



Edward Matti

CCM Consultancy
CFP - Managing Partner

Qualifications & experience

- Holds the Certified Financial Planner (CFP) designation from the Financial Planners Standards Council, Canada
- Diploma in Personal Financial Planning from Université Laval, Quebec
- Served as Regional Director with Investors Group Financial Services and with Global Financial Associates in Canada
- Keynote Speaker at the 6th, 7th and 8th Annual Human Assets Expansion Middle East Summit
- Delivered more than 800 public speaking engagements on Leadership Development and Wealth Management
- Senior Trainer in Leadership, Management and Sales
- Trained and mentored over 200 Wealth Management Consultants
- Trained over 1400 Representatives in Sales and Advanced Selling Skills
- Managing Partner at CCM Consultancy (for TACK Middle East and TMI Middle East)

Areas of training expertise

- Leadership and Coaching
- Sales Training & Sales Management, Train The Trainer
- Public Speaking, Presentation and Communication Skills
- Public Relations & Media Training
- Effective Time Management
- Financial Services, Tax and Estate Planning
- Project Management
- Customer & Client Service Excellence
- Business Marketing & Organizational Behaviour

Personal Information

Edward lives in Dubai, where he moved to after spending 21 years in Canada. During the last 9 years in Canada, he has held senior leadership positions with the Country's largest wealth management firm and has been consulting clients for over 18 years.

Nationality: Canadian

Languages: Fluent in English and Arabic

His interests include: Football, Squash, Travel and Reading