

## Vit Kodousek Producer and Executive Director



Vit Kodousek is a producer and executive director of SquareMotion - Social Media Video Marketing Agency in Dubai. He is a serial entrepreneur and creative person and he works in the media for the last 20 years. He has been in front of and behind the camera for almost all his adult life. He has produced and created more than 1200 videos and he is working with companies and businesses to give them the best online visibility. He believes that video is really the best sales and marketing tool - and passionately shares his belief with other business owners.

Vit is keen speaker on topic of Video marketing.

He is originally from Prague, Czech Republic, and for last 6 years, he calls Dubai his new home.

Vit Kodousek is Dubai's video marketing expert.

## Here's What you will Learn

Square Motion will provide you with the tools, tips and tricks for you to be able to create videos immediately and will answer the following questions:

- Why video?
- What should your video be about?
- What kind of videos should you make?
- · What equipment do you need?
- What are the tips and tricks?
- Where to upload your video?
- How to promote your video?