

## Link between Leadership and Emotional Intelligence revealed at DBWC

*Tamayyaz concludes Network Majlis series on 'Leading with Emotional Intelligence'*

The Dubai Business Women Council (DBWC), concluded the three-part 'Leading with Emotional Intelligence' series, welcoming back Rita Rizk, Managing Partner at Tamayyaz, for the third and last part of the series titled 'Linking Emotional Intelligence to Leadership 2'.

"The three-part series with Tamayyaz have provided great knowledge to our members to improve their leadership skills," said HE Dr. Raja Easa Saleh Al Gurg, President of DBWC. "Leaders often need to make complex decisions and solve strenuous problems and with the knowledge and skills Rita shared throughout the series, our members have the aptitude to create the best possible solution in their daily roles."

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## DBWC holds its Board Meeting to discuss the 2015 strategy

On April 19<sup>th</sup>, the DBWC held its Board meeting to discuss the Council's 2014 accomplishments as well as the completed and upcoming activities of the Council for 2015.

Dr. Raja Easa Saleh Al Gurg, President of the DBWC, met with the Board Members and also discussed strategic related matters that are related to the Council's activities, performance and growth.

The progress of the Ro'Ya 2015 Programme was also discussed while the attendees did a slight comparison between the 2014 initiative and how the Council worked on improving it in 2015.

The Board was also presented with a virtual visit of the new and improved interactive website that was launched recently and were shown the new and improved media gallery that displays the new [Cinematic PR segment](#) (a new form of PR that the DBWC has recently adopted with the help of its PR agency, **emblem DXB**) as well as the webinars which have been recently launched in efforts to reach out to the international members who are also part of the DBWC business community.



## DBWC talks “Arabic for Successful Business” at April Network Majlis

*Iqraa facilitates session on how language skills can enhance a better and successful business environment in working in the UAE*

The Dubai Business Women Council (DBWC), hosted Iqraa during its April Network Majlis on ‘Arabic for Successful Business’. Yousef Omar, Director of Studies, Iqraa, and Clair Woodcraft, Emirates Foundation, provided key insights into how language skills can enhance a better and successful business environment in working in the UAE.

“The UAE has become a multi-cultural city however since we are in the Middle-East, the Arabic dialect will remain a strong and important element of our country’s heritage,” said HE Dr. Raja Easa Saleh Al Gurg, President of DBWC. “By understanding certain local cultural norms and knowing how to converse with a client or business partner in their own language will provide great advantages to any business person, even more so if they can speak the local language, being Arabic in our case. Arabic is certainly not an easy language to learn however I applaud the many expatriates who are invested in our country and who proactively seek ways to adapt to local norms and are interested to learn Arabic terms and expressions.”

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## **Ro'Ya 2015 announces partnership with top coaching firms to help drive entrepreneurship among women**

*Ro'Ya bridges the gap between idea and inception through a series of tailored workshops targeted at budding female entrepreneurs across the UAE*

Ro'Ya has announced strategic partnerships with grow.ME, a leading Dubai based development consultancy, ActionCOACH, one of the top business coaching firms in the region and VentureFin, a global equity and loan based crowdfunding platform. Partners will lead a series of group training sessions and workshops that will provide tailored insights into creating and managing successful business entities for new applicants for this year's program. Ro'Ya is an initiative by MasterCard and the Dubai Business Women Council that aims to encourage and nurture female entrepreneurs in the UAE.

Three workshops entitled "Welcome to Ro'Ya", "5 stages of entrepreneurship", and "Introduction to LEAN Start Up Canvas" were recently hosted by the partners who provided insights into what to expect from Ro'Ya 2015 and the fundamentals of starting a new business.

All business owners share one common thing – the dream, before starting a new business," said Wassim Karkabi, Managing Director, ActionCOACH. 'We realize the dream is often different to the reality they face when they do venture into business. Ro'Ya is a great platform that helps budding female entrepreneurs across the UAE bridge this gap between having a business idea and turning it into a successful entity.'

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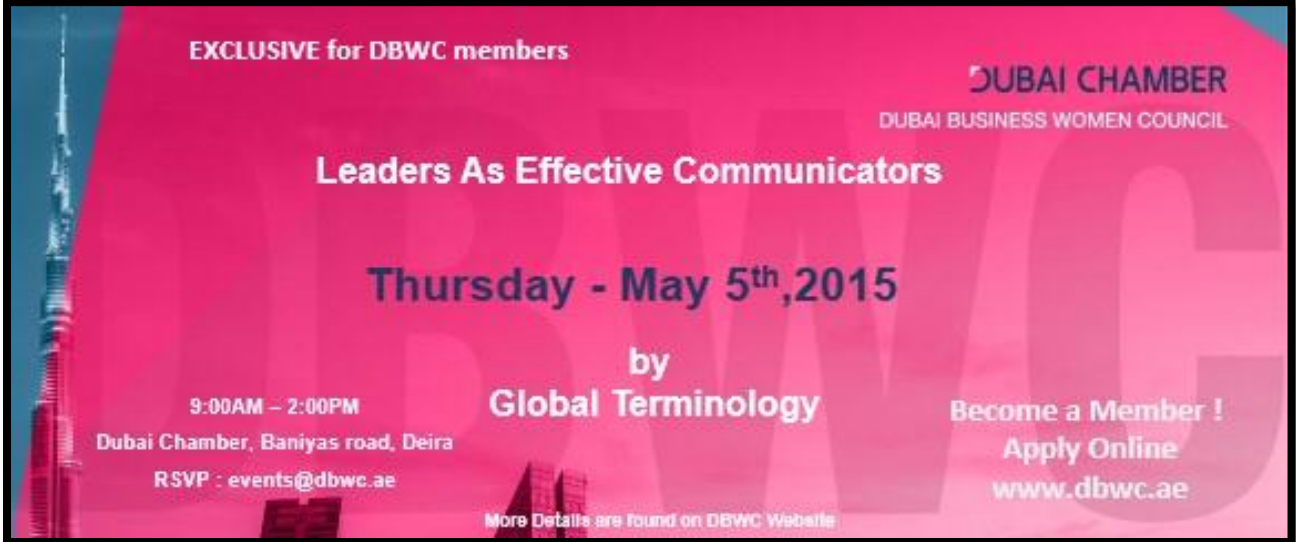
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**DBWC Upcoming Events & Offers:**



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**Leaders As Effective Communicators**

**Thursday - May 5<sup>th</sup>, 2015**

by  
**Global Terminology**

9:00AM – 2:00PM  
Dubai Chamber, Baniyas road, Deira  
RSVP : [events@dbwc.ae](mailto:events@dbwc.ae)

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**Mindfulness: Discovering the Magic of the Present Moment**

**Thursday - May 21<sup>st</sup>, 2015**

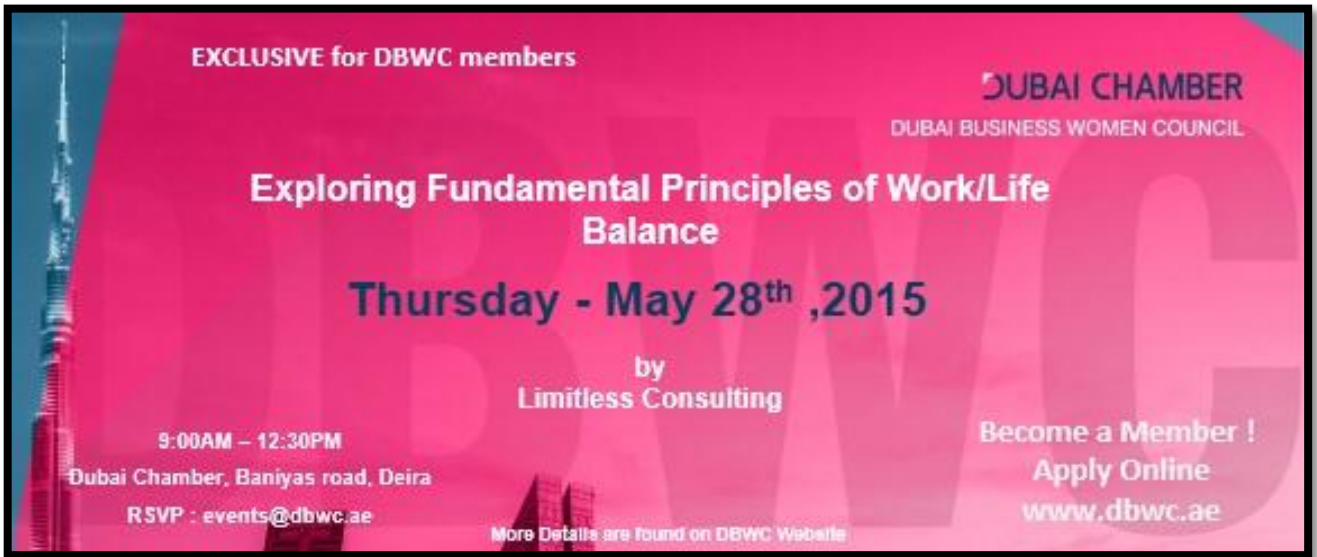
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**Kompass**

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**Exploring Fundamental Principles of Work/Life Balance**

**Thursday - May 28<sup>th</sup>, 2015**

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**Limitless Consulting**

9:00AM – 12:30PM  
Dubai Chamber, Baniyas road, Deira  
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**Elements Required to Structure Your Digital Strategy**

**Thursday - June 11<sup>th</sup>, 2015**

by  
**RUA DIGITAL**

9:00AM – 12:00PM  
Dubai Chamber, Baniyas road, Deira  
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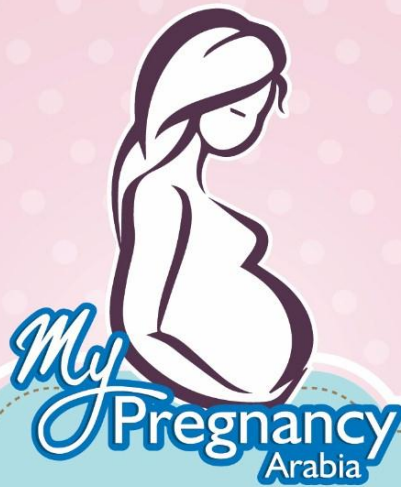
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