

Dear Members of the Dubai Business Women council

Greetings from Karachi, Pakistan !

Please find below brochure and registration form for the **International Women Leaders Summit** being held on Wednesday 25th January 2012 at Karachi Marriott, Pakistan.

The vision of the daylong conference is to provide a rare opportunity for professional women in South Asia and Middle East to learn from distinguished leaders on how women are helping overcome economic and social challenges to achieve success for themselves and their communities through sustainable and impactful interventions.

This event is being hosted by the Pakistan Society for Training and Development (www.pstd.com.pk) and New World Concepts (www.newworldconcepts.com.pk).

PSTD is a nonprofit and nongovernmental organization, committed to the promotion of professional Human Resource Development through organizing training programmes and conferences. The learning opportunities and networking are aimed to assist professionals in achieving excellence in today's competitive environment. PSTD is managed by a honorary Board of Governors comprising leading corporate CEO's and Directors, currently led by Mr Salman Burney, CEO, GlaxoSmithKline Pakistan.

NWC is a marketing and management consultancy based in Karachi, servicing both the private and public sectors, profit and non profit. As event partners and organizers, NWC is specifically passionate about women professional development and view this conference as a platform for dynamic female leaders, entrepreneurs, opinion makers in the region, to come and share their success story and inspire many more to take their lead. Also as licensees of IFC -The World Bank Group BE Training for Pakistan, we are keen to provide learning opportunities for women in the region.

Details of the event are mentioned in the attached brochure.

We look forward to receiving delegates from your chamber / organization.

Thanks & regards

Yasmin Hyder

CEO

New World Concepts

www.newworldconcepts.com.pk

Cell : (0092) 300 822 3538

4th WIBCON



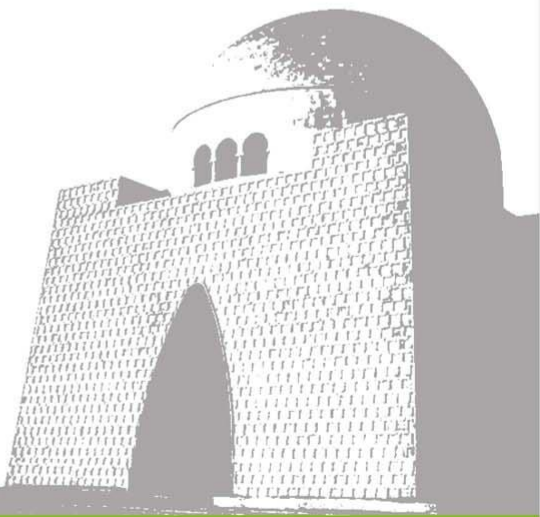
International

Women Leaders Summit

25th January 2012, Karachi Marriott, Pakistan

Exploring Potential & Inspiring Success

- Enterprising Women-Lessons from South & Far East Asia.
- Role of Business Organizations to Promote Gender Diversity.
- Tools of Education for Afghan Women during War.
- Personal and Political Challenges for Women in Parliament and the Social Sector.
- Showcasing Women issues through Film.
- Women, Modern Day Living and Spirituality.
- Success of Women in Public and Private Sectors.
- Local Entrepreneurs Success Stories: Can Local go Global?



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BANK ALFALAH

Event Manager



New World Concepts

International
Women Leaders Summit

25th January 2012 Karachi PAKISTAN

KEYNOTE SPEAKER



Rokia Afzal Rahman: A former Minister in the Caretaker Govt. of Bangladesh, former Director in the Central Bank of Bangladesh, is currently Chair of Arlinks Group of Companies and R. R. Group of companies. She is involved in the media as Chair of Mediaworld Ltd, Director Mediastar and ABC Radio. As Chair of Midas Financing Ltd Mrs. Rahman has initiated loan Facilities to several thousand women. She is a Director in Reliance Insurance and Mercantile Securities Ltd. She has founded several women entrepreneurs association and is Founder President of Bangladesh Federation of Women Entrepreneurs. Her commitment to development brings her to several Boards including BRAC and the Metropolitan Chamber of Commerce and Industry. She is a member of the Business Advisory Council of ESCAP based in Thailand and member of Women's Business Network based in Malaysia. Board Member, Asian University for Women.*

SPECIAL VIDEO ADDRESS



Rachel Kyte: Ms. Kyte became Vice President at the World Bank in September 2011. Prior to her appointment, she was the International Finance Corporation's (IFC) Vice President for Business Advisory Services and a member of IFC's Management Team. Ms. Kyte was Vice President of the IFC since 2008. She focused IFC's Advisory Services to deliver more measurable impact for the world's poorest people and in challenging environments. She led IFC's efforts to support inclusive business models, including women's businesses. She spearheaded adoption of the IFC Development Goals, specific to the private sector. Prior to joining IFC, Ms. Kyte was a member of the management team of the World Conservation Union-IUCN.

SPEAKERS



Jamila Mujahed: Editor-in-Chief of Malalai Magazine, the only women's magazine in Afghanistan. She is also a Director at the Voice of Afghan Women Radio. Ms. Mujahed is a Social activist and women in development pioneer during the Afghan War. She is also an Anchor at Afghan Television.*



Sema Süvariođlu, Ph.D : A Masters in Clinical Psychology, she worked with Unilever and then as a market researcher at Pars McCann Erickson Advertising Agency. She started work as a Human Resource trainer and consultant while completing her Ph.D. in Organizational Behavior with her thesis on "Creative Problem Solving". She founded her own business, the Pusala Group which consults with leading organizations in Turkey as Human Resource Development. She also teaches in Istanbul especially at MBA and EMBA Schools and is a certified professional coach with PCC title. She is member of the Turkish Women Cultural Association and a student of Sufi teacher, Cemalnur Sargut.*



Shahnaz Kapadia Rahat: Ms. Kapadia brings 27 years of national and international experience in areas such as entrepreneurship, gender, capacity building, strategic planning and project management while serving reputable organizations in Afghanistan, Bangladesh, Canada, China, Iran, India, Kyrgyzstan Philippines, Pakistan, Thailand, and Uganda. She heads Empowerment Thru Creative Integration (ECI) since 1989. ECI works for uplifting the socio-economic status of different target groups (including: new and existing entrepreneurs, skilled and unskilled, semi and non-literate, youth, farmers, immigrant workers, vulnerable and marginalized groups) at the grassroots level through entrepreneurial ideas.



Sharmeen Obaid Chinoy: Ms. Chinoy is an Emmy award winning documentary filmmaker. Her films include Pakistan's Taliban Generation, which aired on PBS, Channel 4, CBC, SBS and Arte and was the recipient of the Alfred I Dupont Award as well as The Association for International Broadcasting award. Sharmeen has made over a dozen multi award winning films in over 10 countries around the world and is the first non-American to be awarded the Livingston Award for best international reporting.



Bushra Gohar: A Member of the National Assembly Pakistan. She is a social activist and women rights leader from Khyber Pakhtoonkhwa province. Ms. Gohar is also a Vice President of the Awami National Party. She is also the Head of Human Resource Management and Development Centre, an NGO working for the development of men and women in Khyber Pakhtoonkhwa.

*PSTD will replace the speakers in case of absence due to unforeseen circumstances.

International
Women Leaders Summit

25th January 2012 Karachi PAKISTAN

Corporate Panel: Role of Business Organizations to promote Gender Diversity



Mr Asad Umar
President
Pakistan Business Council



Mr Naved A Khan
President
Overseas Investors Chambers
of Commerce and Industry



Mr Salman Burney
President
Pakistan Society for Training and Development



Mr Mian Abrar
President
Karachi Chamber
of Commerce and Industry

PANEL SPEAKERS



Nasreen Haque: Ms. Haque was the first lady Chairperson of Karachi Port Trust handling over 60% of Pakistan's maritime trade. Earlier, she served as the Managing Director of the Karachi Urban Transport Corporation where she was instrumental in finalizing the first rail based Mass Transit System in Karachi. Mrs. Haque belongs to the elite civil service of Pakistan having a creditable record spanning over thirty five years. She has specialized in mass transportation and international trade affairs. She was the first lady to head a Railway Division and later the first lady to control the Railways operational and commercial Management. She also served as Secretary, Port Qasim Authority. A Master's degree in Defense and Strategic Studies, she is the recipient of the Performance Award for Women's Leadership. She is Chairperson of the Civil Services Academy Alumni.



Ayesha Aziz: Ms. Aziz set up Pak Brunei Investment Company, a joint venture of the Brunei Investment Agency and Government of Pakistan, with a long term rating of [AA]. Ms. Aziz has rich and diverse experience in investment banking, asset management, treasury, and portfolio management. She was associated with the ANZ Banking Group for over ten years. Subsequently, she established and managed business subsidiaries of Pak Oman Investment Company, including a Microfinance bank and an Asset Management company, as a member on the board and CEO. Ms. Aziz is an MBA and a CFA Charterholder. She serves on the board of Pakistan Mercantile Exchange and is a member of the Board of Governors of St. Joseph's College, Karachi. She is also a member of the Board of Sind Enterprise Development Fund.



Yasmeen Lari: Ms. Lari is the first woman architect of Pakistan. A graduate from Oxford, she was elected Member of Royal Institute of British Architects (RIBA) in 1969. She leads Lari Associates, Architects and Urban Designers and in 1980, established the Heritage Foundation, a non-profit research organization dedicated to preserving the architectural heritage of Pakistan. Recipient of the UN Recognition Award 2002 for promotion of culture and peace, her profile has been included among 60 women from around the world who have contributed most towards the objectives of UNESCO. Since October 2005, she has led the relief and rehabilitation work among communities, particularly women and children affected by the Earthquake and Swat IDPs.



Farzeen Irtizaz: Ms. Irtizaz is the co-founder of the House of Rani Emaan, a multinational brand synonymous with fusion of the East and West. Within a short span of four years, the House of Rani Emaan has grown to include multiple outlets in Pakistan and USA with plans of further expansion.



Sana and Safinaz: Established in 1989 Sana Safinaz, founded by Sana Hashwani and Safinaz Muneer, is one of the most prestigious and established fashion labels in Pakistan. Partners and sisters-in-law Sana and Safinaz are the driving force behind this life-style brand. On the apparel side there are four separate collections: Pret, Diffusion, Bridal/Couture and Export lines. Sana Safinaz lawn is launched and exhibited once a year and regarded the most successful lawn collection of the year. The duo also have a separate furniture and home interiors division.



Exploring Potential & Inspiring Success

4th WIBCON

International Women Leaders Summit

25th January 2012 Karachi PAKISTAN

Moderators



Dr. Huma Baqai: Associate Professor and Chairperson, Department of Social Sciences at IBA Karachi, is a Ph. D in International Relations. Among other subject she teaches International Relations and sociology at the IBA and International Political Economy, Contemporary International Politics, Political Geography and Foreign Policy Analysis at Dept of IR at Karachi University. She has 18 publications to her credit. She is anchor at a weekly current affairs show at PTV. She is a member of the Board of Directors Women Media Center, Karachi and Editorial Board Journal of Freedom, and is a celebrated International Relations Experts and Political Analyst with National and International Media.



Ayesha Tammy Haq: A corporate lawyer by profession, Ayesha Tammy Haq is a well-known face on television. She anchors the hottest debates on her nightly talk show on Business Plus, and is an RJ on FM 89. She is also an avid scuba diver and skydiver. She enjoys adventure sports and taking on varied projects at any given time.

REGISTRATION

Local Delegate:	PAK Rs. 6,000/- Only
Overseas Delegate*:	US Dollar 80/- Only
Student Delegate:	PAK Rs. 3,000/- Only
Group Discount on 5 delegates:	10 %

Registration closes on Monday 23rd January 2012

Registration to be confirmed on full payment.
Only confirmed paid registrations allowed entry

All payments to be made in Pak Rupee / US Dollars by Crossed Cheque / Bank Draft / Pay Order in Favor of:

'Pakistan Society for Training and Development'

34th Street, Phase-V, (Extension), D.H.A., Karachi 75500

Tel: 021 3585 4462, 3585 5985, Fax: 021 3584 4902

Email: shaharbano.sufi@pstd.com.pk and hina.ashdar@pstd.com.pk

*Overseas delegates and those from out of Karachi can avail special conference rates for hotel stay
(Contact: iqbal@marriottkarachi.com)

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Event Manager





4th WIBCON

*Exploring Potential &
Inspiring Success*

International
Women Leaders Summit

25th January 2012 Karachi PAKISTAN

Registration Form

Participant Name _____

Designation _____

Department _____

Organization _____

Office Address _____

City _____

Tel (Off) _____ Country _____

Tel (Res) _____ Fax _____

E-mail _____ Mobile _____

Kindly fill a separate registration form for each participant

Registration Category: [Please tick one] Local Participant Overseas Participant Student

I am sending Crossed Cheque Pay Order Demand Draft No.: _____

Dated _____ For _____ drawn on Bank _____

NB: Service Charges of Rs. 2000/- Will apply if cancellation is received till 23rd January 2012. Registration cancelled after this date, must be paid in full.

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34th Street, Phase-V, (Extension), D.H.A., Karachi 75500.
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and hina.ashdar@pstd.com.pk