



# Workshop Leader

## Wassim Karkabi

Managing Director, Middle East

Certified Business & Leadership Coach

**Wassim Karkabi** is a Leadership & Business Coach, with hands-on experience in helping Multinational and Regional organizations identify and resolve their Business Growth Challenges by enabling Executive Leadership Potential and enabling their growth by unlocking the right business mechanics.

Wassim, carries with him over 20 years of business experience. His expertise in working with business owners and CEOs across the Middle East. He advises a variety of international and regional organizations, working primarily with business owners, business heads, and growing leaders on their business and leadership challenges, and has helped clients deliver massive profitable growth in their businesses since 1997. He coaches senior executives and growing leaders on a variety of topics including Business Mechanics, Business Growth, Leadership Growth and Career Growth.

A member of the International Coach Federation, Wassim is a certified business, executive and team coach. He has a degree in marketing and Executive MBA. He is trained on a variety of coaching models and assessment tools.

## Business Ownership

- ✓ ActionCOACH
- ✓ Stanton Chase
- ✓ Achieve Executive Coaching
- ✓ Neuroleadership Group
- ✓ BusinessGrowth.me

## Qualifications

- ✓ Bachelor's Degree in Marketing
- ✓ Executive MBA
- ✓ Certified Business Coach
- ✓ Certified Leadership Coach
- ✓ Certified Trainer
- ✓ Member of the ICF