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KNOWLEDGE DEVELOPMENT & CAPACITY BUILDING FORUM

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UNITED ARAB EMIRATES
MINISTRY OF HUMAN RESOURCES
& EMIRATISATION



الإمارات العربية المتحدة
وزارة الموارد البشرية
والتوظيف

Main Conference: 11-12 December 2017 | Workshop Day: 13 December 2017 | Dusit Thani, Dubai, UAE

HARNESSING THE FULL POTENTIAL OF NATIONAL HUMAN CAPITAL

STRATEGIC PARTNER:



EMIRATISATION
SUPPORTING PARTNER:



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DUBAI BUSINESS WOMEN COUNCIL

SUPPORTED BY:



THE EMIRATES GROUP

GOVERNMENT SUPPORTING
PARTNER:



Kuwait Petroleum Corporation
and subsidiaries | مؤسسة البترول الكويتية
وشركاتها

HEAR FROM THE REGION'S TOP LEADERS INCLUDING:



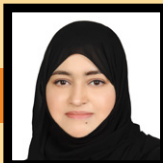
H.E. Dr. Mohammed Baniyas,
Executive Director
Higher Education,
Abu Dhabi Education Council



Hamad Eghdani,
Director of
Government
Relations &
Emiratization,
Emaar



Amira Al Awadhi,
VP National
Recruitment and
Development,
The Emirates Group



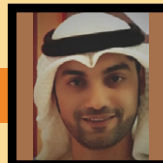
Amani Al Hashmi, Head
of UAE National
Development,
Etihad



Hessa Al Ghurair,
Chief Human
Resources
Officer, **CBI**



Jane Siney,
Head of HR,
Standard Chartered



Abdulaziz Almoosa, Head
Recruitment
and Manpower
Planning,
Abu Dhabi Commercial Bank



Mahmoud Barnawi,
Director
General of Ports
Planning and
Development,
Economic Cities Authority, KSA



Nada Bourisly,
Senior Analyst
HR Strategy,
Kuwait Petroleum Corporation



Saad Ebrahim Abbas,
Chairman,
International Business Consult



Nofal Al Saidi,
General Manager
- Human
Resources,
ORPIC, Oman



Ritu Julka,
Group Head
- Learning &
Development,
Emiratization,
Al Tayer

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EVENT OVERVIEW

Welcome to the Knowledge Development & Capacity Building Forum!

Governments are implementing nationalisation strategies in order to ensure long-term sustainability for their economies. Developing the full potential of national human capital across public and private sectors is one of the key pillars in the national visions across the GCC.

This is why knowledge development and capacity building schemes are needed to nurture local talent and enhance competitiveness in the global market.

This unmissable high-level event will gather public and private sectors across the Gulf to discuss key challenges in attracting, retaining and developing national human capital in order to achieve government visions of integrating localisation and developing national human resources.

The event will offer unparalleled opportunities to network with key governmental entities through a series of regional case studies and focus sessions on capacity building and a certified workshop delivered by world class leaders in human resource development.

WHO WILL YOU MEET

HEADS OF:

- Capacity Building
- Nationalisation and HR Planning
- Learning and Development
- Compensation and Benefits
- Recruitment and Acquisition

FROM THE FOLLOWING SECTORS:

- Government and Ministries
- Banks and Financial Services
- Oil & Gas
- Aerospace & Defense
- Automotive
- Tourism
- Retail
- Telecommunications
- Technology

MEDIA PARTNERS:



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IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and training programmes, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC conferences are market leading "must attend" events for their respective industries. IQPC produces more than 1,700 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Berlin, Dubai, London, New York, Singapore, Sydney, Tampa, and Toronto. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences. www.iqpc.ae

Conference Day One – Monday, 11 December 2017

08:30 **Registration, refreshments and networking**

09:15 **Chairman's welcome and opening remarks**

09:20 **Ministerial keynote address, Ministry of HR and Emiratisation**

INSTITUTIONAL LEADERSHIP: STRATEGIC OVERVIEW ON CAPACITY BUILDING FOR THE PUBLIC SECTOR IN THE GCC

09:30 **Millennials and tomorrow's workforce: Overhaul of the education system**

- Presentation on ADEC's efforts to get STEM degrees up to international standards
- Discussion on how to leverage the required expertise through training programmes to keep competitiveness in the private sector

H.E. Dr. Mohammed Baniyas, Executive Director Higher Education, **Abu Dhabi Education Council**

09:45 **Empowering airline sector leaders: Emirates's current strategies on recruiting and retaining local talent**

- Overview on Emiratisation strategy for Emirates Group in the next 5 years
- Pinpoint how to boost competencies across Emirates through capacity building schemes

Amira Al Awadhi, VP National Recruitment and Development, **Emirates**

10:00 **Empowering airline sector leaders: Etihad's Development programmes and capacity building schemes**

- Overview on Etihad's Development programs
- Showcase of best practices in capacity building schemes

Amani Al Hashmi, Head of UAE National Development, **Etihad**

10:20 **Empowering through transformative leadership**

CBI's success story:

- Showcase of the 'Banking on Leaders' and 'Banking on Women' initiatives
- HR best strategies on talent development and capacity building
- CBI's empowering initiatives for female leaders in banking

Hessa Al Ghurair, Chief Human Resources Officer, **CBI**

10:45 **Emaar's current Emiratisation policies and recruitment programs**

- overview on Emaar's vision up to 2020 with regards to the KPIs to be reached in terms of hiring and retaining local talent;
- best practices in capacity building schemes currently implemented within HR

Hamad Eghdani, Director of Government Relations & Emiratisation, **EMAAR**

11:00 **Morning coffee and networking**

EMPOWERING THE LOCAL ECONOMY: ENHANCING NATIONAL LEADERSHIP IN THE PRIVATE SECTOR

11:30 **ORPIC's award winning HR schemes**

Regional case study:

- Disrupting conventional capacity building schemes for top management: Presentation of the Arriyadah scheme
- Trainee Development Programme: Upskilling national talent to meet today's challenges in the oil and petroleum industry

Nofal Al Saidi, General Manager - Human Resources, **ORPIC, Oman**

12:00 **Capacity building and national talent management best practices**

Expert account:

Marc Karschies, Customer Experience & Service Quality Strategy Consultant, **KCA Consultants**

MILLENNIALS IN THE WORKFORCE: SHIFTING CONVENTIONAL HR PARADIGMS IN ATTRACTING, DEVELOPING AND RETAINING LOCAL TALENT

12:30 **Finance and Banking sector panel: current policies and knowledge development schemes**

- Assessing common challenges in attracting and retaining local talent to the sector;
- Analysing current economic challenges and how capacity building is going to solve them;
- Defining new HR approaches in an ever-changing banking landscape

MODERATOR:

Marc Karschies, Customer Experience & Service Quality Strategy Consultant, **KCA Consultants**

PANELLISTS:

Hessa Al Ghurair, Chief Human Resources Officer, **CBI**

Jane Siney, Head of HR, **Standard Chartered**

Abdulaziz Almoosa, Head Recruitment and Manpower Planning, **Abu Dhabi Commercial Bank**

13:00 **CAPACITY BUILDING FOCUS GROUP SESSION ONE**

The following session will feature a series of interactive group discussions set in a roundtable format. At the end of the session there will be a roundtable summary and feedback session from each roundtable leader.

WHY PARTICIPATE?

These interactive brainstorming discussions are a prime opportunity to have your say on some of the burning issues in capacity building and ask the questions that you want to know the answers to. The group format also facilitates an excellent opportunity for networking between industry professionals.

Table 1: Life-work balance: How to pioneer in offering work-life balance for nationals across public and private sectors

Table 2: Nurturing female leaders in the private sector: how to encourage more women to take up leadership positions in public and private sector

Table 3: Leaders of tomorrow: how to successfully lead by acting locally and thinking globally

13:50 **Chairman's closing remarks**

14:00 **Networking lunch**

15:00 **End of the conference day one**

The published programme is correct at time of printing. However, given the seniority of our speakers and the nature of their roles, speakers may subsequently substitute or remove themselves from the programme. This is always regrettable, and we will always try to replace the speaker with a speaker with equivalent insight. For the most up-to-date programme, please visit the event website.

FOR MORE INFORMATION OR TO REGISTER - Tel: +971 4 364 2975 | Email: enquiry@iqpc.ae | [@iqpcmena](https://twitter.com/iqpcmena) | capacitybuilding.iqpc.ae

Conference Day Two – Tuesday, 12 December 2017

08:30 Registration, refreshments and networking

09:20 Chairman's welcome and opening remarks

CREATING RESILIENT ECONOMIES: UPSKILLING NATIONAL TALENT FOR TECHNICAL ROLES ACROSS MULTIPLE INDUSTRIES

09:30 Economic Cities Authority's capacity building story

Regional case study:

- Overview on the King Abdullah Economic City's HR strategy to attract and retain Saudi talent
- Upskilling female talent, shaping tomorrow's leaders
- Enhancing competitiveness and productivity: training and benefits packages

Mahmoud Barnawi, Director General of Ports Planning and Development, **Economic Cities Authority**

10:00 KPMG's capacity building strategies: shaping world class leaders in the services arena

- Overview on the industrial landscape: empowering local talent through cutting edge knowledge based training programs;
- Shaping HR and human development according to the UAE vision 2030 to create tomorrow's leaders

Peter Haugaard, Head of People Performance and Culture, **KPMG**

10:30 Kuwait Petroleum Corporation's nationalisation success story: winning strategies to harness national human potential

- How to create sustained success: HR corporate journeys from reliability to adaptability
- Overview on bringing chance through upskilling (management approach) vs Aspiration (leadership & value creation approach)
- Embracing digitalization to increase competitiveness in a fast paced economy

Nada Bourisly, Senior Analyst HR Strategy, **Kuwait Petroleum Corporation**
Irina Filippova Holoschange

11:00 Morning coffee and networking

COMPETITIVENESS STRATEGIES: EMPOWERING WORLD-CLASS PROFESSIONALS THROUGH KNOWLEDGE DEVELOPMENT

11:30 Emerge – Walking the journey with National talent in the UAE Private Sector. Let's emerge and integrate

- Attracting and retaining young Emirati Talent in a diversified work environment
- Building synergies with the education sector to upskill local workforce
- Contributing to widening the work pool and create a professional workforce

Ritu Julka, Group Head – Learning & Development, **Emiratisation, Al Tayer**

12:00 Upskilling local talent through technical trainings: Equipping professionals for the 4th industrial revolution

- Bridging the capability-expectation gap: Empowering professionals with 21st century tools;
- Highlighting the importance of knowledge development: Coaching programmes across management structures

Saad Ebrahim Abbas, Chairman, **International Business Consult**

12:30 Latest technology trends in solving the national talent equation

Are you interesting in presenting this session, then contact enquiries@iqpc.ae to learn how to get involved

13:00 Talent acquisition Challenges in the private sector

- Assessment on attracting and retaining talent required for technical roles
- Embracing talent diversification: Projecting customer base through multicultural teams
- Discussion on how to disrupt conventional capacity building strategies in a fast-paced economy

Saad Ebrahim Abbas, Chairman, **International Business Consult**
Ritu Julka, Group Head – Learning & Development, Emiratisation, **Al Tayer**

13:40 CAPACITY BUILDING FOCUS GROUP SESSION TWO

The following session will feature a series of interactive group discussions set in a roundtable format. At the end of the session there will be a roundtable summary and feedback session from each roundtable leader.

WHY PARTICIPATE?

These interactive brainstorming discussions are a prime opportunity to have your say on some of the burning issues in capacity building and ask the questions that you want to know the answers to. The group format also facilitates an excellent opportunity for networking between industry professionals.

Table 1: Retention policies: how to enhance competitiveness in the market by keeping employees engaged in decision making processes

Table 2: Creating appealing incentives: packages and career growth opportunities for employees

Table 3: Engaging with millennials: disrupting conventional working environments

14:20 Chairman's closing remarks

14:25 Networking lunch

15:25 End of conference

Chartered Institute of Personnel and Development (CIPD) Workshop Day

Wednesday, 13 December 2017

HOW THE CHANGING WORLD OF L&D IS IMPACTING KNOWLEDGE DEVELOPMENT AND CAPACITY BUILDING

IQPC's workshops are unique opportunities to spend valuable time with industry experts. These interactive sessions are extended to ensure that you get to the heart of the conference's most critical issues and uncover practical solutions you can apply in your own company. When designing our workshops, we create a balance between theory and practice in order to provide you with practical takeaways that can be adapted for your organisation. In addition, there is an opportunity for you to network with peers from similar organisations to build your network for future career opportunities and broaden your industry perspective and exposure.

Workshop day agenda:

Inclusive of certificate of attendance, course material, breakfast, refreshments & lunch

08:30	Registration and welcoming refreshments
09:30	Middle East workforce insights
11:00	Networking break and morning refreshments
11:30	The 8 shifts in organisational learning
13:00	Networking lunch
14:00	The new learning organisation
15:00	Distribution of certificates and end of workshop day

The world of work is changing fast, HR and L&D professionals have a huge opportunity to play a greater role in developing organisations that are fit for the future and harness the full potential of national human capital. This engaging workshop will focus on sharing regional and UK CIPD research into these shifts and how they are practically impacting upon the changing world of L&D.

This workshop is designed to enable HR professionals to power their organisations with the best nationalisation strategies in order to meet nationalisation strategies for public and private sectors across the GCC. It will offer participants the opportunity to review the impact on their own organisations when thinking about the changing context of the workplace, exploring practical solutions to L&D transformation and the key characteristics of a new learning organisation.

Workshop led by:



Sarah Davis,
Senior Consultant - Middle East & GCC,
**Chartered Institute of Personnel and
Development (CIPD)**

Sarah is a CIPD Chartered Member and holds an MBA from Henley Management College (Awarded the Evening Standard scholarship in 2003) as well as a MA in Personnel & Development from the University of Westminster. She is a member of the Institute of Directors and a fellow of the Royal Society of Arts in London. Sarah, currently leads the CIPD's approved centres and qualification partnerships in the Middle East as well as working closely with employers and corporate clients to support development of their HR functions. She has collaborated with the CIPD 'on and off' for nearly 10 years, delivering HR qualifications and short training courses to CIPD clients in the Gulf and Europe.

BY ATTENDING THIS WORKSHOP YOU WILL:

- Gain insights into the changing context in which HR is operating and the resulting shift in expectations of the workforce
- Explore 8 fundamental shifts in organisational learning and provide practical solutions to facilitate L&D transformation tailored to your national talent
- Learn practical insights on how to unlock potential by driving the 6 characteristics of a "new learning" organisation

Sponsorship and Exhibition Opportunities

IQPC has been hosting events developed for senior executives for more than 40 years. We serve businesses representing over 15 sectors at more than 1,700 conferences around the globe. Our client list includes corporations such as **IBM, Cisco, Microsoft, Lockheed Martin, Boeing, Weatherford International, Halliburton, ABN AMRO, Deutsche Bank, GE, Siemens, BASF and Dow Chemicals**, just to name a select few. Senior executives travel from around the world to our events looking to garner best practices and concrete solutions to assist them in improving their organisations. IQPC provides many different platforms for you to increase your market share, stay ahead of your competition, increase awareness to your target audience and position yourself as a key supplier to the HR professionals.



NETWORKING OPPORTUNITIES

- Panellist
- Lunch sponsor
- Breakfast sponsor
- Pre-conference welcome drinks
- Speed networking
- Targeted invitation to your prospect list



BRAND AWARENESS

- Reception
- Welcome banner / premium signage
- Show bag
- Business centre / internet pods
- Collateral distribution
- Lanyards / badges
- Delegate bags
- Sponsored pads and pens
- Water bottles
- Mobile app
- Customised opportunities to ensure your company is constantly 'front of mind' at the event



THOUGHT LEADERSHIP

- Focus group lead
- Plenary session / client testimonial
- Client session on track
- Chairing role during conference
- Panel session
- Industry focused roundtable
- Technology dome
- Customised opportunities to demonstrate your knowledge



FLOOR PLAN

STAGE & SCREEN

CONFERENCE ROOM

1 3 5 7 9

EXHIBITION AREA

F&B

2 4 6 8 10

**DO YOU HAVE A
PRODUCT OR SERVICE
THAT OUR SENIOR
DECISION-MAKERS AND
INFLUENCERS NEED?**

Knowledge Development & Capacity Building Forum offers you the perfect platform to showcase your solution to your target market and meet and network with senior-level decision makers who are leading the way in the industry.

We specialise in providing business development, marketing and sales solutions that are tailored to specifically deliver on your business objectives. We pay patient attention to what our exhibition and sponsorship customers want, expect, need and value. Every sponsor wants to create customers, develop qualified sales leads, convert leads into sales and retain customers. Our tailored sponsorship packages help you to achieve these objectives.

If you would like more information on sponsorship and exhibition opportunities or to discuss which package will best help you achieve your objectives, please contact **Noel Greenway** on +971 4 360 2800 or email partnership@iqpc.ae.



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Dusit Thani, Dubai

Book and pay before 26 October 2017 and save up to US\$100

Please photocopy for multiple bookings.

DELEGATE DETAILS

Title	First Name
Surname	
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Telephone	Fax
Job Title	Department
Organisation	
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Address	
Postcode	Country
Approving Manager	
Training Manager	
Name of person completing form if different from delegate	
Signature	Date
<input type="checkbox"/> I agree to IQPC's payment terms. If you have not received an acknowledgement before the conference, please call us to confirm your booking.	

PAYMENT METHOD

Please debit my credit card:		<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card Number				
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REGISTRATION

Event Code: 29087.001

3 WAYS TO REGISTER

Call: +971 4 364 2975

Email: enquiry@iqpc.ae

Web: capacitybuilding.iqpc.ae

Please complete in BLOCK CAPITALS as information is used to produce delegate badges.

STANDARD PRICING

PACKAGE	BOOK AND PAY BEFORE 26 OCTOBER 2017	STANDARD PRICE
2-Day Conference + 1 Workshop Day	<input type="checkbox"/> US\$1899 (Save US\$100)	<input type="checkbox"/> US\$1999
2-Day Conference	<input type="checkbox"/> US\$1549 (Save US\$50)	<input type="checkbox"/> US\$1599

PRICING FOR SOLUTION PROVIDERS

PACKAGE	BOOK AND PAY BEFORE 26 OCTOBER 2017	STANDARD PRICE
2-Day Conference + 1 Workshop Day	<input type="checkbox"/> US\$3599 (Save US\$100)	<input type="checkbox"/> US\$3699
2-Day Conference	<input type="checkbox"/> US\$2799 (Save US\$100)	<input type="checkbox"/> US\$2899

Prices are stated net of any applicable local taxes.

VENUE & ACCOMMODATION

Dusit Thani
133 Sheikh Zayed Rd
Dubai
United Arab Emirates
Phone: +971 4 343 3333

Hotel and travel costs are not included in the registration fee. For assistance in your travel and accommodation requirements, please refer to details below:

FLIGHT RESERVATIONS

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Tel + 971 4 282 9000
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Online www.snitta.com
Please book at the earliest for your convenience.

ROOM RESERVATIONS

Special / corporate rate for room accommodation is available in the hotel. You may contact the hotel directly as per the details above quoting IQPC Middle East or the name of the conference.

CONFERENCE DOCUMENTATION

If you cannot make the conference, you can still access all presentations delivered throughout the conference days for just US\$450, post event. Contact us on +971 4 364 2975 for further details.

IQPC'S STANDARD TERMS AND CONDITIONS

- Payment is due in full at the time of registration and includes lunches, refreshments and detailed conference materials. Payment prior to conference is mandatory for attendance.
- Your registration will not be confirmed until payment is received and may be subject to cancellation.
- If a booking is received 10 working days before the conference a credit card number will be required to confirm your place, likewise if full payment has not been received before the conference date.
- A US\$100 processing charge will be applied to all registrations not accompanied by credit card payment at the time of registration.
- Any respective payment charges to be borne by the payer. Please ensure that IQPC receives the full invoiced amount.

DISCOUNTS

- All 'Early Bird' Discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any other discounts offered by IQPC (including team discounts) require payment at the time of registration.
- Discounts cannot be combined with any other offer.

CANCELLATION, POSTPONEMENT AND SUBSTITUTION POLICY

- You may substitute delegates at any time by providing reasonable advance notice to IQPC.
- For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference.

TEAM DISCOUNTS

- >> Group of 3+
save 10% off the standard price
- >> Group of 5+
save 15% off the standard price
- >> Group of 8+
save 25% off the standard price

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