

The Update from Dubai Chamber

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The monthly glance at recent Business Support Department activities and insights.

SME Exporter of the Quarter

EnerPlastics, a manufacturer of colour and additive masterbatches, was recognised as the third **SME Exporter of the Quarter** for its remarkable export performance by Dubai Chamber during an exclusive ceremony at the Chamber premises on January 31st. This quarter's criteria were based on outstanding market diversification in order to support and promote high incentive, risk taking, and internationalisation of Dubai Chamber members.

Corporate social responsibility activities of EnerPlastics are noteworthy as well. The company is an active member of the Emirates Standards and Metrology Authority's standards steering committee and a chief driving force in this committee to establish oxo-biodegradable standards to be adopted by the UAE Government.

The SME Exporter of the Quarter initiative aims to recognise, support and encourage the outstanding (re) export performance of Small and Medium-sized Enterprises (SMEs). The final candidate is selected by evaluating quarterly (re) export performance, which is based on information available from the Chamber's Certificate of Origin database.

Country Focus Briefing on Chile

Open new trade avenues with Dubai Chamber at the **Country Focus Briefing on Chile on Tuesday, 9 February from 9:00 am to 12:30 pm** at the Chamber premises. The seminar will provide expert insights into Chile as an emerging export destination and offer networking opportunities with trade bodies and like-minded business people. The event is organized in cooperation with the Chilean Embassy, ProChile, and the Chilean Arab Business Council. Visit www.dubaichamber.ae/countryfocusbriefing for more information.

Chamber Services Briefing

Are you looking to start a new company, to expand or to have added advantage to your business? Register then for free to attend the **Chamber Services Briefing on Tuesday, 16th February from 9:30 am to 12:30 pm** at the Chamber premises. The Briefing will provide you with first-hand information from Senior Officials on how Dubai Chamber supports start-up companies, how you can gain access to affordable research data, the benefits of certificates of origin, first-class legal advice, and how 'sustainability' can have a positive impact on your business. In addition, custom-made one-on-one meetings can be scheduled to benefit your company to the maximum. Visit www.dubaichamber.ae/chamberservicesbriefing for more information.

Essentials of Building a Successful Brand Training Workshop

Learn more on how business owners and managers can build, manage, promote, and protect their company's brand during the full day **Essentials of Building a Successful Brand Training Workshop on March 11th** at the Dubai Chamber premises. The full day session will be divided into four modules: (1) What Makes a Great Brand; (2) Designing Successful Brands; (3) Maintaining & Protecting your Brand; and (4) Understanding the Role of Leadership in Branding. Contact BusinessSupportEvents@dubaichamber.ae for more information.

About the Business Support Department:

The Business Support Department fosters the growth and development of Dubai-based enterprises. Core foundations of market analysis, business surveillance, programming, business communications, and business advising are utilised in an integrated approach. The key components of the Business Support Department programme are designed to provide business information, business services and enterprise support.