



## **Zakia Bahjou**

**Regional Commercial Manager**

**Dow Water & Process Solutions Middle East, Africa & Turkey**

**Speaking On:**

**Sustainability & Customer Experience**

Zakia Bahjou is the Regional Commercial Manager of Dow Water and Process Solutions, Middle East, Africa & Turkey (MEA&T) for The Dow Chemical Company. In her capacities, Zakia is leading Dow Water & Process Solutions' (DWPS) regional sales teams and is in charge of building up organizational capabilities for the region to continue the accelerated growth across key geographies. Zakia has been in the region for 13 years and has over 20 years of unique customers and consumer centric experience in multinational companies. She is an active speaker in the sustainability, energy and water space and was elected one of the top 25 influential leaders in the ME Utility industry in 2017.

Zakia holds a Bachelor's Degree in Business Management with a Finance Major from the École Supérieure de Commerce, Morocco, and a Master's Degree in Marketing from the Pierre Mendès-France University in Grenoble, France.





**Angela Broder Nemeth**  
Head of Business Communications  
India, Middle East Africa and Turkey

**Speaking On:**  
Work Related Stress Management & Resilience

Angela is head of business communications for IMEAT and is responsible for strategic communications activities in support of Dow's ambitious regional growth strategy including marketing communications, digital, business branding and advertising and employee and community engagement across all businesses.

She moved to Dubai in 2011 to assume her current role and has built a communications team focused on promoting Dow solutions for key industry sectors of Energy, Packaging, Infrastructure and Consumer in addition to mega projects such as Dubai Expo and Qatar 2022 World Cup. Angela is active in the regional Women's Innovation Networks since founding the European Chapter and continues to mentor promising talents inside and outside the company.

Angela holds a Bachelors Degree of Science from the University of Georgia USA with a double major in Economics and Journalism. She is a dual citizen, Swiss and American, currently living in Dubai with her husband and three children.







## Laura L Wolak

**EMEA Segment Market Manager  
and Global Focal Point for Energy and Heat Transfer Management**

### **Speaking On:**

Finding your passion – Aligning your career path and your passion

Laura Wolak is the EMEA segment market manager and global focal point for Energy and Heat transfer management. In this role she is responsible for business growth in concentrated solar power, energy recovery, geothermal, petrochemical and fine chemical manufacturing, and similar applications where our heat transfer fluids can bring value to our customers' process needs. She was a product manager for the same product line and commercial excellence team leader since coming to Dubai in 2014.

Laura holds a BBA from Western Michigan University with double majors in Marketing and Asian Studies. She spent 7 years abroad in Italy, Japan at Nagoya Gakuin University, and Australia at Wollongong University and speaks Italian as well as some Japanese. She was an AIEJ scholar and is a fellow of the Aspen Institute First Movers leadership program. She currently lives in Dubai with her family.





## **Fadi Matar**

**Public & Government Affairs Director**  
India, Middle East, Africa and Turkey

### **Speaking On:**

Your Leadership Brand – What kind of Leader you are

Prior to joining Dow in June 2014 as Public Affairs Leader – MENA, Fadi served as the Corporate Communications director for Dow's joint venture in Kuwait, EQUATE Petrochemical Company. There, he headed the Corporate Communications Group with functions that included brand management and development, public relations, advertising, digital marketing, media and internal communications. He also headed the Government Affairs function. In November 2015, Fadi was named Public & Government Leader for the Middle East and North Africa region and in February 2016 he became the Public & Government Affairs Director for IMEAT at Dow.

Fadi holds a Master's degree in International Marketing Management and an undergraduate degree in Marketing & Advertising from the Kensington College of Business, and a second Masters In Business Administration from Anglia University, London UK. He is also a two-time published author with his third book going to press shortly in the field of Brand Management.







# AGENDA

- **09:00 - 10:15 : Session 1 : by Angela B. Nemeth – Work Related Stress, Management & Resilience**

Angela is head of business communications for IMEAT and is responsible for strategic communications activities in support of Dow's ambitious regional growth strategy.

Angela holds a Bachelors Degree of Science from the University of Georgia USA with a double major in Economics and Journalism.

- **10:15 - 11:15 : Session 2 : by Laura L. Wolak – Aligning your career path and your passion**

Laura is the EMEAI Segment Market Manager for Energy & Head Transfer management. She is responsible for business growth in concentrated solar power, energy recovery and various chemical manufacturing. Laura holds a BBA from Western Michigan University in Marketing & Asian Studies and has lived in Japan, Italy and Australia.

- **11:15 - 11:30 : Coffee Break**

- **11:30 -12:30 : Session 3 : by Zakia Bahjou – Sustainability & Customer Experience**

Zakia is the Regional Commercial Manager of Dow Water and Process Solutions and leads Dow's regional sales team in charge of building organizational capabilities for the region. She holds a Bachelor's degree in finance from the École Supérieure de Commerce, and a Master's Degree in Marketing from the Pierre Mendès-France University.

- **12:30 - 1:15 : Coffee Break**

- **1:15 – 2:30 : Session 4 : by Fadi Matar – Your Leadership Brand**

Prior to joining Dow as the Public & Government Affairs Director, Fadi was the Corporate Communications Director for Dow's joint venture in Kuwait 'EQUATE'. He headed the corporate communications group with functions including brand management/development, public relations/advertising and digital marketing.

