking and Business Lunch

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13:45 – 14:15

Keynote Presentation



**The Changing Face of Energy: The Case for International Trade and Cooperation**

**Lord Mayor Fiona Woolf, CBE, 686th Lord Mayor of London (2013-14), UK**

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14:15 – 14:35

Inspiration



**Driving Energy Efficiency in the “World’s Factory”: China**

**Taryn Sullivan**, Founder & CEO, **Efficiency Exchange (EEX), USA**

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14:35 – 14:55

Presentation



**Shale Gas – Global Game Changer?**

**Chris Faulkner**, Founder, President and CEO, **Breitling Energy Corporation, USA**

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14:55

International Networking and Coffee Break

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15:15 – 16:00

Think Tank Academy – Sharpen Your Business and Soft Skills



**Digital Detoxing: How to Unplug in a World Full of Digital Distraction**

**Vikki Bates**, Co-founder, **Unplugged Weekend, UK**

**Lucy Pearson**, Co-founder, **Unplugged Weekend, UK**



**How Coffee Fosters Innovation**

**Carlos Lozano**, Director of Innovation & Technology, **GFT IT Consulting, S.L.U., Spain**



**Attracting, Sourcing and Retaining: How to Successfully Manage Diversity**

**Susanna Nezmeskal**, Vice President Corporate Culture/Diversity, **Deutsche Post DHL, Germany**



**Acceptance, Promotion, Influence – Corporate Culture AND Women in Management Positions**

**Gabriele Stahl**, Partner, **Odgers Berndtson, Germany**

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## CONFERENCE PROGRAMME – DAY ONE

16:00 – 16:30



Presentation

### **Disintermediation in Higher Education: Preparing Students of the Future for Jobs**

Deborah Lorenzen, COO for Global Product & Marketing, State Street Corporation, USA

16:30 – 17:30



Impulse and Discussion

### **The Diversity and Inclusion Strategy to Optimize Tomorrow's Workforce**

Anka Wittenberg, Chief Diversity & Inclusion Officer, SAP, Germany



### **Defining and Managing Diversity – Benefits, Challenges and Solutions**

Stephanie Bschorr, President, Association of German Women Entrepreneurs, Germany

Tish Clyde, SVP Corporate HR International, Deutsche Post DHL, Germany

Deborah Lorenzen, COO for Global Product & Marketing, State Street Corporation, USA

Gabriele Stahl, Partner, Odgers Berndtson, Germany

Aniela Unguresan, CoFounder, EDGE Certified Foundation, Switzerland

Anka Wittenberg, Chief Diversity & Inclusion Officer, SAP, Germany

Alison Wolf, Economist and Professor, Kings College London, UK



17:30 – 18:00



Keynote Presentation

### **Lean, Medium-Sized and Global – How to be Successful in a World Market Dominated by Giants**

Marika Lulay, COO, GFT Technologies AG, Germany

18:00 – 18:30



Inspiration

### **Glowing: The Fertility App That Could Change Health Care**

Mike Huang, CoFounder and CEO, Glow, Inc., USA

18:30 – 19:00



Keynote Presentation

### **The Conductor – 19<sup>th</sup> Century Autocrat in the Egalitarian 21<sup>st</sup> Century**

Simone Margaret Young, Conductor, Hamburg State Opera and Professor,

Music and Theatre at the University of Hamburg, Germany & Australia

19:00

Closing Remarks

20:00



International Networking and Festive Gala Dinner

### **Dinner Keynote: Women Co-Creating the Future**

Rama Mani, Poet-Performer and Peacebuilder, India

Evening Special

**The ESCADA Fashion Show**

ESCADA

# Wednesday, April 22<sup>nd</sup> 2015

## CONFERENCE PROGRAMME – DAY TWO



Moderators:

**Melinda Crane**, Chief Correspondent, Deutsche Welle TV, USA & Germany

**Nina Trentmann**, UK Business Correspondent, Die Welt, Germany & UK

7:00 – 8:30

### International Networking Breakfast and Sight Running

For the sporty type and parallel to the breakfast we offer **Mike's SightRunning**, which combines running with sightseeing to help you discover the secret spots of Berlin

Networking Breakfast hosted by:



Opening

8:30 – 9:00



Impulse

### China – A Fast Growing Economy

**Jie Jane Sun**, COO, Ctrip.com International Ltd., China

9:00 – 9:30



Keynote Presentation

### Modern Chinese Women – The New Thought and Desire

**Xiao Xue**, Chief Editor, Elle China

9:30 – 10:15



Impulse and Discussion

### Marketing Desires – Orchestrating Prestige Brands in the Online Offline Connected World

**Beate Rosenthal**, Marketing & Commercial Director Prestige DACH, Procter & Gamble, Germany



### What are the Trends that will Shape Consumer Behaviour? The Psychology of Marketing

**Sabine Eckhardt**, CEO, SevenOne Media GmbH, Germany

**Muza Monams**, COO, Bauer Media Group, Russia



**Beate Rosenthal**, Marketing & Commercial Director Prestige DACH, Procter & Gamble, Germany

**Petra Winter**, Chief Editor, Madame, Germany

10:15

International Networking and Coffee Break

## CONFERENCE PROGRAMME – DAY TWO

10:45 – 11:15



Inspiration

### **Women, Business and the New Pathway to Profit**

**Belinda Parmar**, Founder of Little Miss Geek and CEO, Lady Geek, U.K

11:15 – 11:45



Dual Presentation

### **The Future is Now: Human Spaceflight**

**Simonetta di Pippo**, Director, United Nations Office for Outer Space Affairs, Italy  
**Claudia Kessler**, CEO, HE Space Operations GmbH, Germany

11:45 – 12:15



Keynote Presentation

### **Digital Transformation – IT Creates and Destroys, your Choice**

**Dr. Joseph Reger**, Chief Technology Officer, Fujitsu, Germany

12:15 – 13:00



Impulse and Discussion

### **Innovation & Entrepreneurship**

**Corinne Vigreux**, Founder and COO, TomTom N.V., Netherlands



### **Excellence in Innovation Management: How Leaders can Foster Innovation**

**Doris Albiez**, General Manager and Vice President, Dell Germany, Germany

**Carlos Lozano**, Director of Innovation & Technology, GFT IT Consulting, S.L.U., Spain

**Dr. Joseph Reger**, Chief Technology Officer, Fujitsu, Germany

**Corinne Vigreux**, Founder and COO, TomTom N.V., Netherlands

13:00 – 14:00

International Networking and Business Lunch



## CONFERENCE PROGRAMME – DAY TWO

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14:00 – 14:45



Think Tank Academy – Sharpen Your Business and Soft Skills

### **Work Life Balance**

**Caroline Fattal**, SVP Corporate Functions and Board Member, **Fattal Group, Lebanon**



### **Managing Valuable Brands**

**Dr. Marie-Theres Thiel**, Member of the Board of Directors, **RWE EAST, Hungary**



### **Open Innovation**

**Alexandra Reich**, EVP Mobility Enterprise Customers, **Swisscom AG, Switzerland**



### **Space as a Driver for Socio-Economic Sustainable Development**

**Simonetta di Pippo**, Director, **United Nations Office for Outer Space Affairs, Italy**  
**Claudia Kessler**, CEO, **HE Space Operations GmbH, German**

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14:45 – 15:15



Keynote Presentation

### **The New Board Agenda: Preparing for the World in 2015 and Beyond**

**Isabelle Allen**, Global Head of Sales & Markets, **KPMG International**

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15:15 – 15:45



Keynote Presentation

### **Case Study: Aviation Group – How does the Lufthansa Group Address the Key Topics of the Summit?**

**Simone Menne**, CFO and Member of the Executive Board, **Deutsche Lufthansa AG, Germany**

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15:45 – 16:15



Dual Presentation

### **Meet the „Mittelstand“ – The Backbone of the German Economy**

**Lutz Goebel**, Managing Partner, **Henkelhausen Gruppe, Germany**  
**Ricarda Kusch**, CEO, **Kusch+Co GmbH & Co. KG, Germany**

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16:15

Closing Remarks, End of Summit and Farewell

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# A STRONG NETWORK

OUR SUPPORTING PARTNERS

## ■ PREMIUM PARTNERS



**Fujitsu** is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Approximately 162,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.8 trillion yen (US\$46 billion) for the fiscal year ended March 31<sup>st</sup>, 2014. For more information, please see <http://www.fujitsu.com>.

[www.fujitsu.com](http://www.fujitsu.com)

The GFT logo consists of the letters "GFT" in a white, bold, sans-serif font, followed by a small white square, all set against a dark blue rectangular background.

The **GFT Group** is a global technology partner for future digital issues – covering everything from discovering innovation to developing and implementing sustainable business models. Within the GFT Group, GFT stands for competent consulting and reliable development, implementation and maintenance of customised IT solutions. The company is one of the world's leading IT solution providers in the banking sector. CODE\_n, the GFT Group's innovation platform, offers international startups, technology pioneers and established companies access to a global network. It's where ideas become business. Headquartered in Germany, the GFT Group stands for technological expertise, innovative strength and outstanding quality for over 25 years. Founded in 1987, the GFT Group is represented in eleven countries with a global team spanning more than 3,000 employees. The GFT Group is listed on the Frankfurt Stock Exchange (Prime Standard).

[www.gft.com](http://www.gft.com)



**KPMG** is a global network of legally independent professional firms with more than 155,000 employees in 155 countries. KPMG is also a leading auditing and advisory firm in Germany, with around 8,700 employees at over 20 locations. Our services are structured in the service areas Audit, Tax and Advisory. Our Audit services focus on the auditing of consolidated and annual financial statements. Tax advisory services provided by KPMG are incorporated in the Tax division. The Advisory division pools our high level of professional expertise in business, regulatory and transaction-related issues. We have established teams of interdisciplinary specialists for key industries of the economy. These consolidate the experience of our experts around the world to further enhance the quality of our advisory services.

[www.kpmg.com](http://www.kpmg.com)

## ■ OFFICIAL CARRIER



A STAR ALLIANCE MEMBER 

The **Lufthansa Group** is an aviation group with global operations and a total of almost 500 subsidiaries and associated companies. It consists of five business segments: Passenger Airline Group, Logistics, MRO, Catering and IT Services. The airlines constitute the core business segment of the Lufthansa Group. Lufthansa Passenger Airlines, SWISS and Austrian Airlines enjoy an outstanding reputation in the market as quality airlines. The equity investments in Brussels Airlines and SunExpress round off the airline portfolio. The airline group has a leading role in Europe, consecutively recording the greatest number of passengers and the highest revenue of any European airline for several years. Click, book & fly: [www.lufthansa.com](http://www.lufthansa.com)

[www.lufthansagroup.com](http://www.lufthansagroup.com)

## PROMOTERS

### Deutsche Post DHL

**Deutsche Post DHL** is the world's leading mail and logistics services Group. The Deutsche Post and DHL corporate brands represent a one-of-a-kind portfolio of logistics (DHL) and communications (Deutsche Post) services. The Group provides its customers with easy to use standardized products as well as innovative and tailored solutions ranging from dialog marketing and e-commerce related logistics to industrial supply chains. Around 480,000 employees in more than 220 countries and territories form a global network focused on service, quality and sustainability. With programs in the areas of environmental protection, disaster management and education, the Group is committed to social responsibility. In 2013, Deutsche Post DHL generated revenues of more than 55 billion euros.

[www.dpdhl.com](http://www.dpdhl.com)

**ESCADA** As one of the world's leading luxury womenswear brands, **ESCADA** stands for modern elegance, cool glamour, and sensual femininity. The brand, founded in 1978 by Margaretha and Wolfgang Ley, provides a distinct sense of refined quality, workmanship, and excellent fit and is characterized by colour, print, and the love for detail. Under the two product lines ESCADA and ESCADA SPORT the brand offers its customers a lifestyle concept for dressing, filled with everything from must-have daywear for business and leisure to glamorous eveningwear. Apart from ready-to-wear, shoes and bags, the product range offers ESCADA fragrances, eyewear, home textiles, watches and jewelry. The ESCADA Group operates throughout North America, Europe, and Asia. With around 1,000 points of sale, ESCADA is present in 80 countries worldwide.

[www.escada.com](http://www.escada.com)

**ODGERS BERNDTSON** The **Odgers Berndtson Group** is one of the most successful global executive search entities in the world. The group dates from 1965 and has over 180 partners supported by more than 400 consultants and researchers in 52 offices in 29 countries worldwide. Odgers Berndtson is organized in 13 industry and 8 functional practices. Our Industry Practices employ experienced professionals from specific markets areas who are deeply immersed in the target business community - often with a successful industry career behind them. Our Functional Practice experts understand the nuances of successful senior appointments, and provide discrete access to industry leaders. The combination of both disciplines is key for delivering successful candidates for top jobs.

[www.odgersberndtson.com](http://www.odgersberndtson.com)

## BE VISIBLE – BE A PARTNER

Use the exclusive summit to present your company!



■ **Michael Vlajic**  
Head of Sales  
Management Circle AG  
Phone: +49 6196 4722-601  
Email: michael.vlajic@managementcircle.de



**Swisscom** is Switzerland's leading telecommunications company who has generated revenue of CHF 5.7 billion and EBITDA of CHF 2.15 billion in the first half of 2014. Swisscom is one of the most sustainable companies in Switzerland and Europe. We provide corporate and residential customers with mobile and fixed-line telephony, Internet and digital TV. Furthermore, we are one of Switzerland's largest providers of IT services. We build and maintain infrastructure for mobile and fixed-line telephony, transmit broadcasting signals and invest in media companies. Swisscom employs more than 17,000 people at locations across the whole of Switzerland; a further 3,000 employees work at the company's subsidiary, Fastweb, which has a market share of around 20% in Italy.

[www.swisscom.com](http://www.swisscom.com)

## SUPPORTERS

**BABOR** Since 1956, the family-owned company **BABOR** has been setting standards for innovative professional skincare Made in Germany. Until today, our inhouse laboratories develop pioneering precision formulas based on the finest active ingredients. Combined with the expert knowledge of the **BABOR** estheticians they deliver outstanding individual results you can see and feel. Find out about **BABOR** at one of over 10.000 beauty professionals in 60 countries worldwide or online at [www.babor.com](http://www.babor.com). Experience outperforming products such as the legendary beauty ampoules. **BABOR. THE ART OF PRECISION SKINCARE.**

[www.babor.com](http://www.babor.com)



From 1854 to 1885, **Moritz Grossmann** was one of the key protagonists in Glashütte. He built pocket watches and chronometers. In 1878 he established the German School of Watchmaking. After his death in 1885 his manufacture was closed. In 2008 watchmaker Christine Hutter breathed new life into the name. **BENU**, **BENU Power reserve**, **ATUM**, and **BENU Tourbillon** – the mechanical movements of the young brand stand out with exceptional technical solutions and engineering details. For example the **BENU Tourbillon**, with its flying three-minute tourbillon showcases features involving guaiacum and human hair.

[www.grossmann-uhren.com](http://www.grossmann-uhren.com)



**RWE** RWE is one of Europe's five leading electricity and gas companies. Through our expertise in oil, gas and lignite production; electricity generation from gas, coal, nuclear and renewables; energy trading as well as electricity and gas distribution and sales; we are active at all stages of the energy value chain. Around 66,000 employees supply over 16 million electricity customers and more than seven million gas customers with energy, both reliably and at fair prices. In fiscal 2013, we recorded approximately €54 billion in revenue.

[www.rwe.com](http://www.rwe.com)

## COOPERATION PARTNERS



Women make important contributions in our world. But although their resources are urgently needed they are still disadvantaged in many countries. They are oppressed and forced into persistent poverty since access to education is often rejected to them. The consequences are dramatic: 3 out of 4 of all poor people around the world are women. **ASTRAIA** wants to change that and creates a platform for engagement and raises funds for projects from which girls and women are directly benefiting.

[www.astraia.org](http://www.astraia.org)



THE LEAGUE OF  
LEADING LADIES

The **League of Leading Ladies (LLL)** is more than a business club or a social network. It's a mindset. The members of LLL are all women in a leading position (member of the board) or business owners. And all of our LLL members want to be „One Voice for Women with a Vision.“ Members inspire and mentor each other and mutually support their business careers. New members can join the LLL by invitation only. The president and CEO of LLL is Swiss business owner Sandra-Stella Triebel.

[leagueofleadingladies.com](http://leagueofleadingladies.com)



**UN Women National Committee Germany** is a non-profit association and one of 15 National Committees that support the work of UN Women on gender equality and the empowerment of women by public relations and fundraising. UN Women National Committee Germany focuses its work on the five priority areas of UN Women: increasing women's leadership and participation; ending violence against women; engaging women in all aspects of peace and security processes; enhancing women's economic empowerment; and making gender equality central to national development planning and budgeting.

[www.unwomen.de](http://www.unwomen.de)



The **VdU** is the only trade association specifically for women entrepreneurs in Germany. Founded in 1954 by 31 women entrepreneurs, today 1,600 women are organized in 15 state and 16 regional groups in Germany. The women entrepreneurs within the VdU generate an annual turnover of about 85 billion euros and employ round about 500.000 people. In its role as a critical observer of politics on both local and federal level, the important aims of the association are to influence the opinions and resolutions of the political decision makers and to act as a lobbying instrument representing the interests of women entrepreneurs.

[www.vdu.de](http://www.vdu.de)

## MEDIA PARTNERS



Founded in 2007 **LADIES DRIVE** is the first and largest business magazine for women in Switzerland. Supported by all major women's business clubs and through its conception as an author magazine, it's authentic and credible. It offers a sensual, female perspective on career, economy and entrepreneurial visions and tells stories its readers can relate to and be inspired by. Additionally **LADIES DRIVE** offers a blog ([www.ladiesdrive.tv](http://www.ladiesdrive.tv)) and a famous event series called **LADIES DRIVE BARGESPRÄCHE**, taking place annually in different Swiss Cities hosting 150-300 guests each.

[www.ladiesdrive.tv](http://www.ladiesdrive.tv)



**MADAME THE LUXURY MAGAZINE** is the fashion and luxury magazine for sophisticated women who, irrespective of their age, attach great importance to style, quality and intelligent entertainment. **MADAME's** repertoire of topics mirrors its readers' lives: Fashion & Jewellery, Beauty & Wellness, Art & Culture, Travel & Design, Lifestyle & Food. All the topics in **MADAME** are written in a meaningful and elegant style and illustrated with outstanding, opulent photography. **MADAME** is luxury "Made in Germany". Ever since modern Germany was founded **MADAME** has inspired its readers with fashion spreads and editorial content produced specifically for their world but also at the highest international level.

[www.madame.de](http://www.madame.de)



**PSYCHOLOGIES** - The new women's magazine to stimulate talk, thought and wellbeing. **PSYCHOLOGIES** invites the reader to join the conversation about personalities and celebrities, as well as about news and trends on style, design, cinema, art, literature and travel. Every new issue of **PSYCHOLOGIES** comes with a very private interview with the international **PSYCHOLOGIES** cover star. The big issues in life, such as partnership, family, job, sex, friendship and society, get lots of space in **PSYCHOLOGIES**. Beauty on the inside and out, nutrition, indulgence, care and health - **PSYCHOLOGIES** creates harmony for mind and body!

[www.psychologies.de](http://www.psychologies.de)



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# GLOBAL FEMALE LEADERS 2015



## HOW TO REGISTER

Online: [www.globalfemaleleaders.com](http://www.globalfemaleleaders.com)  
Email: [registration@globalfemaleleaders.com](mailto:registration@globalfemaleleaders.com)  
Phone: Mrs. Annette Albers under +49 6196 47 22-939

The Summit will be limited to 300 carefully selected high profile participants. Please note that acceptance of your application is prerequisite to your participation. Applications will be considered on a first come first served basis – to ensure your participation in the event we recommend registering early!

The fee for attending this two and a half day event is € 2.995,-.  
The participation fee includes:

### April 20<sup>th</sup>, 2015, The Hotel Adlon Kempinski, Berlin

- Pre-event museum & sightseeing tour Berlin
- Pre-event cocktail reception at the China Club Berlin

### April 21<sup>st</sup> and 22<sup>nd</sup>, 2015, The Hotel Adlon Kempinski, Berlin

- Access to all presentations and executive discussions
- Exclusive Festive Gala Dinner in the Adlon's ballroom
- Think Tank Academy
- All summit meals
- Summit documentation
- SightRunning

We offer a discounted rate of € 2.495,- to NGOs. All prices named do not include statutory VAT.

Cancellation Policy: A cancellation free of charge is possible up to four weeks prior to the event. If the registration is cancelled at a later date or should the participant fail to appear, we will charge the entire registration fee.



## THE PERFECT ENVIRONMENT TO MEET YOUR EXPECTATIONS

The Global Female Leaders Summit 2015 will take place in Berlin, Germany, which today is one of the world's most dynamic cities and global hotspot of innovation, technology, culture and global affairs. The Hotel Adlon is situated in the heart of Berlin and in close proximity to the most famous landmark of Berlin, the Brandenburg Gate, as well as surrounded by sights and attractions, exclusive boutiques, galleries and theatres.

A limited number of rooms at a discounted rate are available for the participants of the Global Female Leaders Summit at the Hotel Adlon. Our recommendation is to contact the hotel at your earliest convenience. To receive your special room rate, please quote "Management Circle" when making your reservation. Staying at the Hotel Adlon Kempinski is not mandatory and the Management Circle team is happy to help with equally nice and convenient hotels, **please contact [registration@globalfemaleleaders.com](mailto:registration@globalfemaleleaders.com)** for further assistance.

### Hotel Adlon Kempinski

Unter den Linden 77  
10117 Berlin | Germany  
Telephone: + 49 30 2261 1111  
[www.kempinski.com/adlon](http://www.kempinski.com/adlon)

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