



JENNIFER HANSEN

Executive Vice President
Head of Global Sales Strategy and Execution
SAXO MARKETS

Jennifer joined Saxo in 2013 and is responsible for Global Sales Strategy & Execution. She has 25 years' experience in cross border distribution of financial services across private, third party and institutional channels. Prior to Saxo, Jennifer was Global Head of Fixed Income Product Management at Goldman Sachs Asset Management. At Goldman, Jennifer was responsible for promoting fixed income capabilities across all distribution channels globally with responsibility for mutual fund and hedge fund launches, fixed income branding and the digitization of portfolio reporting. Jennifer was a member of the Fixed Income management team, and led a global team across US, Europe and Asia.

Jennifer was also head of 401k Sales for Credit Suisse Asset Management & Warburg Pincus in New York, where she was responsible for managing the sales team and led key relationships. During this tenure, she launched a strategic partnership to deliver digitized advisory tools for the 401k Investor segment in the early years of automated advice. Prior to New York, Jennifer was responsible for Institutional Sales at Credit Suisse Asset Management in London and Zurich. Jennifer started her career in NYC in 1992 as part of the founding team of an asset management subsidiary for MetLife where she ran Marketing. Jennifer holds an MBA from INSEAD and a Bachelor of Economics and Philosophy from Bucknell University.

RECENT SPEECHES AND ARTICLES

Speeches

- Wealth 2.0: Collaboration is key: speaker on The Future of Wealth Management, Singapore 2017
- FinTech Forum: speaker on API banking: how open must banks be, Finanz und Wirtschaft Forum, Zurich 2016 & 2017
- AIM congress: speaker on Finance and Innovation: the way forward, Dubai 2017
- Driving innovation through technology: speaker on The Future of FinTech, HK, Shanghai and Singapore 2016 & 2017
- TechFluence InvestTech conference: speaker on digital wealth management, London 2017
- The Future of Nordic Banking: conference chair, Marketforce, Copenhagen 2017

Articles

- Thomson Reuters Zawya, UAE poised to be the Gulf fintech capital - how well prepared is the region's financial ecosystem for the revolution? 2017
- Waters Technology, Enabling digital transformation through collaboration, 2017
- The Economist, The second wave of fintech, 2017





STEEN JAKOBSEN

Chief Economist
CIO & Co-head of Global Sales Trading
SAXO BANK GROUP

Steen Jakobsen first joined Saxo Bank in 2000 and has served as both Chief Economist and Chief Investment Officer since 2009. He focuses on delivering asset allocation strategies and analysis of the overall macroeconomic and political landscape as defined by fundamentals, market sentiment and technical developments in the charts.

With more than 25 years of experience within the fields of trading and investment, Jakobsen is a highly renowned and respected Chief Economist, who regularly appears as a guest host on CNBC and Bloomberg News. Prior to joining Saxo Bank, he worked with Swiss Bank Corp, Citibank, Chase Manhattan and UBS. He also served as Global Head of Trading, FX and Options at Christiania (now Nordea).

Jakobsen's approach to trading and investing is unique, often contrarian, and frequently sparks debate and controversy among the global market community. He is a regular contributor to Tradingfloor, covering major macroeconomic developments and political events and Central Bank policies. Taking a special interest in Asia and China, Mr Jakobsen provides insight and analysis on the world's second-largest economy.

As head of the #saxostrats team, he also contributes to the Saxo Bank Quarterly Outlooks and is both founder and spearhead of Saxo Bank's acclaimed annual "Outrageous Predictions" publication.

In this, the #saxostrats team set out 10 unlikely, but potential underappreciated, events that could have significant consequences on the financial landscape and turn the investment world upside down.

Steen Jakobsen is a graduate from Copenhagen University.

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