

# DUBAI CHAMBER

## DUBAI BUSINESS WOMEN COUNCIL

### Invest Northern Ireland Middle East Growing Opportunities Conference



Invest Northern Ireland Middle East Growing Opportunities Conference took place in Belfast, Northern Ireland, UK in February 2016 and was attended by over 100 companies.

The objective was to explore export opportunities for Northern Irish companies across multiple sectors.

The main focus countries were UAE, KSA, Qatar and Kuwait. The panel included business leaders from the UAE, including HE Dr. Raja Al Gurg, President of DBWC and Managing Director at Easa Saleh Al Gurg Group. It also featured leading Northern Irish business people who've been successful in the region.

**DBWC and UOWD discusses women's roles in international companies during panel discussion**



*Dr Payyazhi Jayashree, Principal Investigator behind the study leads panel discussion*





# 2016 edition of World Franchise Forum & Expo was held in Dubai

## Our Vice President Mrs. Faiza AlSayed delivers a keynote 'Championing equal opportunities'

on behalf of

**HE Dr. Raja Easa Saleh Al Gurg**

Her keynote focused on Franchising and Dubai The Real Success Story. Insights to your future.

[Click here to read more about the World Franchise Forum & Expo](#)

The Dubai Business Women Council in partnership with CCM Consultancy hosted the second session out of a four part workshop series

**Practical Application of the Customer Journey**

[Click here](#) for more info



## DBWC 2016 Breakfast Series

The Dubai Business Women Council (DBWC) recently launched its 2016 Breakfast Series with its first event hosted at the Culinary Boutique. The DBWC Breakfast Series will be hosted monthly at various venues around Dubai. Interested parties can learn more by visiting [www.dbwc.ae](http://www.dbwc.ae)

[Read More here](#)



## Upcoming Events

EXCLUSIVE for DBWC members



### DELIVERING A DIFFERENTIATED CUSTOMER EXPERIENCE

Join us on this exciting and highly practical 4-part series, and learn how to build a unique and memorable customer experience within your business. In today's fast-paced and highly competitive environment, businesses, large and small, are looking for ways to stand out in the crowd.

Companies are looking for ways to win new clients, and keep them. Over the course of 4 sessions, CCM Consultancy will walk you through the necessary steps and skills to make a difference with your clients and differentiate your customer experience.

Speaker BIO attached

Date: January – April 2016  
Time: Session starts 9:00 am – 2:00 pm  
Venue: 2nd floor, Dubai Chamber, Baniyas road, Deira  
Language: English  
Location Map Attached

Registration and networking will take place as of 8:15 am  
Session will begin at 9:00 am promptly  
Your punctuality is highly appreciated as the session will begin on time

To confirm your registration and to view the 4 sessions schedule dates & timings  
[Click Here](#)

RSVP is mandatory as seats are limited.

**CCM**  
CONSULTANCY

Free Valet Parking is available to guests at the Creek side parking of the building.

**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL

## Delivering a Differentiated Customer Experience

The Dubai Business Women Council in partnership with CCM Consultancy will host the third session out of a four part workshop series on March 6th

### A Complaint Is a Gift

[Click here](#) for more info



**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL

## Pledge for Parity 2016 Forum

### Engage in a Dialogue Surrounding Gender Issues within the UAE

Join our distinguished panelists as they discuss and suggest solutions on how men and women can work together to create equal opportunities at multiple levels of the organizational hierarchy

**MARCH 7<sup>th</sup> 2016**  
**8:30AM – 12:30PM**  
**13<sup>TH</sup> FLOOR - DUBAI CHAMBER**

[Click Here for Agenda & Registration](#)



# Pledge for Parity 2016 Forum

Confirmed Panelists and Speakers

MARCH 7<sup>th</sup> 2016



**Key Note Speaker**

**Her Excellency Dr. Raja Al Gurg**

**President Dubai Business Women Council**

**Moderator**

**Dr. Payyazhi Jayashree**

Associate Dean (Education) - Faculty of Business  
University of Wollongong in Dubai  
Principal Investigator - UOWD - DBWC Women and  
Leadership Research



**Dr. Ismahane Elouafi**  
Director General - ICBA



**Rita Al Semaani Jansen**  
Partner - Ince & Co  
Middle East LLP



**Therese Schultz Sevaldsen**  
Head of HR MET - Philips  
Middle East & Turkey



**Minelle Gholami**  
People Director - Emrill  
Services



**Dr. Sami Kamel**  
General Manager for Regional  
Strategic Marketing organization for  
GE Power



[Click here to register](#)

**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL



## Looking for a Business Mentor?

Join the Global Mentoring Walk and walk with like minded women leaders and discuss the opportunities and challenges of entrepreneurship and leadership in the region.

**8 am**  
to 10 am

**05<sup>th</sup> March**  
Saturday

**Dubai Polo & Equestrian Club**

Global Initiative by  
**VITAL VOICES**  
GLOBAL MENTORING WALK

Organised by  
**MIDDLE EAST**  
MIDDLE EAST

Venue Partner  
**DUBAI POLO & EQUESTRIAN CLUB**

Strategic Partners  
**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL

**Reach**  
The Middle East

**executive-women**



# Women-able

**Cherie Blair**  
**FOUNDATION FOR WOMEN**

**JPMorganChase**

Promoting Women Entrepreneurs in the UAE is an 8 month initiative from Grow.ME in association with The Cherie Blair Foundation for Women.

### 2 entry categories

#### Business ideation

Women with a business idea, explore and refine to start up.

#### Business Growth

Existing women business owners with a desire to develop new sales channels, increase employee numbers or prepare for investment.

**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL  
Strategic Partner

**Register now**  
Limited spaces

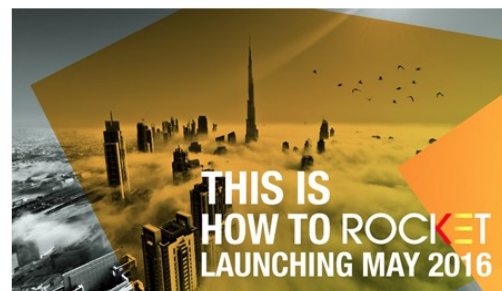
### More information

Email  
womenable@grow-me.biz  
Phone  
04 455 8756

[www.women-able.com](http://www.women-able.com)

TREMENDOUS SME EVENTS TO HELP YOU CREATE, BUILD  
AND GROW YOUR BUSINESS IN DUBAI

Exciting changes are in motion!



Our series of events is now coming to you as ONE big SME event featuring all 5 unmissable Business Zones:



May 2016, Almas Ballroom, Almas Tower in Jumeriah Lakes Towers  
9am - 5pm FREE-TO-ATTEND

Do you want your business to ROCKET? Well we do too! Come along to the even-bigger, even-better free-to-attend THIS IS HOW TO ROCKET event in May 2016 and check out the awesome SME solutions! Connect with outstanding brands, join engaging presentations and hands-on workshops by industry experts, whizz through speed-networking sessions, and much MUCH more!

TELL ME HOW TO ROCKET

ONE big exciting SME event

executive-women

## REVIVE YOUR BRAND WITH A HEARTBEAT

2016 is set to be a challenging year as entrepreneurs will be put to the ultimate test. Many start-ups and SMEs will face obstacles and a lot of it will have to do with the strength of your brand's heartbeat.

Executive-Women is proud to host **Janine Bensouda**, Founder and President of Bensouda Consulting, who will present how to give your brand a heartbeat and bring it to life.

It is important to voice yourself as a company and personify your brand, making it easier to translate how it thinks, what it says, how it responds to situations, and how it operates.

Join us on March 9 to learn all about reviving your brand.



**DATE:** Wednesday, March 9, 2016  
**VENUE:** Zabeel Ladies Club  
**TIME:** 18:30 - 20:30

**PRICE: AED 150**

RSVP by contacting Sylvie Kastoun at  
sylvie.kastoun@executive-women.com  
+971 4 361 3688 | +971 52 910 6863



## Members Offers

More [Special Offers](#) catered for our members are found on our website

**SEARCH. FIND. REACH**

**IN A FAST  
CHANGING DIGITAL  
WORLD, 2GIS  
HELPS YOU REACH  
YOUR AUDIENCE  
EASILY &  
EFFECTIVELY.**

**JOIN US AND GROW YOUR BUSINESS REACH!**

Utilize bespoke communication that can be adjusted and edited instantaneously to reflect changing trends. 2GIS has helped a host of businesses evolve and adapt in the era of digital marketing.

Reach the right audience with a special 20% discount reserved especially for members of the Dubai Business Women Council.

**BENEFIT FROM OFFERINGS LIKE:**

- Home page banner
- Media Contextual Banner
- Smart Banner
- Priority listings
- Keys words

**DIRECT MARKETING SOLUTIONS LIKE:**

- SMS Marketing
- Flyer Distribution
- B2B email marketing
- Social media engagement (FB ads and Posts)
- Video content

For more information contact our sales help desk at : **04 5501800**  
Email : [b.besiso@2gis.ae](mailto:b.besiso@2gis.ae)

**SEARCH. FIND. REACH**

**Tamayyaz** is pleased to offer  
**Exclusive Discounts\***

for members of

**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL

on all Behavioural Workshops running between Feb & April 2016

Workshops	Schedule
Cross Cultural Communication and Diversity	Feb. 3 & 4 April 19 & 20
The 11 Tips for Writing Professional Emails	Feb. 7 April 21
Excellent Service to Boost Sales	Feb. 10 & 11 April 13 & 14
Presentation Skills	Feb. 15 & 16
Emotional Intelligence: How Good Leaders become GREAT	Feb. 22 & 23 April 10 & 11
Comparative Analysis for Innovative Problem Solving	Feb. 24 & 25 April 3 & 4
Measuring the Intangibles: ROI for Learning & Development Moving Into Management	March 2 & 3 March 7 & 8
10 Planning Techniques for Planning Every day's Projects	March 16 & 17
Resilience: The New Dimension for Success	March 22 April 7
Partnering With Clients	March 27 & 28

\* Exclusive discounts will be calculated based on the number of registrations:  
- 15% discounts applicable if one or two registrations are made  
- 20% discounts applicable if the number of registrations exceeds three



Contact Person: Ian Kishander  
Phone Number: +971 56 455 88 18  
Email Address: [iank@tamayyaz.com](mailto:iank@tamayyaz.com)

## Topics that are in the pipeline :

### Delivering a Differentiated Customer Experience

Series Session 3: A Complaint is a Gift Wednesday March 6, 2016

Series Session 4: Designing your Customer Experience Tuesday April 12, 2016

### Four Steps to Delivering Massive Growth In Any Business

Step One: Mastery-Eliminate Chaos Wednesday May 4, 2016

Step Two: Niche-Predictable Cash Flow Wednesday May 11, 2016

Step Three: Leverage-Efficiency Wednesday May 18, 2016

Step Four: Team-Structure for Growth May 25, 2016

Digital Transformation for Businesses Sunday March 20, 2016

How Good Leaders Become Great Monday April 18, 2016

## Stay Tuned For More!

---

*Copyright © 2016 DBWC, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)



Share



Tweet



Share



Forward

---