

## DBWC Participates in HSBC's MENA Balance event for International Women's Day on March 8, 2015

To celebrate International Women's Day, MENA Balance invited DBWC's Business Development Manager, Nadine Halabi as a keynote speaker for the event. Nadine discussed what is currently going on in the space of gender diversity within UAE, highlighted the current role of women in evolving corporate culture within MENA and emphasized what has been achieved so far and what's coming next.

The event was attended by HSBC staff and management while other employees from the HSBC across the MENA region tuned in via the bank's video conference.

MENA Balance is HSBC's global employee resource group in the MENA Chapter which aims to support gender diversity across HSBC.

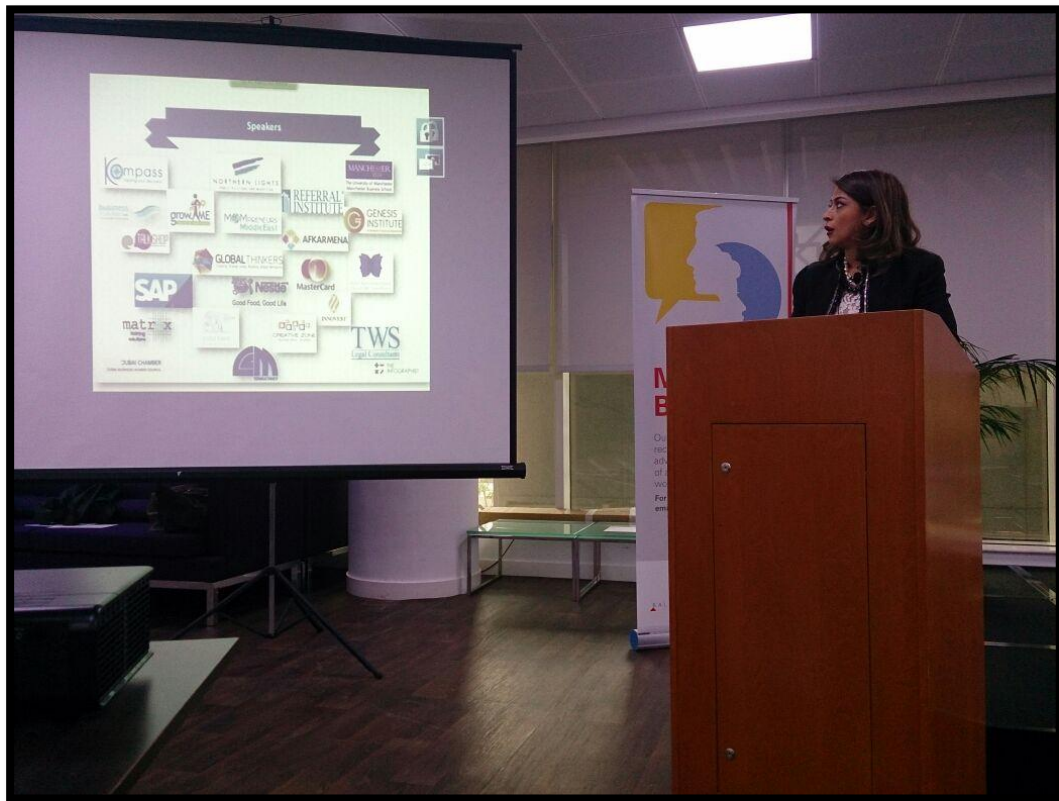
MENA Balance is under the executive sponsorship of Susan Sayers with Caroline Tose as the Chairperson of the committee. Its vision is to support the recruitment, development, advancement and engagement of a gender-balanced workforce within HSBC.



**Ammar Shams, Caroline Tose, Nadine Halabi and Susan Sayers in a group photo at the event which took place at the HSBC Main Headquarters, Emaar Square DIFC**

# DUBAI CHAMBER

## DUBAI BUSINESS WOMEN COUNCIL



## DBWC presents its mission and objectives to a delegation from Makah Chamber of Commerce

The Dubai Chamber of Commerce and Industry hosted a delegation of senior representatives from the Makah Chamber of Commerce on Monday March 9, 2015.

DBWC's Business Development Manager, Nadine Halabi, presented the delegates with a brief about the Council's mission, objectives, activities and initiatives as the official representative of the business women community in Dubai.







## **Ro'Ya 2015 opens registrations for female entrepreneurs in the UAE**

Following the success of the first year of the Ro'Ya initiative, launched in January 2014, MasterCard and the Dubai Business Women Council (DBWC) are continuing their joint focus on driving entrepreneurship in the UAE by welcoming applications for a second year.

Ro'Ya aims to empower women in the UAE by offering mentoring and coaching to existing and aspiring entrepreneurs who are keen to set up new businesses in the UAE. The initiative also rewards the top three winners with funds to be used towards their initial start-up costs. The top prize winner will receive the equivalent of USD 50,000, with second and third prize winners taking home the equivalent of USD 30,000 and USD 20,000 respectively.

Submissions will be accepted until May 30 and the competition is open to all budding female entrepreneurs who are citizens or residents of the UAE. Participants are encouraged to submit their business proposals through the Ro'Ya website ([www.royadubai.ae](http://www.royadubai.ae)), which also contains additional information on criteria and judging. Submitted entries undergo a thorough screening process by a panel of experts from MasterCard and DBWC. Shortlisted candidates will then be invited to present their ideas to judges at a closing gala event.

All applicants will also have the opportunity to learn from a team of experts during workshop and seminar sessions that focus on how to create and manage a successful business.

**Dubai Business Women Council- March 2015 Monthly Report** [www.dbwc.ae](http://www.dbwc.ae)

# Win 50K to start your own business!

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Ro'Ya 2014 Winner Nadia Hassib Wehbe  
(Founder of Baby Arabia)



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## DBWC Supports SME World Summit 2015

The SME World Summit 2015, an initiative of Intelligent SME- SPI group Dubai, was held on March 19 and 20, 2015. It drew the attention of worldwide media, high profile entrepreneurs, C-Level executives, and investors. The idea of the event is to honor the aspirations of every entrepreneur and acknowledge their efforts to revive and revolutionize the economy.

Since the DBWC supports the business women community of Dubai, and since SME's constitute the majority of the percentage of its registered members, the Council was glad to support and cross promote the summit to its members and partners.





## **Dubai Business Women Council and UOWD join hands to explore women's role in UAE workforce**

*The study - set to take place over the next 15 months - has been funded by a AED 175,000 grant from the National Research Foundation*

The University of Wollongong in Dubai (UOWD) and Dubai Business Women Council (DBWC) have recently announced a new research partnership which will see the two organizations join forces to provide much-needed insights into the role of women in the UAE workplace and the factors associated with Emirati women attaining, and succeeding in, leadership positions in the UAE.

Set to take place over the course of the next 15 months, the study is the first of its kind within the region. It will explore the features which come into force to help Emirati women in the workplace, and the challenges and enablers that women may face when climbing the ladder to leadership positions. Investigating the potential role of education, culture, social support structures and personal and career aspirations, it is the researchers' hope that the results will lead to a framework which outlines the factors that influence women's engagement in employment and achievement of leadership roles. The project has received funding support amounting to AED 175,000 from the National Research Foundation as part of the University-Industry Research Collaboration Award - a Ministry of Higher Education and Scientific Research initiative that helps to promote university-industry research collaboration projects which establish the agenda for longer-term partnerships in the UAE.

[Read Full Article Here](#)



**DBWC discusses 'Putting People First':**  
*CCM Consultancy shows how it helps people develop themselves in the service sector*

The DBWC hosted its March Network Majlis, in collaboration with CCM Consultancy on 'Putting People First' on March 26<sup>th</sup> 2015. Edward Matti, Managing Partner, CCM Consultancy, facilitated the session to give members an understanding of what is needed to keep people happy and enjoy what they do.

Understanding how to put people first is an internationally well-known and successful tool, as well as a source of inspiration for people who want to gain something more in their lives. Putting People First helps people develop themselves in the service sector, learn ways to understand and satisfy customers' expectations, handle intense and stressful situations and be able to excel at internal and external service.

Key learning points and highlights from the session included: How to demonstrate a sense of commitment to a common purpose; Tips on how to establish team and organizational commitment to service; Understanding everyone's role in satisfying customer needs; How to build individual's confidence so that they are ready to take responsibility; Creating more satisfied customers; How to manage change and harness its positive energies along with staff involvement and enthusiasm and lastly the importance of balancing personal needs for success with the needs of other people involved.





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**DBWC Upcoming Events & Offers:**



**EXCLUSIVE for DBWC members**

**DUBAI CHAMBER**  
DUBAI BUSINESS WOMEN COUNCIL

**Arabic for Successful Business**  
This session is open to Arabic and non-Arabic speakers and will be conducted in English.

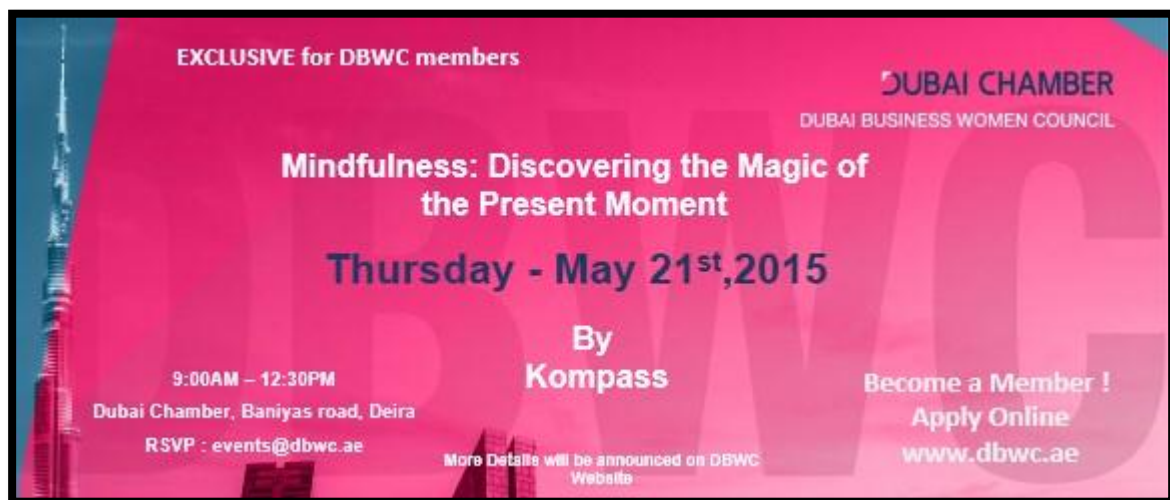
**Thursday - April 16th ,2015**

By  
**Iqra'a**

9:00AM – 12:00PM  
Dubai Chamber, Baniyas road, Deira  
RSVP : [events@dbwc.ae](mailto:events@dbwc.ae)

More Details will be announced on DBWC Website

Become a Member !  
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**Mindfulness: Discovering the Magic of the Present Moment**

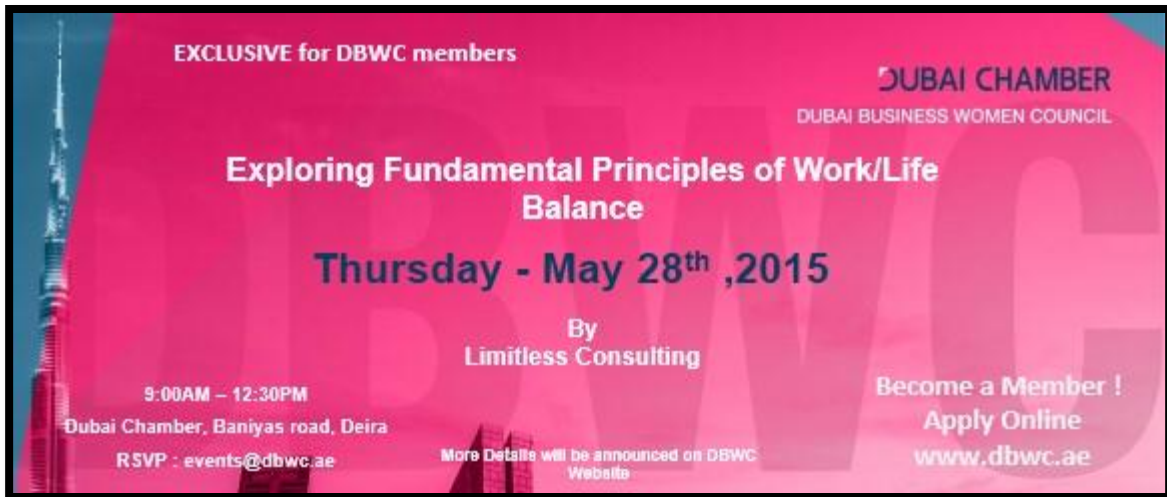
**Thursday - May 21<sup>st</sup>,2015**

By  
**Kompass**

9:00AM – 12:30PM  
Dubai Chamber, Baniyas road, Deira  
RSVP : [events@dbwc.ae](mailto:events@dbwc.ae)

More Details will be announced on DBWC Website

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**Exploring Fundamental Principles of Work/Life Balance**

**Thursday - May 28<sup>th</sup> ,2015**

By  
**Limitless Consulting**

9:00AM – 12:30PM  
Dubai Chamber, Baniyas road, Deira  
RSVP : [events@dbwc.ae](mailto:events@dbwc.ae)

More Details will be announced on DBWC Website

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**Elements Required to Structure Your Digital Strategy**

**Thursday - June 11<sup>th</sup> ,2015**

By  
**RUA DIGITAL**

9:00AM – 12:00PM  
Dubai Chamber, Baniyas road, Deira  
RSVP : [events@dbwc.ae](mailto:events@dbwc.ae)

More Details will be announced on DBWC Website

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workshops and many more for you and your little ones.

## Save The Date

Date: Saturday, 11th April 2015

Time: 4:00 - 7:00 PM

Location: Zabeel Ladies Club

RSVP: [events@zlc.ae](mailto:events@zlc.ae)

# DUBAI CHAMBER

## DUBAI BUSINESS WOMEN COUNCIL

### Dubai Chamber is pleased to invite you to a series of AWARENESS SESSIONS

The e-Commerce is gaining a momentum and expected to reach a growth of 40% in GCC.

To foster and support online access to global markets, **Dubai Chamber and Alibaba.com** have signed a strategic partnership to offer businesses in the region a unique opportunity to create new market prospects and to start selling their products online to businesses worldwide.

We pleased to invite you to a series of awareness sessions aimed at providing a greater insight and understanding to a number of exclusive benefits the partnership offers.

**The key feature of the session is Dubai Chamber "Trusted Member" Certificate, the major scheme to enhance e-trade reputation and get labeled as a trusted trader worldwide.**

Dates	Timings	Location	Dates	Timings	Location
<b>March</b>			<b>April</b>		
16	9:00am-11:00am	Dubai Chamber (Main Branch)	6	9:00am-11:00am	Dubai Chamber (Main Branch)
23	9:00am-11:00am	JAFZA, Dubai Chamber branch	20	9:00am-11:00am	JAFZA, Dubai Chamber branch

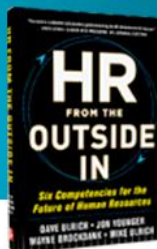


For more information and to register please contact us via:  
ecommerce@dubaichamber.com  
or call +971 4 202 8 268/250

غرفة دبي  
DUBAI CHAMBER

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with Dave Ulrich



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تبدأ من 12000 درهم إماراتي

الباقة 2

حجز القاعة وغرفة العروس و 10 مدعووات إضافيات و 100 شخص  
تبدأ من 24000 درهم إماراتي

الباقة 3

حجز القاعة وغرفة العروس و 20 مدعوة إضافية و 150 شخص  
تبدأ من 36000 درهم إماراتي



## VILLAGE

Each child should have a good place to grow up – a familiar environment, where their needs are put first, and where they can build their confidence and learn in a positive, supportive community.



## MOTHERHOOD

We know a child should be at the heart of a secure, loving, long-term relationship with a parent or carer, who provides positive guidance, trust and support.



## BROTHERS AND SISTERS

Our aim is to keep families together. If this is not possible, we strive to ensure that brothers and sisters grow up together, so that they can keep their own shared history and build a shared future.



## FAMILY

All children should live in a family that will support them to reach their full potential.



## CHILD AT RISK

Sometimes parents are, for various reasons, not able to care for their children alone; sometimes children lose their parents or never knew them. These are the children we help.



## HOME

We help families create a loving and nurturing environment where children can always feel at home – a place to which they can always return.



## MOMENTS OF HAPPY CHILDHOOD

We make it possible for children to live as children – to feel loved, protected, and comfortable enough to build good memories.



## CHILDHOOD IN CULTURAL DIVERSITY

We work to ensure that every child is able to form his or her own convictions – following beliefs, being true to cultural roots and respecting those of others.



## EDUCATION AND PERSONAL GROWTH

Our aim is to enable children to develop into adults who have the skills to take responsibility for themselves and contribute to their communities.



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A loving home for every child.

[www.sos-childrensvillages.org](http://www.sos-childrensvillages.org)



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