**Unilever Young Entrepreneurs Awards**

**Application Form**

**Applicant Information and Requirements**

**It is compulsory to complete all sections of the application form.**

* Please note incomplete answers will deem your application invalid and you may be removed from the application process.
* Please ensure you keep your answers brief and to the point and make sure you keep to the word count.
* Please include only the most relevant information and use bullet points where possible.
* If you have any questions, please email Vineetha Mathew at [vmathew@sustainablemindz.com](mailto:vmathew@sustainablemindz.com)

**Please email your completed application to vmathew@sustainablemindz.com by 11th November 2018. Please save your file as [nameofyourteam] application.**

**I HAVE READ AND ACCEPTED THE TERMS AND CONDITIONS OF THE PROGRAM**

|  |  |
| --- | --- |
| **NAME** |  |
| **DATE** |  |

**UN Sustainable Development Goals and Challenges**

The 2018 Unilever Young Entrepreneurs Awards will be focused on 6 of the 17 UN Sustainable Development Goals (SDGs). The idea proposed should be tackling at least one of the 6 challenges identified below:

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| **APPLICANT INFORMATION** | |
| TEAM/ORGANIZATION NAME |  |
| TEAM MEMBERS | 1. |
| 2. |
| 3. |
| 4. |
| **COMPETITION SDG CATEGORY** | |
| You can choose 1 or 2 categories  **Goal 2: Zero Hunger**  It is time to rethink how we grow, share and consume our food. If done right, we can provide nutritious food for all. Can you design a system that ensures sustainable production or a solution that reduces food waste to tackle this problem? | |
| **Goal 3: Good Health & Well Being**  Ensuring healthy lives and promoting well-being at all ages is essential to sustainable development. However, despite great strides in improving people’s health and wellbeing in recent years, inequalities in health care access persist. How can you address this issue? | |
| **Goal 4: Quality Education** Obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip people with the tools required to develop innovative solutions to the world’s greatest problems. A lot can be done in this area, do you have the drive to inspire change? | |
| **Goal 7: Affordable & Clean Energy**  Energy is central to nearly every major challenge and opportunity the world faces today. Can you help ensure access to affordable, reliable, sustainable and modern energy for all? Or perhaps a solution that can help businesses or individuals accelerate the transition towards clean energy? | |
| **Goal 12: Responsible Production & Consumption**  Sustainable consumption and production is about ‘doing more and better with less’. There are many aspects of consumption that with simple changes can have a big impact on society. It’s in a business’s interest to find new solutions that enable sustainable consumption and production patterns – do you think you have one? | |
| **Goal 13: Climate Action**  Climate change is now affecting every country on every continent. Our current way of life is threatening the way we live and the future of our planet. Can you provide affordable, scalable solutions to reduce or reverse this impact?  To learn more about SDGs, please visit [**www.sustainabledevelopment.un.org**](http://www.sustainabledevelopment.un.org) | |

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| **APPLICATION** | |
| |  | | --- | | **Eligibility Questions** | |  |
| |  | | --- | | Are you the founder or co-founder of the initiative you're entering? | | Yes No |
| |  |  | | --- | --- | | Date of Birth (DD/MM/YYYY) |  | |  |
| **Basic Information** | |
| Full Name |  |
| Do you have an existing startup? | Yes No |
| If yes, what is the name of the startup? |  |
| No. of employees in your startup |  |
| What stage of growth is your start up at? | Planning stage  Just established  Early stage (1 year or less)  More than 1 year (specify the number of years) |
| Does the initiative you are submitting have a website? | Yes No |
| If yes, please include the link for your website. |  |
| Please include the links of any social media profiles you have for your initiative (if any) |  |
| **Initiative Summary** | |
| Elevator Pitch - Tell us what you do in no more than three sentences | (250 words max) |
| What inspired you to look at this initiative/ idea? | (250 words max) |
| Explain why your idea is innovative. If your idea is based on an existing concept, explain how your use of that concept is innovative in the context where it will be implemented. | (250 words max) |
| Problem: What problem is this initiative/idea trying to address? | (250 words max) |
| Solution Summary: What is the proposed solution? How is it addressing your chosen SDG(s)? | (250 words max) |
| Impact: Specify the impacts of your initiative/idea and include data if you have any. | (250 words max) |
| Explain how you plan to design and test the idea with potential users to develop it into a sustainable project over the next three years. | (250 words max) |

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| **Team** |  |
| |  | | --- | | If you have co-founders, tell us how you came together to establish the organization, and the responsibilities/roles of each individual. | | (250 words max) |
| Tell us a little about yourself/yourselves | (250 words max) |
| Beyond your existing team, who else are you working with to help achieve your objectives of your initiative? E.g. partners, advisors and mentors. | (250 words max) |
| Is this the first initiative you have founded? If not, tell us about any previous entrepreneurial initiatives you've been involved with. | (250 words max) |
| **Business Model** |  |
| How is your initiative currently financially supported? | (250 words max) |
| Have you already looked at raising funds for your idea/initiative? | (250 words max) |
| Where do you see your idea/initiative in two years, and what impact do you see it creating? | (250 words max) |
| How do you intend to achieve financial sustainability for your idea/solution? | (250 words max) |
| Describe resources needed to implement your initiative/idea | (250 words max) |
| How can Unilever support you? | (250 words max) |