

DUBAI CHAMBER

DUBAI BUSINESS WOMEN COUNCIL

DBWC starts the year with Network Majlis on Wills, Guardianship and Custody with TWS Legal Consultants

20 January 2016 - The Dubai Business Women Council (DBWC) in the Emirate of Dubai, started the New Year with a Network Majlis titled, "Wills, Guardianship and Custody" in collaboration with Nida Chaudhry from TWS Legal Consultants.

[Read Full Article Here](#)



Ms. Nida Chaudhry, Solicitor at TWS Legal Consultants, presenting an informative session on Wills, Guardianship and Custody at the January Network Majlis. [view photo gallery](#)

“Personal legal coverage is an important yet very ignored topic in Dubai, especially since we have a large expat community and one which is very mobile,” said HE Dr. Raja Easa Saleh Al Gurg, President of DBWC. “

DBWC and CCM Consultancy launches four part series on **Delivering a Differentiated Customer Experience**

First module outlines the understanding of the market and a customer's expectations



Dubai, UAE, 25 January 2016 - The Dubai Business Women Council (DBWC) has launched a four part series in collaboration with CCM Consultancy on Delivering a Differentiated Customer Experience, with the first module, hosted today, on understanding the market and a customer's expectations.

The series was developed to teach members how to build a unique and memorable customer experience within a business. In today's fast-paced and highly competitive environment, businesses, large and small, are looking for ways to stand out in the crowd.

[Read Full Article Here](#)

Dubai Business Women Council hosted the Momprenneur Rising course women-only entrepreneurship course for female entrepreneurs

Momprenneur Rising is an eight-week program which started Monday 11 January 2016 organized by Mompreneurs Middle East that covers the most important aspects of running a business, which include current Business Model Canvas, Future Business Model Canvas, Traditional Marketing, Digital Marketing, Finance, Fund-Raising, Presentation Skills, and more.

[View Event Details Here](#)



The graphic features a background image of several women in business attire sitting around a table, with their hands clasped together in a circle. On the table are various business-related items like a laptop, a smartphone, and some papers. Overlaid on this image is the text 'Momprenneur Rising' in a large, bold, purple font, followed by 'Take your business to the next level' in a smaller, white font. To the right of this text is a yellow starburst shape containing the text '20% Discount for DBWC Members'. Below the main text, there are two purple rectangular boxes. The left box contains the text '8 sessions & a pitch competition' in white. The right box contains the text '11th January to March 12th' in white. Below these boxes, the text 'Empower yourself with the tools and resources you need to ramp up your business.' is followed by 'Connect with a like-minded community and gain expertise in:'. This is followed by a list of topics in bold purple text: 'Planning, Business Model Canvas, Strategy, Finance, Marketing, Fund Raising, Presentation Skills and more.'. Below this, the text 'Take part in one-on-one sessions with experts, and participate in the' is followed by 'Pitch Competition Finale' in bold purple text. Finally, the text 'in front of a panel of industry leaders for feedback and prizes.' is followed by a purple rectangular box containing the text 'Register today at www.mompreneurs.me/MR' in white.

Momprenneur Rising
Take your business to the next level

20% Discount for DBWC Members

8 sessions & a pitch competition

11th January to March 12th

Empower yourself with the tools and resources you need to ramp up your business.

Connect with a like-minded community and gain expertise in:

Planning, Business Model Canvas, Strategy, Finance, Marketing, Fund Raising, Presentation Skills and more.

Take part in one-on-one sessions with experts, and participate in the

Pitch Competition Finale

in front of a panel of industry leaders for feedback and prizes.

Register today at www.mompreneurs.me/MR

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MOMPRENEURS[®]
Middle East

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DUBAI CHAMBER
DUBAI BUSINESS WOMEN COUNCIL

Strategic Media Partner
executive women



Upcoming Events

EXCLUSIVE for DBWC members



**DELIVERING A
DIFFERENTIATED
CUSTOMER EXPERIENCE**

Join us on this exciting and highly practical 4-part series, and learn how to build a unique and memorable customer experience within your business. In today's fast-paced and highly competitive environment, businesses, large and small, are looking for ways to stand out in the crowd.

Companies are looking for ways to win new clients, and keep them. Over the course of 4 sessions, CCM Consultancy will walk you through the necessary steps and skills to make a difference with your clients and differential your customer experience.

Speaker BIO attached.

Date: January – April 2016
Time: Session starts 9:00 am – 2:00 pm
Venue: 2nd floor, Dubai Chamber, Baniyas road, Deira
Language: English
Location Map Attached

Registration and networking will take place as of 8:15 am
Session will begin at 9:00 am promptly.
Your punctuality is highly appreciated as the session will begin on time.

To confirm, your registration, and to view the 4 sessions schedule dates & timings

[Click Here](#)

RSVP is mandatory as seats are limited.



Free Valet Parking is available to guests at the Creek side parking of the building.

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DUBAI BUSINESS WOMEN COUNCIL

Register for the 2nd workshop series by CCM Consultancy "Practical Application of the Customer Journey" February 8, 2016

Click on the flyer for more details and to register for the upcoming workshop series

[View the Speaker Bio Here](#)

Join us for breakfast at the
Culinary Boutique
Wednesday February 10th, 2016

while we host the
Etiquette & Protocol Expert
Balsam Al Khalil
for a session on

"How to Dress for Success"

Breakfast is served from 10 AM until 11 AM
Session will be conducted from 11 AM - 11:45 AM
Entrance fee : AED 85 per person - Paid at the door

RSVP to events@dbwc.ac

Registration is mandatory

[View Location Map Here](#)

We look forward to spending a fun morning with you!



DBWC Breakfast

CULINARY BOUTIQUE

DUBAI CHAMBER
DUBAI BUSINESS WOMEN COUNCIL

Topics that are in the pipeline :

Delivering a Differentiated Customer Experience

[Series Session 2: Practical Application of the Customer Journey Monday February 8, 2016](#)

[Series Session 3: A Complaint is a Gift Wednesday March 2, 2016](#)

[Series Session 4: Designing your Customer Experience Tuesday April 12, 2016](#)

Four Steps to Delivering Massive Growth In Any Business

[Step One: Mastery-Eliminate Chaos Wednesday May 4, 2016](#)

[Step Two: Niche-Predictable Cash Flow Wednesday May 11, 2016](#)

[Step Three: Leverage-Efficiency Wednesday May 18, 2016](#)

[Step Four: Team-Structure for Growth May 25, 2016](#)

[Using Social Media for Business Monday February 29, 2016](#)

[Digital Transformation for Businesses Sunday March 20, 2016](#)

[How Good Leaders Become Great Monday April 18, 2016](#)

**Register Online! Seats are Limited
Stay Tuned For More!**

Other Events



CONNECT: WOMEN AND LEADERSHIP

UOWD - DBWC WOMEN AND LEADERSHIP SEMINAR SERIES

The UOWD-DBWC Women and Leadership Seminar Series was launched in 2015 with a view to making a contribution to the dialogue and debates surrounding gender issues and women in leadership positions in the UAE. The seminar series provides an opportunity for working women to both share and learn from their own (and other's) personal leadership stories and experiences, to learn from key thinkers, researchers and government representatives in the area, and to join the conversation about policy implications.

Event Details

Speaker:
Simran Kaur, Head of Marketing, Gulf, North Middle East and Turkey, Philips Healthcare and Nehad Tabros, Global Head of Coaching and Leadership Development, Aramex.

Date:
Wednesday 3 February 2016

Time:
Registration will begin at 9:30am, with the session starting at 10:00am and concluding at 11:30am

Location:
Dubai Chamber for Commerce and Industry, Baniyas Road, Deira, Dubai

First Name

Last Name

Email

Phone Number

Designation

Register

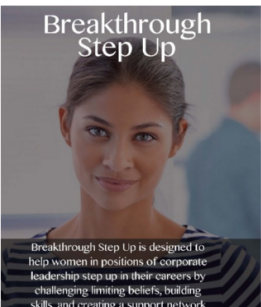
ABOUT THE NATIONAL RESEARCH FOUNDATION

With grant funding support from the National Research Foundation, the University of Wollongong in Dubai is proud to have teamed up with Dubai Business Women Council (DBWC) to understand more about the role of women in the UAE workplace and the factors associated with women attaining, and succeeding in, leadership positions. It is hoped that the research will contribute to public policy initiatives aimed to heighten career leadership development opportunities among women in the UAE.

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UNIVERSITY OF WOLLONGONG IN DUBAI

Your best career move for 2016




Breakthrough Step Up

Breakthrough Step Up is designed to help women in positions of corporate leadership step up in their careers by challenging limiting beliefs, building skills, and creating a support network.

Breakthrough Step Up offers:

- Six months of support
- Knowing ME: A 1-day intensive focused on self-awareness and leadership
- Commercial Execution: a 2-day bootcamp
- Brand ME: A 1-day workshop on personal branding
- Monthly Mastermind sessions with industry experts
- Executive coaching throughout the six-month program
- Mentorship from local and global mentors with relevant experience
- Networking events to connect community members and forge bonds of enduring support

Join us in February and Breakthrough



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Book your place NOW.
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THE CONRAD HOTEL - DUBAI, UAE

Meet the world's franchisors in Dubai.
16TH - 17TH FEBRUARY 2016

SPONSORS





KEYNOTE SPEAKER



HE Dr. Raja Easa Al Gurg
President - Dubai Business Women Council
Managing Director of the Easa Saleh Al Gurg Group LLC (ESAG)

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VIP SPEAKER



Lubna Qassim
Executive Vice President, Group Company Secretary and General Counsel, Emirates NBD (PJSC)

 **Emirates NBD**



Franchising is a popular concept worldwide. Brand-owner franchisors are attracted by the prospect of expanding their brands, while local investor franchisees are interested in the advantages of operating their own business under a well-known brand. The franchise relationship can significantly lower costs and risks for the franchisor and result in great rewards for the franchisee.

Drafting and negotiating a successful franchise agreement involves understanding those regulations and skills in drafting and negotiating provisions that are clear. In this essential one-day workshop, taught from both the franchisor and franchisee perspective, participants will learn new, valuable approaches to recognize and produce effective franchise agreements.

OBJECTIVES

- Understanding the purpose and goals of franchise agreements;
- Drafting and negotiating the key franchise agreement provisions;
- Complying with important franchise and related laws;
- Identifying steps to ensure a productive and profitable franchise relationship.

WHO SHOULD ATTEND?

Dubai Chamber Members, Lawyers, Legal Consultants, Investors, Contract Administrators, Franchise Owners and anyone interested in franchising.

LANGUAGE

English

DATE, TIME & VENUE

23rd February, 2016
8:30 am - 05:30 pm
Dubai Chamber (Main Office) - 2nd Floor

PARTICIPATION FEES

Status	AED
Dubai Chamber Member	1500
Non-member	2500
Non-Profit Organization	2000



PROFESSIONAL & MANAGEMENT
DEVELOPMENT TRAINING L.L.C

RASL - Professional & Management Development Training L.L.C. is a private institution plans to convey quality instructional classes and declaration programs in different ranges in Dubai and have partners in UAE, Saudi Arabia & India. Our objective is to help associations and outfit people with sufficient information, state of mind and aptitudes, in view of the most recent cutting edge speculations, qualifications and useful strategies to confront diverse employment and life challenges. The conveyance approach we receive guarantees the most extreme pick up and comfort through genuine intuitive preparing hours, learner focused classes and the selection of innovation.

Chief Innovation Expert
(Feb 23rd - 25th)

Executive Leadership for Women
(March 9th-10th)

2

Training Programs

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AND GROW YOUR BUSINESS IN DUBAI

Exciting changes are in motion!



Our series of events is now coming to you as ONE big SME event featuring all
5 unmissable Business Zones:



May 2016, Almas Ballroom, Almas Tower in Jumeriah Lakes Towers
9am - 5pm FREE-TO-ATTEND

Do you want your business to ROCKET? Well
we do too! Come along to the even-bigger,
even-better free-to-attend THIS IS HOW TO
ROCKET event in May 2016 and check out the
awesome SME solutions! Connect with
outstanding brands, join engaging
presentations and hands-on workshops by
industry experts, whizz through speed-
networking sessions, and much MUCH more!



ONE big exciting SME event

WOMEN IN STEM HACKATHON

SMART CITIES FOR WOMEN
ASTROLABS, DUBAI | FEB. 19-20, 2016

Are you a woman developer, an innovator, a tech geek?

Join us at the All-Women Hackathon for exciting prizes and opportunities!

WHAT IS THE HACKATHON'S THEME?

Smart Cities for Women, the All-Women Hackathon theme this year, challenges teams to use technology and innovation to design mobile applications for such cities. These applications should help empower women and create smart opportunities for both women and men, whether in the form of improved public transport systems, healthcare facilities, women's safety or any other smart initiatives directed at addressing women's needs within a smart city.

WHEN & WHERE IS THE HACKATHON?

February 19-20, 2016. At Astrolabs, JLT, Dubai.

WHO CAN PARTICIPATE?

ALL Women - Any female student or young female professional, regardless of coding experience and major, can join the Hackathon.

WHY GET INVOLVED?

WISTEM Hackathons provide opportunities to aspiring female entrepreneurs to turn their ideas into innovative, sustainable businesses. You will meet other like-minded women, angel investors, and support organizations enabling you to create networks that will last for a lifetime.



Code An Innovative Mobile App



Get Mentored By Tech Gurus



Feel inspired in the exciting, challenging, fun environment



Learn, network and make friends for life



Race the others to the 48 hour finish line



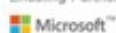
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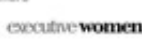
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The Meera Kaul Foundation
Unlocking Potential, Igniting Ideas, Empowering Actions.

FOR MORE INFO:

REVIVE YOUR BRAND WITH A HEARTBEAT

2016 is set to be a challenging year as entrepreneurs will be put to the ultimate test. Many start-ups and SMEs will face obstacles and a lot of it will have to do with the strength of your brand's heartbeat.

Executive-Women is proud to host **Janine Bensouda**, Founder and President of Bensouda Consulting, who will present how to give your brand a heartbeat and bring it to life.

It is important to voice yourself as a company and personify your brand, making it easier to translate how it thinks, what it says, how it responds to situations, and how it operates.

Join us on March 9 to learn all
about reviving your brand.



DATE: Wednesday, March 9, 2016
VENUE: Zabeel Ladies Club
TIME: 18:30 - 20:30

PRICE: AED 150

RSVP by contacting Sylvie Kastoun at
sylvie.kastoun@executive-women.com
+971 4 361 3688 | +971 52 910 6863

Members Offers

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CULINARY BOUTIQUE

Gourmet Cafe, Cooking School, Events Venue.

Culinary Boutique is an urban cafe that combines the art of learning, eating and celebrating. Inspired by Scandinavian lines and design, the dynamic space has a charming allure that actively engages visitors, whether they are dining in or taking classes.

1. Gourmet Cafe: Stylish, contemporary, and located in the heart of Jumeirah, the cafe is the ideal spot to socialize with friends, have business meetings, or relish great food. Between the main restaurant and our open outdoor terraces, Culinary Boutique can serve a total of eighty people in its urban and cosmopolitan setting. Through thoughtful and knowledgeable service, you are offered an unparalleled culinary experience.

2. Cooking School: Our Cooking School comprises two sophisticated and refined state of the art kitchen, fully equipped with individual stations and a demonstration area, to provide hands-on training guided by professional chefs. Experiences include anything from learning 'The Flavours of Tuscany', 'Essential Knife Skills' to 'Cake Decoration'. Classes are suitable for all skill levels and with over 100 classes to choose from, no matter what your age or skill level, we have a class that is perfect for you.

3. Events Venue: The most important aspect of any party is creating the best memories. Our universal and practical venue allows light, space and openness to explore. We host birthday parties for kids and adults, bachelorette/bachelor parties, baby showers, anniversaries, graduations or whatever group event you are planning.

4. Bakery: We cater for all occasions, from ready made delights to custom made party cakes. Our selection comprises of macarons, cookies, pop-bakery items and wedding cakes.

15% off to all DBWC members

www.culinaryboutique.ae
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Exclusive Discounts*

for members of

DUBAI CHAMBER
 DUBAI BUSINESS WOMEN COUNCIL

on all Behavioural Workshops running between Feb & April 2016

Workshops	Schedule
Cross Cultural Communication and Diversity	Feb. 3 & 4 April 19 & 20
The 11 Tips for Writing Professional Emails	Feb. 7 April 21
Excellent Service to Boost Sales	Feb. 10 & 11 April 13 & 14
Presentation Skills	Feb. 15 & 16
Emotional Intelligence: How Good Leaders become GREAT	Feb. 22 & 23 April 10 & 11
Comparative Analysis for Innovative Problem Solving	Feb. 24 & 25 April 3 & 4
Measuring the Intangibles: ROI for Learning & Development	March 2 & 3
Moving Into Management	March 7 & 8
10 Planning Techniques for Planning Every day's Projects	March 16 & 17
Resilience: The New Dimension for Success	March 22 April 7
Partnering With Clients	March 27 & 28

* Exclusive discounts will be calculated based on the number of registrations:
 - 15% discounts applicable if one or two registrations are made
 - 20% discounts applicable if the number of registrations exceeds three



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 Email Address: iank@tamayyaz.com

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Utilize bespoke communication that can be adjusted and edited instantaneously to reflect changing trends. 2GIS has helped a host of businesses evolve and adapt in the era of digital marketing.

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- Smart Banner
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For more information contact our sales help desk at: 04 5501800
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