



**AMERICAN
UNIVERSITY** OF BEIRUT

**SULIMAN S. OLAYAN SCHOOL
OF BUSINESS**
Executive MBA

JOIN OSB'S **EXECUTIVE MBA PROGRAM**



AACSB
ACCREDITED



**WORLD
UNIVERSITY
RANKINGS**

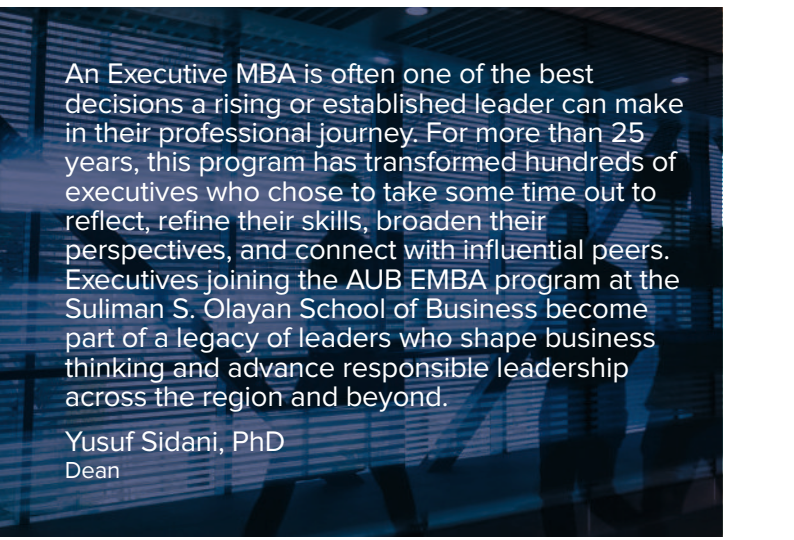
Executive MBA 2025

#3 in the
Middle East
& Africa

**RETHINK.
RESHAPE.
LEAD.**

TRANSFORMATIVE EXECUTIVE MBA FOR LEADERS READY TO SHAPE WHAT'S NEXT

Delivered by the Suliman S. Olayan School of Business (OSB) at the American University of Beirut (AUB) Academic and Executive Hub in Dubai International Financial Center (DIFC), the Executive MBA program offers deep MENA-region relevance and equips experienced leaders with cutting-edge leadership capabilities, global business insight, and practical tools to drive change without interrupting their professional momentum.



An Executive MBA is often one of the best decisions a rising or established leader can make in their professional journey. For more than 25 years, this program has transformed hundreds of executives who chose to take some time out to reflect, refine their skills, broaden their perspectives, and connect with influential peers. Executives joining the AUB EMBA program at the Suliman S. Olayan School of Business become part of a legacy of leaders who shape business thinking and advance responsible leadership across the region and beyond.

Yusuf Sidani, PhD
Dean

PROGRAM OVERVIEW

DESIGNED FOR EXECUTIVES. GROUNDED
IN EXCELLENCE. GLOBALLY RELEVANT.

The OSB Executive MBA at DIFC is grounded in AUB's 160-year legacy and OSB's 125-years of excellence, and shaped by the faculty's thought leadership and real-world experience. Crafted for accomplished senior professionals, it prepares leaders to create impact in an increasingly complex global environment. Through its flexible, modular structure, the program combines immersive local and international residencies with online learning, fostering strategic clarity, a broadened global perspective, and career advancement.

15 MONTHS OF GROWTH, A LIFETIME
OF INFLUENCE

The Executive MBA unfolds over 15 months through a carefully designed weekend-based blended learning format. Participants convene at the AUB Academic and Executive Hub in Dubai every three weeks for seventeen intensive, high-impact residencies held on Saturdays and Sundays, combining collaborative learning, group work, and real-world applications.

The journey includes an international residency at a partner global business school, offering global exposure and advanced insights into contemporary leadership and business practices. Participants conclude the experience with a rigorous capstone project that translates insights into measurable impact.

PROGRAM AT A GLANCE

Degree

- Cohort-based
- Full degree program

Duration

15 months

Credits

44

Format

- Blended learning
- Weekend Format: Saturday & Sunday, every three weeks

International Residency Session

One week at a partner global business school

Location

AUB Academic and Executive Hub- DIFC

Tuition Fees

Inaugural, inclusive of the International Residency Session

Language of Instruction

English

Join a select community of accomplished executives through a highly competitive, rolling admissions process.

Admission is highly selective and offered on a rolling basis. Apply early for priority consideration for the Dean's scholarship.



KEY PROGRAM FEATURES



Future-Focused Curriculum

An integrated curriculum combining strategy, analytics, digital transformation, AI, leadership, and global and regional perspectives. Courses are delivered by internationally recognized scholars who bring extensive industry and consulting experience, alongside active engagement in regional and global business environments.



Executive Leadership Development

Personalized leadership development and executive communication coaching, designed to sharpen participants' skills and enable them to lead with greater impact.



Capstone Project

A strategic, real-world organizational challenge or new venture project that enables participants to integrate knowledge from across the program and translate learning into actionable solutions.



Global Exposure

A one-week international residency session at a partner global business school, designed to deepen strategic thinking and cross-cultural insights.



Alumni Network

Access to AUB's distinguished alumni community, built on a 160-year University legacy and OSB's 125-years of excellence, one of the region's most influential and globally connected business networks.



Cohort Excellence & Diversity

A carefully selected cohort of accomplished executives from diverse industries, functions, and educational backgrounds. This diversity of experience and perspectives enriches classroom discussions, fosters peer learning, enhances critical thinking, and cultivates lifelong professional connections.

TYPICAL COHORT PROFILE (41 PARTICIPANTS)

Industries	16
Gender	Female: 34%
Average Age	43
Nationalities	12
Average Years of Experience	15

CURRICULUM OVERVIEW

The Executive MBA is a full-degree program comprising 44 credits across core business disciplines. The curriculum includes special rotating topics such as Sustainability; Global & Regional Financial Markets; and Business Transformation & Digitization. The learning experience culminates in an integrative and practice-oriented capstone project.

The Executive MBA program at AUB was one of the most rewarding personal and professional decisions I've made.

Learning alongside accomplished professionals from diverse industries created an inspiring environment of collaboration, mutual respect, and shared growth.

Miguel El Khoury
Senior Vice President
MDS System
Integration Group



Strategic Analysis

The Dynamics of Global and Regional Financial Markets

Economic Analysis for Executive Decision-Making

Driving Operational Excellence & Global Supply Chains

Strategy and AI for Executives

Financial Mastery for Strategic Leaders

Leading People & Organizations With Impact

Financial Reporting & Analysis for Executives

Digital Marketing for Strategic Decision Making



ADMISSION REQUIREMENTS

- Bachelor's degree from a recognized institution
- Official academic transcripts
- Recommendation letters (2)
- Detailed curriculum vitae (CV)
- Extensive professional experience (8+ years) in managerial or leadership roles with demonstrated evidence of career progression

ADMISSION PROCESS

01

APPLICATION
SUBMISSION

02

ADMISSION
INTERVIEW

03

PROOF OF
ENGLISH
PROFICIENCY

04

ADMISSIONS
COMMITTEE REVIEW
& SELECTION

Email: emba@aub.edu.lb
Phone: +961-1-350 000 ext: 3794



Visit the Executive
MBA Program website
for more information.

