



**Dates:** February 6-9, 2012  
**Venue:** Dubai Chamber of Commerce & Industry  
**Language:** English

## Executive Leadership Series

The Dubai Chamber of Commerce & Industry is offering a series of Executive Leadership Trainings to existing and aspiring leaders in Dubai, through a tailor-made coaching program, delivered by internationally renowned expert, Paul Steel. The trainings are geared towards two target audiences: the first training will target senior directors and management; and the second and third trainings will target middle management and excellence practitioners.

The series will be offered to a select group of top companies and governmental officials in Dubai, and class size is limited. If you wish to apply, please visit our website.

- Senior Leaders Session  
February 6, 2012, 1PM to 4PM – **3000 AED\***
- Business Excellence Managers and Practitioners Course  
February 7, 2012, 9AM to 4PM – **4500 AED\***
- Business Excellence Managers and Practitioners Workshop  
February 8-9, 2012, 9AM to 4PM – **7500 AED\***

**\* Discounted rates available**

Online Site:

<http://www.dubaichamber.com/news-events/events/executive-leadership-workshop-series>

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DUBAI CHAMBER  
HELPING YOUR BUSINESS IS OUR BUSINESS

# Executive Leadership Series - Agenda

## Senior Leaders Seminar

6<sup>th</sup> February 2012

- 12:30 - 13:00      **Seminar Registration**
- 13:00 - 13:20      **Orientation to Leadership Excellence including:**
- What history has taught us – the “Evolution of Leadership Excellence”
  - Leadership perspectives learned from the quality gurus
  - What approaches work well today and what is needed going forward
  - How to gain a greater understanding of Leadership Excellence core values and the International Leadership Excellence Framework
- 13:20 - 13:40      **Learn the Role of Leaders in:**
- Establishing, deploying, and role-modeling the organization’s mission, vision and values
  - Promoting legal and ethical behavior
  - Creating a sustainable organization
  - Effective and engaging communication
  - Organizational learning
  - Acting to create and balance customer and stakeholder value
  - Establishing a governance system that establishes leadership accountability, fiscal accountability, transparency in operations, independent audits, and protection of stakeholder and stockholder interests
  - Reviewing performance of senior leaders and members of the governance board
  - Ensuring societal well-being
  - Supporting and strengthening surrounding communities
- 13:40 - 14:10      **Organizational Profile Development including:**
- How to adapt the principles of effective leadership to best fit your organization
  - The foundation for leadership excellence
  - Leadership guidance templates
- 14:10 - 14:30      **Excellence Criteria for Leadership including:**
- Leadership excellence criteria explanation, examples, and intent
  - The universal prerequisites for effective leadership
  - Key indicators of leadership excellence learned from award winners
- 14:30 - 14:45      **Break**
- 14:45 - 15:15      **Leadership System Models Demonstration including:**
- Best practice examples learned from leading business and public sector organizations
  - Actual leadership best practice processes demonstration
  - ‘One click’ access to hundreds of leadership best practices, powerpoint presentations, videos from international quality/excellence/business award winners
- 15:15 - 15:30      **Leadership Assessment Competency Orientation**
- Leadership case study review
  - Identification of key factors
  - Identification of strength and improvement opportunities
  - Assigning scores using international standards
- 15:30 - 15:40      **Leadership Benchmarking Resources:**
- Award winners videos
  - Leadership systems of award winners
  - Powerpoint presentations from award winners
  - Networking access links to leadership insight at award winners
- 15:40 - 16:00      **“How To Do It” – the Leadership’s Actions and Processes for Achieving Best-in-Class Performance Excellence including:**
- Orientation to the process of achieving best-in-class performance excellence
  - In a few words, what every leader must do to enable, guide, and ensure best-in-class performance excellence

# Executive Leadership Series - Agenda

## Business Excellence Managers and Practitioners Course

7<sup>th</sup> February 2012

- 08:30 - 09:00 **Course Registration**
- 09:00 - 09:30 **Orientation to Leadership Excellence including:**
- What history has taught us – the “Evolution of Leadership Excellence”
  - Leadership perspectives learned from the quality gurus
  - What approaches work well today and what is needed going forward
  - Gain a greater understanding of the leadership excellence core values, and the International Leadership Excellence Framework
- 09:30 - 10:00 **Learn the Role of Leaders in:**
- Establishing, deploying, and role modeling the organization’s mission, vision and values
  - Promoting legal and ethical behavior
  - Creating a sustainable organization
  - Effective and workforce engaging communication
  - Organizational and workforce learning
  - Acting to create and balance customer and other stakeholder value
  - Establishing a governance system that establishes leadership accountability, fiscal accountability, transparency in operations, independent audits, and protection of stakeholder and stockholder interests
  - Reviewing performance of senior leaders and members of the Governance Board
  - Ensuring societal well-being
  - Supporting and strengthening surrounding communities
- 10:00 - 10:30 **Organizational Profile Development including:**
- How to adapt the principles of effective leadership to best fit your organization
  - The foundation for leadership excellence
  - Leadership guidance templates
- 10:30 - 10:45 **Break**
- 10:45 - 11:30 **Excellence Criteria for Leadership including:**
- Leadership excellence criteria explanation, examples, and intent
  - The universal prerequisites for effective leadership
  - Key indicators of leadership excellence learned from award winners
- 11:30 - 12:00 **How to capture the information necessary to conduct a leadership assessment including a demonstration of the tools and methodologies**
- 12:00 - 13:00 **Lunch**
- 13:00-13:30 **Leadership System Models interactive Demonstration including:**
- Best practice examples learned from leading business and public sector organizations
  - Actual leadership best practice processes demonstration
  - ‘One click’ access to hundreds of leadership best practices, powerpoint presentations, videos from international quality/excellence/business award winners
- 13:30 - 13:45 **Leadership case study review and demonstration of how it is used to develop the competency required to conduct a leadership system self-assessment to determine its effectiveness**
- 13:45 - 14:00 **What is common to the most successful approaches to leadership and what is not**
- 14:00 - 14:30 **Leadership assessment competency orientation**
- Leadership case study review
  - Identification of key factors
  - Identification of strength and improvement opportunities
  - Assigning scores using international standards
- 14:30-14:45 **Break**
- 14:45-15:00 **Leadership benchmarking resources:**
- Award winners videos
  - Leadership systems of award winners
  - Powerpoint presentations from award winners
  - Networking access links to leadership insight at award winners
- 15:00-15:30 **Orientation to using leadership best process technology to improve your existing leadership capability**
- 15:30-16:00 **“How To Do It” – the Leadership’s Actions and Process for Achieving Best-in-Class Performance Excellence including:**
- Orientation to the process, tools, and methodologies required
  - In a few words, what every leader must do to enable, guide, and ensure best-in-class performance excellence

# Executive Leadership Series - Two Day Agenda

## Business Excellence Managers and Practitioners Workshop

Day 1: 8<sup>th</sup> February 2012

- 08:30 - 09:00      **Course Registration**
- 09:00 - 09:30      **Orientation to Leadership Excellence including:**
- What history has taught us – the “Evolution of Leadership Excellence”
  - Leadership perspectives learned from the quality gurus
  - What approaches work well today and what is needed going forward
  - Gain a greater understanding of the leadership excellence core values, and the International Leadership Excellence Framework
- 09:30 - 10:00      **Learn the Role of Leaders in:**
- Establishing, deploying, and role modeling the organization’s mission, vision and values
  - Promoting legal and ethical behavior
  - Creating a sustainable organization
  - Effective and workforce engaging communication
  - Organizational and workforce learning
  - Acting to create and balance customer and other stakeholder value
  - Establishing a governance system that establishes leadership accountability, fiscal accountability, transparency in operations, independent audits, and protection of stakeholder and stockholder interests
  - Reviewing performance of senior leaders and members of the governance board
  - Ensuring societal well-being
  - Supporting and strengthening surrounding communities
- 10:00 - 10:30      **Organizational Profile Development including:**
- How to adapt the principles of effective leadership to best fit your organization
  - The foundation for leadership excellence
  - Leadership guidance templates
  - Organizational profile development exercise
- 10:30 - 10:45      **Break**
- 10:45 - 12:00      **Excellence Criteria for Leadership including:**
- Leadership excellence criteria explanation, examples, and intent
  - The universal prerequisites for effective leadership
  - Key indicators of leadership excellence learned from award winners
- 12:00 - 13:00      **Lunch**
- 13:00 - 13:30      **How to capture the information necessary to conduct a leadership assessment including a demonstration and exercise using tools and methodologies including leadership criteria response templates**
- 13:30 - 13:45      **Leadership System Models including:**
- Best practice examples learned from leading business and public sector organizations
  - Actual leadership best practice processes demonstration
  - ‘One click’ access to hundreds of leadership best practices, powerpoint presentations, videos from international quality/excellence/business award winners
- 13:45 - 14:30      **Leadership Assessment Competency Training**
- Leadership case study review
  - Identification of key factors
  - Identification of strength and improvement opportunities
  - Assigning scores using international standards
- 14:30 - 14:45      **Break**
- 14:45 - 16:00      **Leadership system self-assessment team exercise**

# Executive Leadership Series - Two Day Agenda

## Business Excellence Managers and Practitioners Workshop

Day 2: 9<sup>th</sup> February 2012

- 09:00 - 10:30      **Leadership System Self-Assessment Exercise (Continued)**
- Team presentations
  - Comparisons of team findings to experienced assessors findings
- 10:30 - 10:45      **Break**
- 10:45 - 11:15      **Orientation to and training in how to use leadership best process technology to improve your existing leadership capability**
- 11:15 - 12:00      **Leadership Best Practice Technology Team Exercise**
- 12:00 - 13:00      **Lunch**
- 13:00 - 14:00      **Leadership Best Practice Technology Team Presentations**
- 14:00 - 14:30      **Leadership Benchmarking Resources:**
- Award winners videos
  - Leadership systems of award winners
  - Powerpoint presentations from award winners
  - Networking access links to leadership insight at award winners
- 14:30 - 14:45      **Break**
- 14:45 - 15:00      **Leadership results effectiveness assessment and metrics**
- 15:00 - 15:15      **Leadership performance results assessment simulation exercise**
- 15:15 - 16:00      **“How To Do It” – the Leadership’s Actions and Process for Achieving Best-in-Class Performance Excellence including:**
- Orientation to the process, tools, and methodologies required and delivery of those tools and methodologies
  - In a few words, what every leader must do to enable, guide, and ensure best-in-class performance excellence