

# Speaker & Session Objectives

## Kishore Dharmarajan Seo Souq FZ LLC

Kishore Dharmarajan is one of the top B2B Influencers in the region and has a LinkedIn SSI score of 93, which is one of the highest in the world. Kishore runs a digital agency called Seo Souq and works with CEOs of Fortune 500 companies to help them produce content that position them as thought leaders in their respective industries.

### Objectives

- Learn how to build a brand using the power of LinkedIn
- Discover strategies to Increase your footprint on LinkedIn
- Uncover the ways to create content that goes viral on LinkedIn
- Learn how to become a thought leader in your industry