

Ingredients For Growth

A Half-day Interactive Masterclass
exclusively for DBWC Members

Guest Speaker

John McKee

Managing Director - Linkubator

linkubator

STRATEGY | LEADERSHIP | PERFORMANCE

john@linkubator.com

John has worked with hundreds of high growth SMEs and Large businesses, helping leaders and managers to understand the opportunities and difficulties they face, and critically, helped them to develop their own action plans to make a positive difference and create tangible business value. John is also an experienced non-executive Director and currently acts as Chairman for several high growth companies.

In addition to his first-hand experience of business growth, John has published a practical, "real-world" book on how effective business leadership creates value for shareholders, managers, employees and economies "Star: Leadership Behaviours for Stellar SME Growth". Each participants at the session will receive a complimentary copy of John's book as well as having the opportunity to discuss their own ambitions and leadership challenges face to face with John; an experienced, no-nonsense practitioner.

Here's what you will learn

- How can I fight the fear of failure and turn set-backs into opportunities?
- What are the key drivers that create value in your business or organisation?
- What can you do to make a positive impact on your business today?
- Are your internal communication methods keeping pace with your company's growth?