



# Emotional Intelligence - Hiring and Firing made Easier

"Time spent on hiring is time well spent"

Date : January 25, 2012

Time: 6.30pm.

Venue: Room No.2, 2nd floor, B Block  
Business Village, Deira.

Free Registration - Hurry! Limited Seats

Just SMS your name to 055 9023185 to attend  
or email us at [events@spiholding.net](mailto:events@spiholding.net)

[Assured covered parking for attendees]

## Overview

- ▶ Most company heads have certain fundamental characteristics in mind when it comes to hiring. See what is being overlooked.
- ▶ Learn the importance of emotional intelligence in employees.
- ▶ Everyday work environments need employees who can perceive, determine and evaluate one and others around.
- ▶ Businesses need candidates who can combine creative capacity with emotional intelligence.

## Benefits of attending

- ▶ Learn the importance of the 'EPIC Factor'.
- ▶ Understand 6 primary emotional intelligence factors to look out for while hiring.
- ▶ Discover strategies and tactics involved in hiring and firing candidates.
- ▶ Attract the right talent in a busy labour market.
- ▶ Conduct fair, structured interviews
- ▶ Understand the legalities of hiring.

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## Speaker Profile



**John Lincoln** is an experienced marketer for the past 20 years with a niche in telecommunications in the USA, Japan, Europe, India, Dubai, Malaysia, Latin America and various other countries. He has extensive expertise in international telecom sales, marketing, business development and customer service delivery. John also has experience in general management, marketing, P&L, product development and revenue management responsibilities in both consumer and enterprise segments for both the fixed and mobile sectors. He has extensive large scale business development, M&A and operational project experience across the USA, Europe, Asia and Latin America. John has an MBA and MS in Telecommunications from the Golden Gate University in San Francisco, California, USA.

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