



SAMI AL-HERBAWI

An Award Winning Motivational Speaker,
Public Speaking Coach & Trainer

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Sami is a Self-motivated, Passionate and Result Oriented Professional, with more than 15 years of experience in automotive industry. He is a motivational speaker and a personal public speaking & life coach with long successful track in public speaking. Over his career, he has been associated with key brands in the automotive industry such as: General Motors, Mercedes-Benz, Jeep & Fiat and served these brands in areas such as: Marketing, CRM, Events Management, Business Analysis & Development, Customers and Staff Engagement events, Quality Management, Change Management and Business Excellence & Dealer Standards Compliance.

Sami has established himself in the area of Business as well as Human Resources Development as bilingual speaker and presenter, who has designed, developed and delivered several training interventions in areas related to Corporate Communication, Interactive and Integrated Marketing, Interactive Training & Teams Building, leadership, Motivation and Coaching.

Sami's biggest strength is being born and raised up in the UAE and perused all his education in the UAE up to his university degree. Which made him close to the culture and inspired him to become a bridge which connect various nationalities who live on this peaceful and beautiful land with the traditions and values of the UAE.. He is extremely passionate about developing talents and designing unique training strategies and result oriented training programs to effect the life of the individuals as well as cooperates.

Trainers' Unique signature programs

- Emotional Intelligence In Corporate Life
- Change your words.. Change your world (Customers Service and Sales Training)
- Public Speaking Courses (Designed for Kids, Teenagers and adults) Individuals as well as group sessions.
- Arabic Language Made Easy (Designed for Kids, Teenagers and adults) Individuals as well as group sessions.

Services Portfolio:

- Bilingual Presenter & Trainer
- Arabic for Non-Arabic Speakers
- Bilingual EMCEE & Moderator Strategic
- Leadership & Sales Training
- Public Speaking & Presentation Skills Training



Workshop Objectives

- Boost Your Confidence while speaking in business meetings as well as conferences & other public forums.
- Simple Techniques to unleash the Voice Of Confidence.
- Learn the magic of Entertaining, Informing, Persuading and Inspiring speaking skills.
- Design a Brand New Elevator Pitch your sales & customer service team can apply.
- Listening is the Roadmap to Winning.
- The C-C Formula: (Unique Technique to handle Customer Objections & Complains)

