

DBWC February 8, 2015 Network Majlis by Judymay

February-2015

Judymay visits DBWC on exclusive talk on how to 'unlock your life'

Internationally renowned speaker shares five brain and behavior fixes with members

Dubai, UAE, 08 February 2015 - The Dubai Business Women Council (DBWC) today hosted Judymay Murphy, an internationally renowned speaker, author and success coach, to talk on five brain and behavior fixes to unlock your life.

During the session, Judymay discussed five fixes which included:

1) MOVING AWAY

Success starts when you stop doing what isn't working. How specific outmoded constructs are hampering your designs.

2) MOVING FORWARD

How it is not 'fear' that is blocking us but far more fragile and mundane fare. What is this and what is the turnaround?

3) MOVING QUICKLY

Why the area you are working in is not the area that needs focus. Unleashing momentum comes from unpinning a particular unseen constriction

4) MOVING INTELLIGENTLY

Successful outcomes start with successful questions. Why you are not actually answering the great questions you are posing.

5) GETTING THE RESULT

Why the way you have set the task stops you a few feet from your goal-line and why setting a phased double-goal appeals to the unconscious mind.

"Judymay's content is not just inspiring but she works at a level that really understands what your brain is doing so she can ease out those invisible knots that are holding up your progress and dampening your passion," said Mrs. Raja Al Gurg, President of DBWC.

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DBWC Hosts UK Business Women Delegation

February-2015

Dubai, UAE, 15 February 2015 - The Dubai Business Women Council (DBWC) today hosted a delegation of business women from the United Kingdom, following the DBWC's earlier visit to the UK last May during a trade mission.

The delegation discussed various business opportunities available in the UK while the UK Trade and Investment team in Dubai will host the delegation at various events and meetings throughout Dubai, Sharjah and Abu Dhabi until the 17th February.

"Opportunities like these give our members an opportunity to engage with likeminded businesswomen from other parts of the world who represent diverse businesses in multi-sectorial industries, said Mrs. Raja Al Gurg, President of DBWC. "This encourages and paves the way for bilateral trade and partnership opportunities between Dubai and the UK and we are very fortunate to continue strengthening our evolving relationship through initiatives like these."

The delegation was led by Teresa Tideman, CEO of Jacques Vert, a British women's occasion wear retailer, which is opening a store in Dubai later in February, along with Karen Williams, Deputy Director-UKTI Dubai and Sunita Mirchandani, Trade Adviser, Education Sector - UKTI Dubai

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DBWC connects Leadership with Emotional Intelligence at Network Majlis

Tamayyaz hosts second session on 'Leading with Emotional Intelligence'

Dubai, UAE, 24 February 2015 - The Dubai Business Women Council (DBWC), the official representative organization for business women, both professionals and entrepreneurs, in the Emirate of Dubai, hosted its February Network Majlis, welcoming back Rita Rizk, Managing Partner at Tamayyaz, for the second part of the series on Emotional Intelligence, titled 'Linking Emotional Intelligence to Leadership'.

"The first part of this series was extremely well received by our members and today's topic will enable our entrepreneurial members, and those in leadership roles, learn the importance of linking emotional intelligence with leadership," said HE Dr. Raja Easa Saleh Al Gurg, President of DBWC. *"As a leader you are responsible for a range of activities within your business however one of the most important elements is to present yourself as a leader and to understand how to implement key emotional skills, in order to provide guidance and mentorship to your team."*

Emotional intelligence (EI) is the ability to monitor one's own and other people's emotions, to discriminate between different emotions and label them appropriately, and to use emotional information to guide thinking and behaviour. Some studies have even shown that people with high EI have greater mental health, exemplary job performance, and more potent leadership skills

The second part of the three-part series covered two main sections, including: building social awareness by understanding diversity and how to develop empathy and how to identify essential skills of an emotional intelligent leader by developing active listening skills and the art of developing others through feedback, coaching and mentoring along with how to enhance networking skills.

Rita is a qualified Occupational Psychologist and a Certified Psychometric Assessor from the British Psychology Society and a Certified European test user in Work and Organizational Assessment from EFPA. She is also a certified Myers-Briggs (MBTI) coach and practitioner, DDI (USA) competences for facilitation, Novation (USA) for talent development, 360 degrees (UK) coach and a certified Train the Trainer from 360 (USA). She is currently working with national and international companies and organizations throughout the Middle East and Africa to train and develop their senior leaders for the future.

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DBWC Upcoming Events:

We are pleased to announce that the DBWC will be hosting a workshop series at Dubai Chamber by **Tamayyaz** on

Leading with Emotional Intelligence

The **3 highly interactive workshops** will take place on 3 different dates:

January 20th, February 24th and April 2nd 2015



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The workshops are specifically designed to introduce newly promoted managers to Leadership tools and best practices allowing them to succeed their new roles and responsibilities

The workshops will also **raise the awareness** of participants on *Emotional Intelligence* and use it to manage and lead their teams in an Emotionally Intelligent way.

Emotional Intelligence is nowadays a critical skill in business allowing people to **resolve effectively personal conflicts and achieve greater satisfaction at work.**

In order to ensure the implementation of the Learning, each participant will draw, at the end of the programme a clear individual action plan for development.

The topics covered during the 3 sessions are linked; therefore session 1 is considered as a pre-requisite for session 2 and session 2 is considered as a pre-requisite for session 3.

Invitation Exclusive to DBWC Members

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DIGITAL BEST PRACTICES FOR UAE BRANDS IN 2015

Join us at the DBWC's March Network Majlis by WSI .
Kishore Dharmarajan , General Manager of WSI UAE, and author of two top selling books on Amazon, has 10 years of experience in leading digital teams in large organizations such as M&C Saatchi, HSBC ,WSI and more.
WSI is the largest digital agency in the world with offices in over 80 countries worldwide.

The objectives of the session:

- 5 Key Digital Strategies that every successful brand in the UAE needs to follow to dominate the fast growing digital space in the UAE.
- Each Digital Strategy is explained with a real life case study that will help the audience quickly grasp the concept.
- Each Strategy is based, not on theory or research, but on actual application and results gained from the market place.
- Participants can walk away with 5 proven strategies that they can implement in their business right away.
- The session will be helpful for both, established brands and for startups.

*This workshop is held EXCLUSIVELY for DBWC members.
RSVP is mandatory as seats are limited.*

Date: Monday – March 16 , 2015

Time: Session starts 10:00 am – 11:30 am

Venue: 2nd floor, Dubai Chamber, Baniyas road, Deira

Language: English

Location Map Attached
Free Valet Parking is available to guests at the Creek side parking of the building.

Registration and networking will take place as of 9:00 am, and the session will begin at 10:00 am promptly.

Your punctuality is highly appreciated as the session will begin on time.

To confirm your registration, please RSVP to
Tania.ghoussainy@dubaichamber.com
by no later than Thursday, March 12.

We look forward to offering you a great experience with us!



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Success Story: **How to find an investor for your start-up?**

Speaker: Ambareen Musa, CEO and Founder - Souqalmal.com

Ambareen will share her experience of raising funds for her business twice in the first two years of operation. She launched Souqalmal.com in May 2012 and secured \$1.2m from Hummingbird Ventures.

Join us to learn:

1. Overview of the business
2. When should you consider raising funding
3. How do you access investors
4. Overview of an investment pitch

Date: Tuesday, March 3rd, 2015

Time: 8:30 - 10:30 am

Location: Zabeel Ladies Club

RSVP: events@momprenneurs.me

Event fee: AED 100

*Ladies only event

Speaker:

souqalmal.com

Partner:



Organiser:

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Country Focus Briefing **The Republic of Kenya**

Strategically located and as a member of East African Community (EAC) and the Common Market for Eastern & Southern Africa (COMESA), Kenya's well-developed business infrastructure makes it a natural choice for investors. Kenya is now the 5th largest economy in Sub-Saharan Africa behind Nigeria, South Africa, Angola and Sudan. According to the World Bank's economic analysis, Kenya grew 4.7% in 2014 and has the potential to achieve a higher growth rate of 5% in the next two years.

Kenya offers an attractive combination of growing economic groundwork and a vibrant market economy. Opportunities abound for investment in infrastructure, agriculture, industrial and commercial sectors such as horticulture, agro processing, tourism, ICT, power & energy, ports, rail & road.

Dubai Chamber of Commerce & Industry in cooperation with the Embassy of Kenya welcomes you to attend this briefing which will feature speeches from key Kenyan government officials followed by an independent presentation by a senior country analyst from the Economist Intelligence Unit. Join us to learn more about Kenya and to network with potential trading partners.

Date: Tuesday, 10th March 2015

Time: 9:00am - 12:30pm

Venue: Dubai Chamber of Commerce & Industry - 13th floor, Conference Hall

Registration & Fees:

www.dubaichamber.com/countryfocusbriefing2015

Members of Dubai Chamber - AED 275

Non-Members of Dubai Chamber - AED 350

Govt. Representatives - AED 310

For more info, please contact:

Ms. Hiba Jamal

Tel: + 971 4 2028 244

Email: hiba.jamal@dubaichamber.com

For more info, on doing business with Kenya, please contact:

charlesverbeken@eiu.com or visit www.eiu.com



Valet parking will be available

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DUBAI CHAMBER



Vital Voices Grow Fellowship Program for 2015

VV GROW Fellowship Program Overview

Vital Voices identifies high potential yet underserved women-owned small and medium-sized enterprises (SMEs) that are on the cusp of growth as the “missing middle” in the global economy. Based on its experience with women business owners around the world, Vital Voices has launched the VV GROW Fellowship Program, a one-year competitive program to support growth-oriented women business owners to take their businesses and leadership to the next level. The program supports women-owned enterprises in Latin America and the Caribbean, the Middle East and North Africa, and Sub-Saharan Africa to set and achieve business growth goals with a unique blend of online learning, in-person training, and tailored support services.

Application for the fellowship has now been extended until **Monday, March 30th** so make sure you apply online prior to the deadline.

[To view more information about the program Click Here](#)



The coaches, the organizers and the fellows I met were so inspiring. I felt the motivation to **do more** and **excel** in my life and **business**.

BASMA SABBAN
VV GROW Fellow, 2014

APPLY TODAY to be a
VV | GROW FELLOW

APPLICATIONS DUE: MARCH 30

For a List of DBWC Upcoming events [CLICK HERE](#)

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