



WWE - Chief Brand Officer **STEPHANIE McMAHON**

Stephanie McMahon is Chief Brand Officer for WWE and was named to its Board of Directors in 2015. Stephanie is responsible for working with WWE's business units to support key growth initiatives and represents WWE as its global brand ambassador among key constituencies including government, advertisers, media, business partners and investors. She is the primary spokesperson for WWE's CSR initiatives, including Special Olympics, Susan G. Komen and Be a STAR, WWE's anti-bullying program.

In 2014, Stephanie and her husband, Paul "Triple H" Levesque, established Connor's Cure, a fund dedicated to furthering Pediatric cancer research. Stephanie is also a TV personality, appearing regularly on WWE's flagship programming.

In 2015, Stephanie was named one of nine U.S. leaders participating in the prestigious Eisenhower Fellowship, an international leadership exchange program for outstanding professionals chaired by General Colin L. Powell, USA (Retired).

Prior to being named Chief Brand Officer, Stephanie was Executive Vice President, Creative and was responsible for overseeing the Digital and Creative Departments, as well as the creative development of all WWE television, pay-per-view programming, print, digital and social media content. She has also managed WWE's Talent Relations, Talent Brand Management and Live Events businesses.

Stephanie is a member of the Board of Directors for the USO Metropolitan Washington and Children's Hospital of Pittsburgh Foundation. She has been recognized as one of the "Most Powerful Women in Cable" by CableFAX magazine for the past five years. Most recently, Stephanie was recognized as a "Wonder Woman" by Multichannel News for 2016 and was named to the Variety Digital Entertainment Impact List: 30 Execs to Watch and the Variety Power of Women Impact Report. Adweek also included Stephanie in their inaugural list of the 2016 Most Powerful Women in Sports.

Stephanie has been interviewed on national talk shows including ABC's Good Morning America, ESPN SportsCenter, CBS Sunday Morning, Rachael Ray and CBS This Morning, and frequently speaks at major conferences including Cannes Lions, SXSW, CES and ANA, just to name a few. Stephanie is a working mother of three daughters ages 10, 8 and 6.



Easa Saleh Al Gurg Group - Director Retail **MUNA AL GURG**

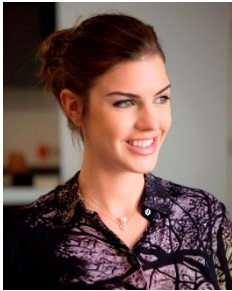
An active member of Dubai's business and non-profit community, Muna Al Gurg's primary responsibility is towards her family business - the [Easa Saleh Al Gurg Group](#) - a diversified international conglomerate formed by her father in Dubai in 1960. She is currently Director of Retail for the 56-year-old family business and responsible for strategy and operational development for the group's international and local retail brands that include United Colours of Benetton, Siemens, Unilever and IDdesign.

Al Gurg is also Chairwoman of [Young Arab Leaders](#) UAE where she is responsible for spearheading this enterprise's effort in promoting education, entrepreneurship and youth development. She is also a founding board member and Co-Chair of [Endeavor UAE](#). In 2012 Mrs. Al Gurg was selected to join the judging panel of a business reality show '[The Entrepreneur](#)', produced by the UAE's second largest telecoms firm 'du'.

Al Gurg has been advocating a greater role for women in business. Within Easa Saleh Al Gurg Group, she started the Al Gurg Women's Empowerment Forum, a program providing a platform for women to voice their opinions to company board members. In 2015 she launched the Muna Al Gurg Scholarship at London Business School, supporting female students studying on the school's MBA and Executive MBA program. Al Gurg has been serving on the board of several non-profit organizations, such as the [Emirates Foundation for Youth Development](#) where she works with Chairman [Abdullah bin Zayed Al Nahyan](#). At the Easa Saleh Al Gurg Charity Foundation, she is responsible for strategy and initiatives both in the UAE and internationally, including primary education support for underprivileged children in Zanzibar.

She is on the advisory board of the [Palestine Children's Relief Fund](#), and an ambassador of the UAE's Pink Caravan's breast cancer awareness initiative. In June 2010, Al Gurg was recognized and presented the Emirates Women's Award for outstanding achievers by HH Sheikh Ahmed bin Saeed Al Maktoum. In 2004, a passion for promoting the arts in the GCC led her to a board seat on the [Dubai Community Theatre and Arts Centre](#) (DUCTAC), where she helped build this cultural centre.

Al Gurg started her career with Saatchi & Saatchi in Dubai, and consequently joined the family business in 2001. She holds an MBA from London Business School in the UK and is also a Fellow of the Middle East Leadership Initiative of The Aspen Institute and a member of the Aspen Global Leadership Network. Al Gurg is a frequent opinion columnist for the UAE's leading daily newspaper - Gulf News. Her updates can be followed on twitter [@MunaAlGurg](#).



WOMENA – Founder **ELISSA FREIHA**

Elissa Freiha is an angel investor and founder of WOMENA, a Dubai-based angel investment platform. WOMENA empowers and educates women to invest in MENA tech startups by managing the investment process from deal sourcing through to portfolio monitoring. Elissa has previously worked in marketing, sales, and events in entertainment and media. She received her Bachelor of Arts in Global Communications from the American University of Paris, the city in which she was born and raised. She is an Emirati of Lebanese and American decent, and speaks English, Arabic, French, and Spanish fluently. As an active angel with over 30 investments between North America and MENA, she has been frequently listed by media outlets and most notably by the BBC as one of their 30 women under 30, and by Arabian Business as one of the 100 most powerful Arab women as well as the 100 most influential Arabs under 40.



Broadcaster, Journalist & Public Speaker **KATIE FIELDER**

Katie's success comes from a career of 14 years in television, including five years with Australia's highest rated morning news show, and as a News Anchor for Dubai One's Emirates News and Emirates 24/7.

She has interviewed a number of distinguished guests including His Highness Sheikh Maktoum Hasher Al Maktoum, Her Excellency Sheikha Lubna Al Qasimi, His Excellency Saeed Al Tayer, His Excellency Sultan Al Jaber, former British Prime Minister Gordon Brown, Emirates Airline's President Tim Clark, Jumeirah Group's former President and Global CEO Gerald Lawless, Emaar Properties' CEO Mohammed Alabbar, former Royal Dutch Shell Global CEO Jereon Van Der Veer plus Hollywood superstars Morgan Freeman, Colin Firth, Roger Federer, Michael Buble, Gary Barlow, Brett Lee and many more.

Katie was specially chosen to host a number of network specials for Dubai One, including Dubai's Expo 2020 Bid in a three-hour live programme from Paris, the Dubai International Film Festival, the Dubai World Cup and the Emirates Airline Festival of Literature.

Katie's internationally recognized presence awarded her the privilege of becoming an Ambassador for the Christina Noble Children's Foundation, who is committed to alleviating child poverty and giving all children the right to a safe and happy childhood. Her work with the UNHCR for two consecutive years in both Dubai and London has also seen her help raise half a million dollars to help support the world's most vulnerable.

Katie has extensive live events experience, hosting hundreds of events in Dubai and across the region including the Dubai Air Show Gala Dinner alongside Katy Perry, the Chivas Legends Dinner for three consecutive years interviewing Sir Patrick Stewart, Sir Ben Kingsley and Jeremy Irons. She also regularly chairs events for organisations like the UNHCR, Harpers Bazaar, Conde Naste Traveller, Citrix, HSBC, Nokia, the Property Finder Group, Emirates NBD, Standard Chartered Bank, Al Tayer Retail, the Chalhoub Group, Johnson and Johnson, CBRE, the Victorian Government of Australia, MEPRA, GITEX and many more. Katie co-hosted Dubai Eye Radio's 'Tonight' programme for a stint over summer in 2012 and has been a regular guest on the network for 'The Business Breakfast' and 'The Agenda'.