



The **2018 Middle East Edition** of **Break the ceiling touch the sky®- the success and leadership summit for women®** focuses on enabling women leaders with the skills, best practices and techniques required to succeed in the UAE and beyond.

The **2018 Middle East Edition** is a critical pillar of the 2018 World Tour (Middle East, Australia, India, USA, Europe, Singapore) of **Break the ceiling touch the sky®- the success and leadership summit for women®** which is enabling women leaders from around the world to learn, network and achieve.

Increased female participation in society is a top priority for the Middle East. In recent years, much effort is going into improving the status of women in the Middle East and progress in overall gender diversity. The UAE for example is one of the worlds leading nations in female literacy and education levels and it is investing significantly in the area of developing women leaders for Board positions in the UAE. Other parts of the Middle East are similarly making efforts to progress on their own gender diversity goals. With its international origins and training of over 2200 senior women leaders from over 25 countries since 2015, **Break the ceiling touch the sky®** is uniquely placed to support the Middle East's mission of increasing women representation at the highest levels of leadership.

Led by a superb team of C suite speakers from the world's best companies, **The 2018 Middle East Edition** is a day of learning and development that will truly enable women leaders in the Middle East to break the glass ceiling.

It is designed specifically for senior managers, Directors and Vice Presidents across functions. It includes a series of panel discussions and keynote addresses on topics including the Future of work and leadership in the Middle East and beyond; inspirational examples of how the world's best companies are leveraging gender diversity to win in the Middle East; the success secrets of the most inspirational women leaders; the role of male ambassadors for gender diversity; technology, personal productivity and career success; work life balance, well being and high performance and cutting edge techniques for translating planning into action.

Plans are now open at

www.houseofroseprofessional.com

Some of our confirmed speakers



Dalya Al Muthanna
President & CEO
GE Gulf



Mohammed Samir
President, India,
Middle East and
Africa at Procter & Gamble



Carrie Niggli
Senior Director of customer
development for Middle east
and North Africa,
The Coca-Cola Company



Max Amen
General Manager,
Coty Professional Beauty,
Asia Distributor Markets,
Middle East and Africa



Sheena Ganesh
Global Controller –
Shell Business Operations,
Country Controller – UAE, KSA.



Sanjiv Kakkar
Executive Vice President,
Unilever MENA, Turkey,
Russia, Ukraine and Belarus



Ada Perniceni
Partner,
A. T. Kearney
Middle East



Banali Malhotra
Director,
Marketing,
RAKBANK



Noha Hefny
Consultant, UN Women,
Vice Chairman of the Board of
Trustees at Sarah's Foundation
for Social Development



Soha Ellaithy
Senior Director,
Gulf Area Office at
Save the Children



Reem Alsalem
Humanitarian and
Refugee Issues Consultant.



Anthony A Rose
Chairman and CEO,
House of Rose Professional

World Sponsors



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House of Rose Professional Pte. Ltd. has commenced the shortlisting of sponsors and speakers for the 2018 world tour of **Break the ceiling touch the sky®**. To sponsor the 2018 Middle East Edition please contact anthony@houseofroseprofessional.com. To register delegates please visit www.houseofroseprofessional.com.

SUMMIT AGENDA AT A GLANCE



TOPICS AND TIMELINE

2018 MIDDLE EAST EDITION OF BREAK THE CEILING TOUCH THE SKY®

APRIL 11, 2018, THE OBEROI, DUBAI, UAE

- 0740 to 0840 : **REGISTRATION.**
- 830 to 0840 : **WELCOME:** Chairman and CEO, House of Rose Professional.
- 840 to 0850 : **OPENING OF CONFERENCE** by Key Partners and VIPs.
- 0850 to 0940 : **THE FUTURE OF WORK AND LEADERSHIP IN THE MIDDLE EAST:** The top CEOs outline the context and roadmap for women leaders in the Middle East in a changing yet challenging landscape where significant progress is sought for women in leadership and the opportunity to unlock the full power of gender diversity is immense. What are the top skills that leaders will have to develop to meet with the challenges of this changing world. How will they lead increasingly diverse work groups and connect with diverse consumer segments and stakeholders.
- 0940 to 1030 : **INSPIRATIONAL EXAMPLES OF HOW THE WORLD'S BEST COMPANIES ARE UNLOCKING THE FULL POTENTIAL OF GENDER DIVERSITY:** Inspirational, leadership examples of gender diversity driving business results in the workplace in the Middle East and best practices for reapplication on your business. Case examples from C suite leaders from the world's best organizations on best practices for accelerating the ascension of women into leadership roles, mentoring and sponsorship, and the role of women as change agents in the workplace as well as society.
- 1030 to 1100 : **COFFEE AND NETWORKING BREAK.**
- 1100 to 1125 : **KEYNOTE ADDRESS** by key female Leader/Male gender diversity champion
- 1125 to 1215 : **ROAD TO THE TOP! WINNING IN A MAN'S WORLD:** Some of the most inspirational women leaders share the challenges, heartbreaks, strategies and successes of their career paths. How they are making progress in their careers and life lessons along the way. Male champions for gender diversity share their perspective and how men can help build gender diverse organizations.
- 1215 to 1305 : **ARE STEM ROLES THE FUTURE FOR ACCELERATING PROGRESS OF WOMEN IN THE MIDDLE EAST?** How science, technology, engineering and mathematics roles are driving progress for women in the Middle East. Tips and techniques for women to enter and excel in these fields from the early pioneers in these areas in the Middle East.
- 1305 to 1405 : **NETWORKING LUNCH.**
- 1405 to 1420 : **OFFICIAL PIC OF THE 2018 MIDDLE EAST EDITION OF BREAK THE CEILING TOUCH THE SKY.**
- 1420 to 1445 : **KEYNOTE ADDRESS** by key female Leader.
- 1445 to 1545 : **CLOSE UP MENTORING CONVERSATIONS WITH THE DAY'S TOP PANELISTS**
- 1545 to 1605 : **TEA BREAK**
- 1605 to 1655 : **PRIMED FOR HIGH PERFORMANCE. WELL BEING, WORK LIFE BALANCE AND PERFORMANCE:** Is there a link between work life balance, well being and work performance? The top leaders share their latest techniques and secrets on how they organize for work-life balance and wellness that directly translates into better productivity at work.
- 1655 to 1745 : **FINAL SESSION: BEST PRACTICES TO BUILD A GREAT CAREER PATH AS A WOMAN IN THE MIDDLE EAST:** Tips and techniques from the top leaders to proactively own your career path and make your own luck in getting to your DREAM JOB.
- 1745 to 1800 : **CLOSE AND WINNER ANNOUNCEMENTS!**

Note: The agenda above is in draft stage and being evolved through the inputs of top C suite leaders and professionals in Middle East. Final agenda will be available by mid Feb 2018.



House of Rose Professional Pte. Ltd. is based in Singapore and operates across three segments – **Public Relations (PR)**, **Publishing** and **People**. The **Public Relations** division provides customized CEO/Corporate Reputation solutions, APEC advisory, Crisis Management, Influencer Marketing and Cross-border PR organizational framework strategy. The **Publishing division** provides publishing services to book projects of inspirational personalities/ CEOs. The **People division** provides 'women in leadership' solutions, leadership training, executive coaching and inspirational speaking.

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Since 2015 **Break the ceiling touch the sky®** has directly helped train and empower over 2200 women leaders.



2017 WORLD EDITION:

Sep 4, 2017, Singapore



2017 INDIA EDITION:

May 11, 2017, India



2016 WORLD EDITION:

Aug 29, 2016, Singapore



2016 INDIA EDITION:

Feb 18, 2016, Mumbai, India



2015 WORLD EDITION:

Sept 29, 2015, Singapore



An inspiring Pink afternoon @Break the Ceiling Touch the Sky summit hearing from woman leaders around the world sharing their experiences with us. Every single woman I spoke to at the summit was blown away by this summit even though it was 12 hours long!

Now THAT'S saying a lot! Congratulations on a tremendously successful summit !!!

Linda Nguyen Schindler, Chief Operating Officer, FirstCOUNSEL

"Hi Anthony. I have attended so many conferences in the past but this was one of the best days spent. The speakers were great but I am amazed with the passion and commitment you have on this subject and you have a dream. In just 18 months the way you have been able to galvanize and energize the world is mind blowing."

Sonal Jain, Head HR - India Supply Chain and R&D Johnson & Johnson, India

"Hi Anthony,

To say It (the 2017 India Edition) was a great event would be an understatement. It was a privilege to network and hear talented women driven with a passion to excel... As I listened to many speakers/panelists, it was nostalgic as I remembered many among my mentors, friends and family who have made a mark on my own journey....helped me stand by my choices and helped me engage in what I love to do!!! A great event and fantastic panel discussions. It was a memorable and enriching experience. Have a great day!"

Savitha Ayyappan, IT Service Manager, Global Business Services, Philips India

Coca-Cola has been a proud sponsor of Break the Ceiling Touch the Sky in Singapore and now Mumbai. As the conference grows so does the breadth and range of the speakers and in turn the quality of the discussion. This is a critical topic for the industry as we set ourselves up for success and this summit is an important step on that journey.

Miles Wilson, Global Commercial Leadership Director, Coca-Cola Company

Dear Anthony

Many thanks for the amazing conference. Every delegate from Visa was awed and overwhelmed by how well the event was organized. The speakers were brilliant, engaging and insightful. It was really inspiring to be at the conference and in the presence of such successful people. It was a great learning experience for me personally.

Rama Tadepalli, Product Head, India and South Asia, Visa

Fantastic event Anthony Rose, great sharing and learning from leaders, both male and female. I was really encouraged by the interest and discussion in our tech panel. Thanks for creating and executing an incredible forum!

Michelle Simmons, General Manager of Southeast Asia New Markets at Microsoft

"As I said at the close, you went well beyond expectations -it was a thoroughly fascinating day. Really proud that we could be part of it, not only to support, but for our employees to listen and learn from fabulous stories and experiences. The panels idea worked superbly. You have inspired all of us."

Alex von Behr, Chief Customer Officer, Unilever Plc.

"The summit Break the Ceiling Touch the Sky 2015 was fantastic with 400 delegates and 43 international speakers with wide-ranging backgrounds. Meticulously designed and well thought-through in terms of the topics for panel discussions as well as design and methodology, which reflected in the flow and the crafting of the day. Exceedingly meaningful day for all - the speakers as well as the delegates. Thank you."

Anuradha Challu, Vice President, HR Core Services, PepsiCo Asia, Middle East and Africa