

ACCOUNTING BASICS AND HOW TO CHOOSE AN EFFICIENT ACCOUNTING SOFTWARE FOR SMEs



***If you are in business,
it is meant to be profitable!***

Improve your chances of maximizing your profits, by attending this highly stimulating workshop provided by Dinesh Singh, CEO of Quantum Auditing!

**Must Attend Event for
Business Owners / General Managers/
CEOs of SMEs**

On Wednesday, 15th February 2012.

Networking and High Tea: 5.45 pm – 6.15 pm.

Seminar: 6.15pm - 7.00 pm followed by Q/A Session.

Conference Centre, Room # 13, 2nd Floor, Business Village, Block B,
Clock Tower Roundabout, Deira, Dubai.

In this seminar, you will get to understand:

- What are the basic concepts of accounting
- What is Cash Vs Accrual System
- What is Revenue Vs Capital Expenditure and its Depreciation
- How to summarize your Income and Expenses and create financial reports
- What are the Emerging Trends in Financial Reporting Standards
- Why accounting the right way is essential right from day one of business
- Why a proper accounting system is essential for SMEs, and not just Large Enterprises
- How Spread Sheets do not serve the defined method of accounting
- Why use accounting software for your company's accounting needs
- What to know before you start shopping for accounting software

SPEAKER PROFILE



Dinesh Singh is the CEO at Quantum Auditing, Dubai, United Arab Emirates.

A fellow member of The Institute of Chartered Accountants of India, Dinesh has over 17 years of extensive experience in the Financial Services Industry.

Prior to setting up Quantum, Dinesh was the Vice President-Private Clients with FirstRand Private Wealth Management (ME) Ltd., at the DIFC and Manager-Wealth Management with RakBank, Dubai. He also worked as the Head of Finance at Fusion Technologies, a US based software consulting firm, for its India operations, and was instrumental in setting up its operations in Bangalore, the technology hub in South India. Earlier, Dinesh gained extensive cross-functional expertise in Financial Control, Financial Services Marketing, Business Development and Operations & Administration functions during his 9 years of association with Citibank as its franchisee for Auto Loans in India.

Dinesh is also certified with AMFI (Association of Mutual Funds in India).

Complimentary
Event

Limited Seats

مؤسسة محمد بن راشد للتنمية
المشاريع الصغيرة والمتوسطة
DUBAI SME
إحدى مؤسسات دائرة التنمية الاقتصادية - حكومة دبي
An Agency of the Department of Economic Development - Government of Dubai



SMEconnect
قطرات

كوانتم للتدقيق المحاسبي
**QUANTUM
AUDITING**

RSVP: info@quantumauditing.com

Please confirm your attendance latest by 14th Feb. 2012.

Free Covered Parking at Business Village for the participants.

You may reach Mr Dinesh Singh on +971 55 4145900 or email dinesh.singh@quantumauditing.com