



Naomh McElhatton
House of Comms
Director of Digital Strategy &
Education

With over fifteen years experience, Naomh's main role is to help guide clients to define their digital vision and strategy.

Being one of Ireland's Top 40 under 40 Entrepreneurs in 2011 & 2014, Naomh has experience working with a diverse range of clients, varying across the board from blue chip accounts, government sector clients, to SME's, including Gulf News, Emirates, Awad Capital, BT, Bank of Ireland, Ulster University, British Business Council, Irish Business Network, AES International plus many more.

**HOUSE OF
COMMS**
INTEGRATED COMMUNICATIONS

Naomh is now recognized as an international digital marketing mentor. As an experienced Associate Lecturer at Ulster University, Naomh is also a STEM Ambassador.

Naomh's key strengths include online audits, digital strategy, devising social media policies, commercialization strategies, customer attraction & retention, campaign execution, reporting & analytics.

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